

Polling Methodological Note – July 2020

A representative sample of 1,131 adults in Great Britain were interviewed between the 9th and 13th July 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page three.

Change since our last poll

We are no longer including working status in the weighting matrix. This is because the latest benchmark population statistics available from ONS pre-date the coronavirus lockdown and are unlikely to accurately reflect the current population profile. This change has not affected our headline voting intentions for the Conservative party or the Labour party.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2017 general election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 42.1% to 47.6%
- Labour Party = 33.4% to 38.3%
- Conservative lead over Labour = 3.9%pts to 14.9%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and age

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	64	63
Male 25-34	99	98
Male 35-44	92	90
Male 45-54	100	98
Male 55-69	139	120
Male 70+	58	85
Female 18-24	65	60
Female 25-34	100	97
Female 35-44	91	91
Female 45-54	106	100
Female 55-69	155	125
Female 70+	62	105

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	50	47
North West England	124	127
Yorkshire & Humber	110	96
East Midlands	93	85
West Midlands	104	102
East of England	113	108
London	137	153
South East England	163	159
South West England	101	100
Wales	48	56
Scotland	88	98

Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	44	23
Aged 25-44 with a degree	182	158
Aged 45-69 with a degree	171	119
Other	734	831

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	40%	31%
Leave	40%	33%
Did not vote	19%	36%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	24%	18%
England - Conservative	34%	25%
England - Lib Dem	9%	7%
England - Other	5%	3%
England - No vote	16%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	3%	2%
Scotland - Other	1%	1%
Scotland - No vote	1%	3%
Wales - Labour	2%	1%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	82%	61%

The model was developed using data from respondents that participated in Kantar polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Definitely vote (4)	474 42%	227 41%	246 43%	12 9% *	48 25% C*	48 26% C*	60 30% C*	97 57% CDEF*	209 79% CDEFG	231 77% JLM	131 61% M	56 71% M*	38 55% M*	14 3% *
Probably vote (3)	205 18%	86 16%	119 21%	39 32% GH*	51 26% GH*	47 26% GH*	36 18% H*	16 9% *	17 6% *	43 14% IL	52 24% IL	12 15% *	4 5% *	85 20% L
Probably not vote (2)	185 16%	95 17%	90 16%	34 28% H*	53 27% GH*	37 21% H*	32 16% H*	22 13% H*	7 3% *	7 2% L	8 4% L	7 9% *	26 38% IJK*	129 30% IJK
Definitely not vote (1)	246 22%	135 24%	111 19%	26 21% *	42 22% *	46 25% H*	65 33% H*	35 21% *	32 12% *	18 6% L	25 11% L	4 5% *	- - *	189 44% IJKL
Or would you prefer not to say?	21 2%	9 2%	12 2%	12 10% DGH*	- - *	3 2% *	6 3% *	- - *	- - *	- - *	- - *	- - *	2 2% *	10 2% *
NET : Definitely / Probably vote	678 60%	313 57%	365 63%	51 41% *	99 51% *	94 52% *	96 48% *	113 66% CDF*	226 85% CDEFG	274 92% LM	183 85% LM	68 86% LM*	41 60% M*	99 23% M*
NET : Definitely not / Probably not vote	431 38%	230 42%	201 35%	60 49% H*	95 49% GH*	83 46% H*	96 49% H*	58 34% H*	39 15% *	25 8% L	32 15% L	11 14% *	26 38% IJK*	318 74% IJKL
Mean score	2.82	2.75	2.88	2.33 *	2.54 *	2.54 *	2.48 *	3.03 CDEF*	3.52 CDEFG	3.63 JLM	3.34 M	3.51 M*	3.18 M*	1.82
Standard Deviation	1.203	1.235	1.169	0.953	1.087	1.144	1.249	1.238	1.016	0.804	0.994	0.873	0.963	0.874
Error Variance	0.001	0.003	0.002	0.008	0.006	0.007	0.008	0.009	0.004	0.002	0.005	0.01	0.014	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Definitely vote (4)	474 42%	212 55% P	224 64% P	35 9%
Probably vote (3)	205 18%	61 16%	71 20%	66 18%
Probably not vote (2)	185 16%	43 11%	45 13%	90 25% NO
Definitely not vote (1)	246 22%	69 18% O	12 3%	162 44% NO
Or would you prefer not to say?	21 2%	-	-	15 4% NO
NET : Definitely / Probably vote	678 60%	273 71% P	295 84% NP	101 27%
NET : Definitely not / Probably not vote	431 38%	113 29% O	57 16%	252 69% NO
Mean score	2.82	3.08 P	3.44 NP	1.93
Standard Deviation	1.203	1.174	0.839	1.018
Error Variance	0.001	0.004	0.002	0.003

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Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	984	492	492	105	170	160	169	172	208	394	278	101	90	114
Weighted Base	603	298	305	36	83	85	83	106	209	254	166	66	52	60
Conservative	269 45%	129 44%	140 46%	8 21% *	25 30%	28 32%	32 38% C	47 45% CD	130 62% CDEFG	220 87% JKLM	10 6%	9 13% *	9 17% J*	20 33% JKL*
Labour	212 35%	106 36%	106 35%	17 48% H*	38 46% H	41 48% H	38 46% H	39 37% H	38 18% H	23 9% IKLM	145 87% IKLM	15 23% I*	6 11% *	20 34% IL*
Liberal Democrats	55 9%	26 9%	29 10%	5 13% *	8 9%	7 8%	5 6%	6 5%	26 12%	4 1%	7 4%	37 56% IJLM*	4 7% *	4 6% I*
SNP	28 5%	19 6%	9 3%	2 6% *	6 7%	4 5%	5 6%	6 5%	5 2%	- -	1 1%	- -	21 40% IJKM*	5 9% IJK*
Green	13 2%	4 1%	9 3%	2 6% *	2 2%	2 2%	2 2%	2 2%	3 2%	1 *	2 1%	4 5% I*	2 5% I*	5 8% IJ*
Brexit Party	10 2%	5 2%	5 2%	1 2% *	2 2%	1 1%	1 1%	4 4%	2 1%	3 1%	- -	- -	5 10% IJK*	2 4% J*
Plaid Cymru	6 1%	4 1%	3 1%	1 4% H*	2 2%	2 3% H	1 1%	- -	- -	1 *	- *	1 2% *	4 7% IJ*	1 2% *
UKIP	4 1%	1 *	3 1%	- - *	- - *	- - *	- - *	1 1%	3 1%	2 1%	- -	- -	- -	2 4% J*
Other	4 1%	3 1%	1 *	- - *	- - *	- - *	1 1%	- - *	2 1%	- -	1 *	- - *	2 4% I*	1 1% *

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Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	984	419	439	120
Weighted Base	603	250	275	76
Conservative	269 45%	174 70% OP	71 26%	23 30% *
Labour	212 35%	40 16%	138 50% N	33 44% N*
Liberal Democrats	55 9%	9 4%	38 14% N	8 10% N*
SNP	28 5%	7 3%	16 6%	5 6% *
Green	13 2%	2 1%	7 2%	4 6% N*
Brexit Party	10 2%	10 4% O	- *	1 1% *
Plaid Cymru	6 1%	1 1%	3 1%	2 3% *
UKIP	4 1%	4 2%	- -	- * *
Other	4 1%	2 1%	2 1%	1 1% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	984	492	492	105	170	160	169	172	208	394	278	101	90	114
Weighted Base	756	374	382	70	127	109	107	122	220	269	182	73	63	159
Conservative	325 43%	160 43%	165 43%	19 27%	44 34%	34 31%	41 38%	51 42%	137 62%	234 87%	12 6%	9 13%	14 22%	55 35%
				*	*	*	*		CDEFG	JKLM	*	J*	JK*	
Labour	271 36%	134 36%	138 36%	28 40%	56 44%	53 49%	46 42%	49 40%	40 18%	25 9%	158 87%	19 26%	7 10%	56 36%
				H*	H*	H*	H*	H			IKLM	I*	*	IL*
Liberal Democrats	66 9%	30 8%	36 9%	9 12%	10 8%	8 7%	7 7%	7 5%	26 12%	4 1%	8 4%	39 54%	5 8%	10 6%
				*	*	*	*					IJLM*	I*	*
SNP	39 5%	25 7%	14 4%	6 9%	8 7%	5 5%	8 8%	6 5%	5 2%	- -	1 1%	- -	23 37%	14 9%
				*	*	*	*					*	IJKM*	IJ*
Green	19 2%	6 2%	12 3%	4 6%	3 2%	3 3%	2 2%	2 2%	4 2%	1 *	2 1%	4 5%	3 4%	9 6%
				*	*	*	*					I*	*	I*
Brexit Party	15 2%	7 2%	8 2%	2 2%	4 3%	1 1%	1 1%	5 4%	2 1%	3 1%	- -	- -	6 9%	6 4%
				*	*	*	*					*	IJ*	*
Plaid Cymru	10 1%	5 1%	5 1%	3 4%	2 2%	5 5%	1 1%	- -	- -	1 *	1 *	2 3%	4 6%	4 2%
				*	*	H*	*					*	IJ*	*
UKIP	6 1%	2 *	4 1%	- -	- -	- *	- *	2 1%	4 2%	2 1%	- -	- -	- -	4 3%
				*	*	*	*					*	*	*
Other	5 1%	4 1%	1 *	- -	- *	- *	1 1%	- *	2 1%	- -	1 *	- -	2 4%	1 1%
				*	*	*	*					*	I*	*

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Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	984	419	439	120
Weighted Base	756	288	322	141
Conservative	325 43%	193 67% OP	87 27%	42 30% *
Labour	271 36%	51 18%	160 50% N	59 42% N*
Liberal Democrats	66 9%	10 4%	41 13% N	15 10% *
SNP	39 5%	9 3%	21 7%	9 6% *
Green	19 2%	3 1%	7 2%	8 6% *
Brexit Party	15 2%	13 4% O	- *	2 1% *
Plaid Cymru	10 1%	2 1%	3 1%	5 4% *
UKIP	6 1%	6 2%	- -	- * *
Other	5 1%	2 1%	2 1%	1 * *

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Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
No, did not vote	428 38%	191 35%	236 41%	58 47% GH*	91 47% GH*	81 45% H*	106 53% GH*	50 29% H*	42 16%	-	-	-	-	428 100% IJKL
Yes, Conservative	299 26%	146 26%	154 27%	6 5% *	16 8% *	30 17% *	36 18% C*	62 37% CDEF*	148 56% CDEFG	299 100% JKLM	-	-	-	-
Yes, Labour	215 19%	109 20%	106 18%	27 22% *	53 27% H*	40 22% H*	32 16% *	34 20% *	29 11%	-	215 100% IKLM	-	-	-
Yes, Liberal Democrat	79 7%	38 7%	41 7%	14 11% *	8 4% *	7 4% *	7 3% *	9 6% *	34 13% DEF	-	-	79 100% IJLM*	-	-
Yes, SNP - Scottish National Party	32 3%	26 5% B	6 1%	4 4% *	7 4% *	4 2% *	4 2% *	7 4% *	5 2%	-	-	-	32 46% JKM*	-
Yes, Green Party	6 1%	2 *	4 1%	- * *	- * *	2 1% *	1 1% *	2 1% *	1 1%	-	-	-	6 9% IJM*	-
Yes, Brexit Party	23 2%	12 2%	11 2%	- * *	7 4% *	3 2% *	4 2% *	4 3% *	4 2%	-	-	-	23 33% JKM*	-
Yes, Plaid Cymru	6 1%	4 1%	1 *	- * *	2 1% *	1 1% *	2 1% *	- * *	- * *	-	-	-	6 8% IJM*	-
Other party or individual	3 *	2 *	1 *	- * *	1 * *	- * *	- * *	1 1% *	1 *	-	-	-	3 4% IM*	-
Prefer not to answer	41 4%	23 4%	19 3%	13 11% GH*	9 4% *	12 7% GH*	7 3% *	- * *	- * *	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
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Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
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Yes, Conservative	299 26%	219 57% OP	67 19% P	11 3%
Yes, Labour	215 19%	43 11%	143 41% NP	25 7%
Yes, Liberal Democrat	79 7%	9 2%	56 16% NP	13 4%
Yes, SNP - Scottish National Party	32 3%	8 2%	18 5%	6 2%
Yes, Green Party	6 1%	1 *	5 1%	- -
Yes, Brexit Party	23 2%	12 3%	3 1%	8 2%
Yes, Plaid Cymru	6 1%	- -	3 1%	2 1%
Other party or individual	3 *	2 1%	- *	1 *
Prefer not to answer	41 4%	3 1%	10 3%	17 5%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Leave	386 34%	201 36%	185 32%	16 13%	48 25%	39 22%	51 26%	88 52%	143 54%	219 73%	43 20%	9 12%	23 33%	89 21%
				*	*	*	*	CDEF*	CDEF	JKLM		*	K*	
Remain	352 31%	182 33%	169 29%	34 27%	64 33%	52 29%	54 27%	56 33%	92 35%	67 23%	143 66%	56 71%	30 43%	45 11%
				*	*	*	*	*		M	ILM	ILM*	IM*	
Did not vote	367 32%	161 29%	207 36%	61 49%	74 38%	87 48%	92 46%	27 16%	27 10%	11 4%	25 12%	13 17%	17 24%	283 66%
				GH*	GH*	GH*	GH*	*			I	I*	IJ*	IJKL
Don't know	26 2%	9 2%	17 3%	13 10%	8 4%	3 2%	1 *	- -	2 1%	2 1%	4 2%	- -	- -	10 2%
				FGH*	*	*	*	*				*	*	

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Leave	386 34%	386 100% OP	-	-
Remain	352 31%	-	352 100% NP	-
Did not vote	367 32%	-	-	367 100% NO
Don't know	26 2%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Stay out of the EU	441 39%	228 41%	213 37%	23 19% *	54 28% *	44 24% *	55 28% *	96 56% CDEF*	170 64% CDEF	240 80% JKLM	40 18%	16 20% *	23 34% J*	119 28%
Apply to join the EU	378 33%	181 33%	198 34%	46 38% H*	75 39% H*	79 44% H*	74 38% H*	50 29% *	54 20%	33 11%	126 59% IM	48 61% IM*	34 50% IM*	126 30% I
Would not vote	177 16%	86 15%	91 16%	29 24% H*	43 22% H*	28 16% H*	41 21% H*	18 11% *	16 6%	7 2%	18 8% I	8 10% I*	6 8% *	122 29% IJKL
Don't know	135 12%	59 11%	76 13%	25 20% G*	23 12% *	29 16% G*	28 14% G*	6 4% *	25 9%	18 6% I	31 15% *	7 9% *	6 8% *	60 14% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

NewEUref.If a new referendum was held on EU membership, how would you vote?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Stay out of the EU	441 39%	337 87% OP	58 16%	47 13%
Apply to join the EU	378 33%	15 4%	245 70% NP	115 31% N
Would not vote	177 16%	11 3%	16 4%	145 39% NO
Don't know	135 12%	23 6%	33 9%	61 17% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Yes	370 33%	180 33%	190 33%	35 29% *	66 34% H*	92 51% CDGH*	78 39% H*	48 28% *	50 19%	35 12%	122 57% IM	46 58% IM*	29 41% I*	126 29% I
Maybe	183 16%	106 19%	77 13%	42 34% EFGH*	36 19% *	26 14% *	36 18% *	14 8% *	28 11%	35 12%	37 17%	14 18% *	17 25% I*	74 17%
No	382 34%	191 35%	191 33%	24 19% *	37 19% *	33 18% *	52 26% *	94 55% CDEF*	142 54% CDEF	205 68% JKLM	25 12%	13 17% *	19 28% J*	108 25% J
Don't know	196 17%	75 14%	121 21% A	22 18% *	55 28% GH*	30 17% *	32 16% *	14 8% *	44 17%	24 8%	31 14%	5 7% *	4 6% *	120 28% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Yes	370 33%	28 7%	219 62%	121 33%
			NP	N
Maybe	183 16%	48 13%	54 15%	72 20%
No	382 34%	270 70%	40 11%	72 20%
		OP		
Don't know	196 17%	39 10%	39 11%	103 28%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1131	1131	1131	1131	1131	1131	1131	1131	1131	1131	1131
Weighted Base	1131	1131	1131	1131	1131	1131	1131	1131	1131	1131	1131
Most important (100)	139 12%	83 7%	192 17%	79 7%	78 7%	78 7%	92 8%	107 9%	85 7%	96 8%	104 9%
2nd (90)	144 13%	142 13%	134 12%	84 7%	73 6%	84 7%	80 7%	91 8%	146 13%	72 6%	80 7%
3rd (80)	113 10%	110 10%	110 10%	102 9%	78 7%	107 9%	76 7%	89 8%	150 13%	84 7%	112 10%
4th (70)	84 7%	85 8%	140 12%	136 12%	77 7%	117 10%	77 7%	98 9%	158 14%	65 6%	93 8%
5th (60)	119 10%	112 10%	131 12%	111 10%	80 7%	126 11%	77 7%	102 9%	114 10%	59 5%	101 9%
6th (50)	105 9%	96 8%	110 10%	118 10%	97 9%	113 10%	66 6%	105 9%	132 12%	74 7%	114 10%
7th (40)	101 9%	119 11%	99 9%	123 11%	102 9%	128 11%	76 7%	64 6%	114 10%	94 8%	111 10%
8th (30)	111 10%	126 11%	59 5%	111 10%	143 13%	121 11%	87 8%	84 7%	87 8%	104 9%	98 9%
9th (20)	105 9%	103 9%	66 6%	127 11%	126 11%	128 11%	94 8%	96 9%	62 6%	113 10%	110 10%
10th (10)	66 6%	107 9%	50 4%	66 6%	170 15%	83 7%	126 11%	128 11%	49 4%	172 15%	113 10%
Least important (0)	45 4%	47 4%	40 4%	74 7%	106 9%	45 4%	281 25%	164 15%	35 3%	200 18%	95 8%
Mean score	56.83	52.21	62.57	50.53	42.69	50.86	39.35	46.54	59.22	40.12	49.08
Standard Deviation	30.312	30.022	29.104	29	30.891	28.316	34.764	33.569	27.025	33.632	31.229
Error Variance	0.812	0.797	0.749	0.744	0.844	0.709	1.069	0.996	0.646	1	0.862

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	139 12%	73 13%	66 11%	12 10% *	12 6% *	17 9% *	23 12% *	23 14% *	52 20% D	63 21% JLM	23 11%	12 15% *	3 5% *	35 8%
2nd (90)	144 13%	76 14%	68 12%	8 7% *	25 13% *	24 13% *	24 12% *	24 14% *	39 15%	38 13%	26 12%	13 17% *	7 10% *	56 13%
3rd (80)	113 10%	67 12%	46 8%	4 3% *	23 12% *	17 9% *	18 9% *	17 10% *	34 13%	47 16% JM	16 7%	4 5% *	11 16% *	30 7%
4th (70)	84 7%	38 7%	46 8%	4 4% *	11 6% *	12 7% *	21 11% *	13 7% *	22 8%	32 11%	21 10%	5 6% *	5 7% *	22 5%
5th (60)	119 10%	65 12%	54 9%	17 14% *	26 13% *	26 14% *	18 9% *	12 7% *	21 8%	24 8%	18 8%	10 12% *	6 8% *	54 13%
6th (50)	105 9%	52 9%	52 9%	16 13% *	20 10% *	14 8% *	12 6% *	21 12% *	22 8%	22 7%	33 15% I	6 8% *	6 8% *	33 8%
7th (40)	101 9%	32 6%	69 12% A	14 12% *	18 9% *	16 9% *	20 10% *	15 9% *	17 6%	19 6%	19 9%	12 16% I*	6 9% *	44 10%
8th (30)	111 10%	40 7%	71 12%	10 8% *	13 6% *	25 14% *	23 12% *	15 9% *	25 9%	23 8%	20 9%	8 10% *	9 13% *	46 11%
9th (20)	105 9%	51 9%	54 9%	19 16% H*	20 10% H*	19 10% *	18 9% *	20 12% H*	8 3%	14 5%	21 10%	3 4% *	6 8% *	53 12% I
10th (10)	66 6%	31 6%	35 6%	10 8% *	12 6% *	9 5% *	13 7% *	8 5% *	14 5%	9 3%	15 7%	5 6% *	5 7% *	32 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	45 4%	27 5%	17 3%	7 5% *	14 7% *	2 1% *	8 4% *	3 1% *	11 4%	8 3%	5 2%	1 2% *	7 10% IJ*	24 6%
Mean score	56.83	58.74	54.99	47.06 *	52.78 *	56.11 *	55.83 *	58.59 C*	64.44 CDEF	67.1 JLM	55.58	60 *	49.62 *	50.98
Standard Deviation	30.312	30.854	29.697	29.433	30.115	28.443	30.558	29.739	30.614	28.674	28.978	29.409	30.865	30.579
Error Variance	0.812	1.723	1.525	7.029	4.672	4.484	4.714	5.181	3.544	2.749	3.903	10.981	13.822	2.187

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	139 12%	65 17% P	44 13%	26 7%
2nd (90)	144 13%	45 12%	50 14%	46 13%
3rd (80)	113 10%	53 14% O	27 8%	31 8%
4th (70)	84 7%	31 8%	30 9%	23 6%
5th (60)	119 10%	45 12%	28 8%	42 11%
6th (50)	105 9%	37 10%	42 12%	25 7%
7th (40)	101 9%	17 4%	37 11% N	46 13% N
8th (30)	111 10%	38 10%	31 9%	36 10%
9th (20)	105 9%	28 7%	29 8%	46 12%
10th (10)	66 6%	16 4%	23 7%	25 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	45 4%	11 3%	9 3%	22 6%
Mean score	56.83	62.21	57.7	50.97
Standard Deviation	30.312	P 29.627	P 29.786	30.24
Error Variance	0.812	2.274	2.523	2.491

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	83 7%	42 8%	41 7%	7 6%	4 2%	16 9%	21 11%	13 8%	21 8%	32 11%	11 5%	2 3%	6 9%	29 7%
2nd (90)	142 13%	61 11%	80 14%	15 12%	13 7%	33 18%	35 18%	15 9%	30 11%	36 12%	9 4%	1 1%	3 4%	88 21%
3rd (80)	110 10%	58 10%	52 9%	20 16%	25 13%	20 11%	10 5%	11 7%	23 9%	31 10%	14 7%	9 11%	9 12%	39 9%
4th (70)	85 8%	34 6%	51 9%	15 12%	23 12%	11 6%	5 3%	9 5%	22 8%	17 6%	21 10%	9 11%	2 3%	34 8%
5th (60)	112 10%	57 10%	55 9%	14 12%	21 11%	19 10%	23 12%	12 7%	23 9%	29 10%	16 8%	4 5%	5 8%	50 12%
6th (50)	96 8%	40 7%	56 10%	13 11%	18 9%	10 6%	18 9%	11 7%	25 9%	27 9%	20 9%	4 5%	5 7%	40 9%
7th (40)	119 11%	56 10%	63 11%	13 10%	24 13%	21 12%	16 8%	23 13%	23 9%	34 11%	27 12%	6 8%	10 14%	40 9%
8th (30)	126 11%	70 13%	56 10%	7 5%	24 12%	17 9%	30 15%	27 16%	22 8%	31 10%	31 14%	15 19%	4 6%	39 9%
9th (20)	103 9%	57 10%	46 8%	6 5%	9 5%	8 5%	19 10%	21 12%	39 15%	33 11%	27 12%	12 15%	8 11%	24 6%
10th (10)	107 9%	53 10%	54 9%	11 9%	19 10%	17 9%	12 6%	20 12%	28 11%	19 6%	28 13%	13 16%	11 16%	30 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	47 4%	24 4%	24 4%	2 2% *	12 6% *	9 5% *	8 4% *	9 5% *	8 3%	9 3%	12 6%	4 5% *	6 9% *	15 3%
Mean score	52.21	51.05	53.32	58.35	49.07	56.61	54.58	45.87	50.96	54.88	43.04	40.03	44.27	58.17
				DG*	*	G*	*	*		JKL		*	*	JKL
Standard Deviation	30.022	30.19	29.845	27.242	27.554	31.095	31.011	30.234	30.47	30.025	27.965	27.553	32.071	29.232
Error Variance	0.797	1.649	1.54	6.021	3.912	5.359	4.855	5.355	3.511	3.014	3.634	9.638	14.924	1.998

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	83 7%	32 8%	24 7%	23 6%
2nd (90)	142 13%	52 13% O	22 6%	66 18% O
3rd (80)	110 10%	39 10%	27 8%	41 11%
4th (70)	85 8%	33 9%	27 8%	24 6%
5th (60)	112 10%	44 11%	25 7%	37 10%
6th (50)	96 8%	26 7%	34 10%	33 9%
7th (40)	119 11%	47 12%	38 11%	30 8%
8th (30)	126 11%	36 9%	40 11%	48 13%
9th (20)	103 9%	29 8%	53 15% NP	21 6%
10th (10)	107 9%	34 9%	45 13%	26 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	47 4%	13 3%	17 5%	17 5%
Mean score	52.21	54.81	45.01	55.64
Standard Deviation	30.022	29.743	29.536	29.9
Error Variance	0.797	2.292	2.481	2.435

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	192 17%	71 13%	122 21%	19 15%	48 25%	26 14%	32 16%	30 17%	38 14%	45 15%	44 21%	10 12%	15 22%	72 17%
			A	*	*	*	*	*	*	*	*	*	*	*
2nd (90)	134 12%	62 11%	72 12%	9 7%	22 11%	25 14%	30 15%	18 10%	30 11%	30 10%	31 14%	12 15%	7 11%	45 11%
				*	*	*	*	*	*	*	*	*	*	*
3rd (80)	110 10%	42 8%	68 12%	10 8%	12 6%	17 9%	18 9%	28 16%	25 9%	30 10%	24 11%	10 13%	6 8%	38 9%
				*	*	*	*	*	*	*	*	*	*	*
4th (70)	140 12%	79 14%	62 11%	19 15%	22 11%	28 16%	25 13%	28 16%	18 7%	37 12%	16 8%	10 12%	12 17%	52 12%
				*	*	*	*	H*	*	*	*	*	*	*
5th (60)	131 12%	53 10%	77 13%	11 9%	28 15%	10 6%	36 18%	11 7%	33 13%	27 9%	31 14%	12 15%	5 8%	55 13%
				*	*	*	EG*	*	*	*	*	*	*	*
6th (50)	110 10%	61 11%	49 9%	13 11%	15 8%	21 11%	14 7%	15 9%	34 13%	35 12%	15 7%	6 8%	4 5%	46 11%
				*	*	*	*	*	*	*	*	*	*	*
7th (40)	99 9%	56 10%	43 7%	11 9%	14 7%	17 10%	22 11%	14 8%	20 8%	32 11%	14 6%	5 6%	7 11%	35 8%
				*	*	*	*	*	*	*	*	*	*	*
8th (30)	59 5%	28 5%	31 5%	2 1%	3 2%	12 7%	8 4%	7 4%	26 10%	21 7%	12 5%	4 6%	2 3%	18 4%
				*	*	*	*	*	D	*	*	*	*	*
9th (20)	66 6%	44 8%	22 4%	11 9%	7 4%	13 7%	10 5%	12 7%	13 5%	17 6%	11 5%	2 2%	6 8%	28 7%
				*	*	*	*	*	*	*	*	*	*	*
10th (10)	50 4%	30 5%	21 4%	6 5%	12 6%	5 3%	1 1%	7 4%	19 7%	14 5%	7 3%	6 8%	- 1%	23 5%
				*	*	*	*	*	F	*	*	*	*	*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	40 4%	28 5%	12 2%	12 10% FG*	10 5% *	6 4% *	2 1% *	2 1% *	8 3%	9 3%	10 5%	3 3% *	4 6% *	14 3%
Mean score	62.57	57.87	67.07	56.26	65.41	61.94	66.98	65.57	58.64	60.54	65.38	62.77	64.25	61.71
Standard Deviation	29.104	29.777	27.735	32.114	30.939	28.735	24.846	27.671	29.576	28.726	30.066	28.664	30.578	29.167
Error Variance	0.749	1.605	1.33	8.368	4.932	4.577	3.117	4.485	3.308	2.759	4.201	10.431	13.567	1.989

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	192 17%	55 14%	80 23%	53 14%
		N		
2nd (90)	134 12%	36 9%	49 14%	47 13%
3rd (80)	110 10%	39 10%	33 9%	38 10%
4th (70)	140 12%	45 12%	39 11%	52 14%
5th (60)	131 12%	38 10%	40 11%	50 14%
6th (50)	110 10%	43 11%	31 9%	35 9%
7th (40)	99 9%	43 11%	24 7%	29 8%
8th (30)	59 5%	24 6%	16 5%	15 4%
9th (20)	66 6%	23 6%	16 4%	25 7%
10th (10)	50 4%	28 7%	9 3%	13 4%
		O		

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	40 4%	13 3%	16 5%	11 3%
Mean score	62.57	58.47	66.87	62.88
Standard Deviation	29.104	29.501	N 29.472	27.922
Error Variance	0.749	2.255	2.47	2.123

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	79 7%	34 6%	44 8%	6 5%	13 7%	9 5%	14 7%	12 7%	24 9%	17 6%	8 4%	14 18%	4 5%	32 8%
2nd (90)	84 7%	35 6%	49 8%	6 5%	7 3%	7 4%	17 9%	10 6%	37 14%	33 11%	23 11%	9 12%	8 12%	10 2%
3rd (80)	102 9%	37 7%	65 11%	7 5%	18 9%	14 8%	21 11%	16 9%	26 10%	33 11%	27 12%	7 9%	9 14%	26 6%
4th (70)	136 12%	56 10%	80 14%	14 11%	19 10%	22 12%	28 14%	29 17%	24 9%	30 10%	27 12%	6 7%	10 15%	59 14%
5th (60)	111 10%	59 11%	51 9%	15 13%	19 10%	19 10%	17 9%	16 10%	24 9%	29 10%	16 7%	9 11%	11 16%	43 10%
6th (50)	118 10%	61 11%	57 10%	10 8%	22 11%	15 8%	21 11%	19 11%	31 12%	36 12%	16 8%	9 11%	7 10%	47 11%
7th (40)	123 11%	60 11%	63 11%	19 15%	19 10%	25 14%	19 9%	19 11%	23 9%	24 8%	27 12%	7 9%	6 8%	58 14%
8th (30)	111 10%	65 12%	46 8%	22 18%	16 8%	21 11%	19 10%	15 9%	18 7%	25 8%	25 12%	7 9%	7 10%	39 9%
9th (20)	127 11%	69 12%	58 10%	15 12%	22 11%	24 13%	15 8%	21 12%	31 12%	34 11%	21 10%	3 4%	2 3%	60 14%
10th (10)	66 6%	38 7%	28 5%	4 4%	16 8%	15 8%	7 4%	11 6%	13 5%	24 8%	13 6%	3 4%	3 5%	18 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	74 7%	37 7%	37 6%	6 5% *	24 12% G*	10 5% *	21 10% G*	1 1% *	13 5%	14 5%	13 6%	3 4% *	2 4% *	36 8%
Mean score	50.53	47.5	53.42	47.15	45.03	46.44	52.13	53.8	55.62	52.21	51.02	60.91	58.69	47.07
Standard Deviation	29	28.496	29.205	25.882	30.21	27.613	30.135	26.501	30.042	29.275	28.753	30.257	26.187	28.114
Error Variance	0.744	1.47	1.475	5.435	4.702	4.226	4.585	4.114	3.413	2.866	3.842	11.623	9.95	1.848

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	79 7%	29 7%	14 4%	33 9%
2nd (90)	84 7%	31 8%	39 11% P	13 4%
3rd (80)	102 9%	30 8%	39 11%	33 9%
4th (70)	136 12%	49 13%	30 8%	52 14%
5th (60)	111 10%	37 10%	39 11%	32 9%
6th (50)	118 10%	47 12%	40 11%	32 9%
7th (40)	123 11%	34 9%	37 10%	50 14%
8th (30)	111 10%	41 11%	35 10%	35 9%
9th (20)	127 11%	49 13%	34 10%	37 10%
10th (10)	66 6%	22 6%	28 8%	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	74 7%	17 4%	18 5%	35 10%
Mean score	50.53	51.38	50.95	49.55
Standard Deviation	29	28.529	28.547	29.658
Error Variance	0.744	2.109	2.317	2.396

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	78 7%	53 10%	25 4%	8 6%	15 8%	9 5%	15 8%	6 3%	25 9%	19 6%	8 4%	6 8%	11 15%	28 7%
		B	*	*	*	*	*	*	*	*	*	*	J*	*
2nd (90)	73 6%	32 6%	41 7%	11 9%	13 7%	12 7%	12 6%	13 7%	13 5%	25 8%	12 6%	6 8%	5 7%	19 4%
		*	*	*	*	*	*	*	*	*	*	*	*	*
3rd (80)	78 7%	35 6%	43 7%	8 6%	20 10%	14 8%	13 6%	6 3%	18 7%	24 8%	16 7%	3 4%	1 1%	30 7%
		*	*	*	*	*	*	*	*	*	*	*	*	*
4th (70)	77 7%	47 9%	30 5%	4 4%	12 6%	12 7%	14 7%	12 7%	22 8%	23 8%	13 6%	5 7%	3 5%	27 6%
		*	*	*	*	*	*	*	*	*	*	*	*	*
5th (60)	80 7%	45 8%	35 6%	4 3%	13 7%	18 10%	12 6%	15 9%	18 7%	25 8%	14 6%	3 4%	5 8%	31 7%
		*	*	*	*	*	*	*	*	*	*	*	*	*
6th (50)	97 9%	41 7%	56 10%	18 15%	14 7%	14 8%	16 8%	12 7%	24 9%	22 7%	21 10%	12 15%	4 6%	36 9%
		*	*	*	*	*	*	*	*	*	*	*	*	*
7th (40)	102 9%	49 9%	53 9%	12 9%	20 11%	14 8%	21 10%	15 9%	21 8%	33 11%	23 10%	4 6%	4 6%	36 8%
		*	*	*	*	*	*	*	*	*	*	*	*	*
8th (30)	143 13%	66 12%	77 13%	22 18%	16 8%	29 16%	25 13%	22 13%	28 11%	38 13%	19 9%	9 11%	12 18%	61 14%
		*	*	*	*	*	*	*	*	*	*	*	*	*
9th (20)	126 11%	49 9%	78 13%	8 6%	28 14%	19 11%	16 8%	18 11%	38 14%	29 10%	31 15%	14 18%	6 9%	44 10%
		*	*	*	*	*	*	*	*	*	*	*	*	*
10th (10)	170 15%	87 16%	83 14%	14 11%	29 15%	21 12%	37 18%	40 23%	31 12%	40 13%	36 17%	6 8%	14 20%	70 16%
		*	*	*	*	*	*	H*	*	*	*	*	*	*

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	106 9%	48 9%	58 10%	16 13% *	14 7% *	19 10% *	17 9% *	13 7% *	28 10%	21 7%	22 10%	9 12% *	4 6% *	43 10%
Mean score	42.69	45.05	40.44	42.39 *	45.03 *	42.87 *	42.58 *	38.32 *	43.89	45.78 J	38.93	43.11 *	45.01 *	40.76
Standard Deviation	30.891	31.861	29.789	30.834	31.505	30.047	31.374	29.291	31.664	30.52	29.483	31.358	33.962	30.428
Error Variance	0.844	1.837	1.534	7.714	5.114	5.004	4.969	5.026	3.791	3.115	4.04	12.484	16.736	2.165

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	78 7%	32 8%	17 5%	26 7%
2nd (90)	73 6%	23 6%	23 7%	25 7%
3rd (80)	78 7%	33 8%	19 5%	24 6%
4th (70)	77 7%	33 8%	28 8%	17 5%
5th (60)	80 7%	29 7%	25 7%	24 7%
6th (50)	97 9%	28 7%	31 9%	33 9%
7th (40)	102 9%	47 12%	31 9%	22 6%
8th (30)	143 13%	42 11%	43 12%	53 14%
9th (20)	126 11%	38 10%	45 13%	44 12%
10th (10)	170 15%	46 12%	54 15%	68 18%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	106 9%	34 9%	36 10%	32 9%
Mean score	42.69	45.94	40.53	40.82
Standard Deviation	30.891	31.092	30.046	31.152
Error Variance	0.844	2.505	2.567	2.643

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	78 7%	39 7%	39 7%	12 10% *	21 11% H*	15 8% *	14 7% *	8 5% *	8 3% *	13 4% *	14 6% *	6 7% *	3 4% *	35 8% *
2nd (90)	84 7%	43 8%	41 7%	10 8% *	15 11% *	11 6% *	19 9% *	10 6% *	20 8% *	22 7% *	18 8% *	9 12% *	6 9% *	28 7% *
3rd (80)	107 9%	52 9%	56 10%	18 14% *	27 14% H*	15 9% *	14 7% *	20 12% *	13 5% *	18 6% *	33 15% IM	12 15% I*	7 10% *	33 8% *
4th (70)	117 10%	66 12%	51 9%	6 5% *	23 12% *	16 9% *	30 15% *	11 7% *	30 12% *	31 10% *	20 10% *	5 6% *	6 8% *	51 12% *
5th (60)	126 11%	48 9%	78 13%	10 8% *	14 7% *	30 17% *	18 9% *	17 10% *	37 14% *	42 14% *	23 11% *	7 8% *	4 6% *	45 10% *
6th (50)	113 10%	65 12%	48 8%	13 10% *	16 8% *	22 12% *	25 13% *	19 11% *	18 7% *	28 9% *	18 8% *	8 10% *	6 8% *	53 12% *
7th (40)	128 11%	65 12%	63 11%	19 16% *	18 9% *	14 8% *	16 8% *	22 13% *	39 15% *	30 10% *	20 9% *	11 15% *	14 20% *	45 10% *
8th (30)	121 11%	56 10%	65 11%	11 9% *	29 15% *	15 8% *	13 6% *	21 12% *	33 12% *	38 13% *	23 11% *	8 10% *	8 12% *	43 10% *
9th (20)	128 11%	64 12%	63 11%	13 10% *	21 11% *	23 13% *	21 10% *	24 14% *	26 10% *	32 11% *	21 10% *	9 11% *	11 16% *	53 12% *
10th (10)	83 7%	33 6%	51 9%	5 4% *	3 2% *	16 9% *	22 11% D*	9 5% *	28 10% D	28 9% *	14 7% *	3 3% *	3 5% *	27 6% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	45 4%	21 4%	24 4%	7 5% *	7 3% *	3 2% *	6 3% *	9 5% *	13 5%	16 5%	12 5%	2 3% *	- 1% *	15 3%
Mean score	50.86	51.74	50.03	53.22 *	55.95 GH*	51.97 *	52.19 *	47.74 *	46.29	47.39	52.72	55.28 *	49.58 *	51.44
Standard Deviation	28.316	28.059	28.559	29.492	28.557	27.968	29.121	27.507	27.057	27.871	29.314	28.025	26.532	28.041
Error Variance	0.709	1.425	1.41	7.057	4.202	4.335	4.281	4.432	2.768	2.597	3.994	9.972	10.214	1.839

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	78 7%	20 5%	19 5%	36 10%
2nd (90)	84 7%	27 7%	33 9%	24 7%
3rd (80)	107 9%	31 8%	44 12%	28 8%
4th (70)	117 10%	41 11%	26 8%	47 13%
5th (60)	126 11%	31 8%	51 15%	41 11%
6th (50)	113 10%	34 9%	29 8%	47 13%
7th (40)	128 11%	55 14%	35 10%	31 9%
8th (30)	121 11%	39 10%	48 14%	32 9%
9th (20)	128 11%	50 13%	28 8%	49 13%
10th (10)	83 7%	28 7%	24 7%	30 8%

Table continues

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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	45 4%	29 7% P	14 4%	2 *
Mean score	50.86	46.78	52.3 N	53.42 N
Standard Deviation	28.316	28.879	28.053	27.873
Error Variance	0.709	2.161	2.238	2.116

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	92 8%	47 8%	45 8%	4 3%	14 7%	9 5%	12 6%	17 10%	36 14%	41 14%	7 3%	2 2%	8 12%	33 8%
2nd (90)	80 7%	49 9%	30 5%	2 2%	16 8%	9 5%	10 5%	21 12%	22 8%	34 11%	6 3%	2 3%	6 9%	25 6%
3rd (80)	76 7%	29 5%	47 8%	8 7%	8 4%	6 3%	9 5%	10 6%	33 13%	34 11%	9 4%	4 5%	5 7%	25 6%
4th (70)	77 7%	41 7%	36 6%	9 7%	16 8%	9 5%	12 6%	12 7%	19 7%	24 8%	11 5%	8 11%	6 8%	28 6%
5th (60)	77 7%	36 7%	41 7%	9 7%	12 6%	13 7%	11 6%	13 8%	19 7%	26 9%	15 7%	6 7%	6 9%	18 4%
6th (50)	66 6%	41 7%	25 4%	5 4%	11 6%	7 4%	17 9%	8 5%	18 7%	23 8%	10 5%	1 1%	3 5%	28 7%
7th (40)	76 7%	36 7%	40 7%	5 4%	17 9%	10 5%	12 6%	10 6%	22 8%	19 6%	12 6%	3 4%	2 3%	37 9%
8th (30)	87 8%	46 8%	41 7%	11 9%	17 9%	17 10%	17 9%	13 8%	11 4%	22 7%	13 6%	4 5%	- 1%	42 10%
9th (20)	94 8%	37 7%	57 10%	14 12%	17 9%	16 9%	16 8%	11 6%	20 8%	25 8%	24 11%	7 8%	10 15%	27 6%
10th (10)	126 11%	51 9%	76 13%	21 17%	16 8%	31 17%	29 14%	10 6%	20 8%	23 8%	26 12%	13 16%	7 10%	49 11%

Table continues

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Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	281 25%	140 25%	141 24%	35 29% *	50 26% *	52 29% H*	53 27% *	47 28% H*	43 16%	29 10%	82 38% IL	29 37% I*	15 22% I*	115 27% I
Mean score	39.35	40.84	37.93	29.72	38.89	30.96	34.11	43.67	51.04	54.73	26.76	27.37	44.29	36.92
				*	*	*	*	CE*	CDEF	JKLM		*	JK*	J
Standard Deviation	34.764	35.139	34.371	30.394	34.157	32.178	32.673	37.024	35.374	33.547	30.532	31.327	37.172	34.095
Error Variance	1.069	2.235	2.042	7.496	6.011	5.739	5.389	8.03	4.732	3.763	4.332	12.459	20.048	2.719

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	92 8%	60 16% OP	11 3%	20 6%
2nd (90)	80 7%	51 13% OP	12 3%	16 4%
3rd (80)	76 7%	48 12% OP	15 4%	13 4%
4th (70)	77 7%	25 7%	27 8%	25 7%
5th (60)	77 7%	33 9%	21 6%	22 6%
6th (50)	66 6%	34 9% O	11 3%	21 6%
7th (40)	76 7%	20 5%	17 5%	39 11%
8th (30)	87 8%	27 7%	19 5%	39 11%
9th (20)	94 8%	28 7%	38 11%	23 6%
10th (10)	126 11%	21 6%	52 15% N	42 11%

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	281 25%	37 10%	130 37% N	107 29% N
Mean score	39.35	57.83	27.05	33.36
Standard Deviation	34.764	OP 33.477	31.063	31.907
Error Variance	1.069	2.904	2.744	2.773

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	107 9%	47 9%	60 10%	17 14% *	15 8% *	15 8% *	18 9% *	26 15% H*	17 7%	13 4%	41 19% IM	7 9% *	7 10% *	33 8%
2nd (90)	91 8%	42 8%	49 9%	11 9% *	19 10% *	16 9% *	12 6% *	16 10% *	17 6%	17 6%	24 11%	8 10% *	5 7% *	35 8%
3rd (80)	89 8%	45 8%	45 8%	10 8% *	14 7% *	10 5% *	25 13% *	17 10% *	13 5%	9 3%	19 9% I	5 6% *	6 9% *	48 11% I
4th (70)	98 9%	50 9%	48 8%	14 11% *	11 6% *	28 16% F*	10 5% *	16 10% *	18 7%	26 9%	24 11%	5 6% *	7 10% *	34 8%
5th (60)	102 9%	48 9%	54 9%	21 17% *	19 10% *	14 8% *	12 6% *	14 8% *	23 9%	18 6%	24 11%	9 11% *	4 5% *	44 10%
6th (50)	105 9%	54 10%	51 9%	13 10% *	27 14% *	18 10% *	16 8% *	13 8% *	18 7%	19 6%	20 9%	3 4% *	9 13% *	52 12%
7th (40)	64 6%	37 7%	27 5%	7 6% *	7 4% *	17 9% *	19 10% *	4 2% *	10 4%	16 5%	9 4%	5 7% *	4 5% *	28 7%
8th (30)	84 7%	45 8%	40 7%	9 7% *	19 10% *	6 4% *	24 12% *	8 5% *	18 7%	18 6%	19 9%	6 8% *	7 10% *	28 7%
9th (20)	96 9%	53 10%	43 7%	9 8% *	15 8% *	16 9% *	22 11% *	11 6% *	23 9%	25 8%	8 4%	10 12% J*	9 13% J*	34 8%
10th (10)	128 11%	58 10%	71 12%	4 3% *	26 13% *	15 8% *	22 11% *	17 10% *	44 17% C	67 22% JLM	7 3%	9 11% *	5 8% *	39 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	164 15%	73 13%	92 16%	8 7% *	22 11% *	26 14% *	17 9% *	28 17% *	63 24% CDF	71 24% JLM	21 10%	13 16% *	6 9% *	51 12%
Mean score	46.54	46.47	46.61	57.73	46.21	48.43	46.87	51.84	36.62	32.71	60.54	44.22	48.59	49.11
Standard Deviation	33.569	32.625	34.475	DFH*	H*	H*	H*	H*	36.413	32.043	IKLM	I*	I*	31.929
Error Variance	0.996	1.926	2.055	29.836	32.334	32.556	31.9	7.767	4.306	3.433	4.864	15.164	14.753	2.384

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	107 9%	32 8%	44 13%	29 8%
2nd (90)	91 8%	22 6%	34 10%	35 10%
3rd (80)	89 8%	24 6%	30 8%	32 9%
4th (70)	98 9%	33 9%	33 9%	28 8%
5th (60)	102 9%	31 8%	29 8%	39 11%
6th (50)	105 9%	33 9%	23 7%	47 13%
7th (40)	64 6%	17 4%	20 6%	26 7%
8th (30)	84 7%	18 5%	42 12% N	24 7%
9th (20)	96 9%	26 7%	33 9%	33 9%
10th (10)	128 11%	71 18% OP	31 9%	25 7%

Table continues

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Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	164 15%	78 20% O	34 10%	50 14%
Mean score	46.54	39.84	51.26 N	48.7 N
Standard Deviation	33.569	34.352	33.274	32.133
Error Variance	0.996	3.057	3.148	2.812

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



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PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	85 7%	54 10%	31 5%	13 10% *	13 7% *	23 13% H*	18 9% *	8 5% *	10 4%	17 6%	13 6%	2 3% *	5 7% *	44 10%
2nd (90)	146 13%	64 12%	82 14%	18 15% *	27 14% *	27 15% *	24 12% *	20 12% *	30 11%	31 11%	29 13%	3 4% *	8 12% *	75 18% K
3rd (80)	150 13%	81 15%	68 12%	20 16% *	22 11% *	30 17% *	26 13% *	28 16% *	24 9%	34 11%	18 8%	9 11% *	7 10% *	72 17%
4th (70)	158 14%	75 14%	83 14%	14 12% *	34 18% *	18 10% *	29 15% *	17 10% *	46 17%	40 13%	33 15%	10 12% *	12 18% *	60 14%
5th (60)	114 10%	54 10%	60 10%	9 7% *	13 7% *	9 5% *	20 10% *	31 18% DE*	32 12%	30 10%	24 11%	11 14% *	7 10% *	41 10%
6th (50)	132 12%	46 8%	86 15% A	4 3% *	26 13% *	28 15% C*	26 13% *	23 13% *	25 10%	33 11%	27 13%	9 12% *	9 13% *	46 11%
7th (40)	114 10%	51 9%	64 11%	8 6% *	22 11% *	16 9% *	16 8% *	16 10% *	37 14%	41 14% M	21 10%	10 13% *	8 11% *	29 7%
8th (30)	87 8%	43 8%	44 8%	13 11% *	10 5% *	8 5% *	11 5% *	14 8% *	31 12%	29 10%	23 10%	9 12% *	3 4% *	19 4%
9th (20)	62 6%	25 5%	37 6%	10 8% *	8 4% *	8 4% *	12 6% *	6 4% *	18 7%	21 7%	12 6%	4 5% *	5 7% *	18 4%
10th (10)	49 4%	31 6%	18 3%	9 7% *	8 4% *	12 6% *	10 5% *	3 2% *	7 3%	13 4%	12 6%	4 6% *	1 1% *	16 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	35 3%	29 5% B	6 1%	5 4% *	11 6% *	2 1% *	7 3% *	5 3% *	5 2%	9 3%	4 2%	7 9% JM*	4 6% *	7 2%
Mean score	59.22	58.94	59.48	58.74 *	58.55 *	63.47 H*	59.74 *	59.95 *	56.16	55.33	57.3 K	48.79 *	58.24 *	65.88 IJK
Standard Deviation	27.025	29.141	24.86	31.055	27.971	27.864	27.65	24.258	24.685	26.762	26.42	26.842	27.499	25.897
Error Variance	0.646	1.537	1.068	7.825	4.031	4.303	3.86	3.447	2.304	2.395	3.244	9.147	10.972	1.568

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	85 7%	20 5%	26 7%	38 10%
2nd (90)	146 13%	55 14% O	28 8%	58 16% O
3rd (80)	150 13%	49 13%	39 11%	58 16%
4th (70)	158 14%	44 11%	58 17%	52 14%
5th (60)	114 10%	41 11%	39 11%	32 9%
6th (50)	132 12%	45 12%	43 12%	39 11%
7th (40)	114 10%	41 11%	41 12%	31 8%
8th (30)	87 8%	39 10% P	31 9%	13 4%
9th (20)	62 6%	26 7%	20 6%	16 4%
10th (10)	49 4%	18 5%	13 4%	18 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	35 3%	9 2%	14 4%	13 3%
Mean score	59.22	57.25	56.54	63.42
Standard Deviation	27.025	26.767	26.521	27.63
Error Variance	0.646	1.856	2	2.079

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	96 8%	48 9%	48 8%	12 10% *	12 6% *	8 5% *	17 8% *	18 10% *	29 11%	22 7%	22 10%	15 19% IM*	3 5% *	32 7%
2nd (90)	72 6%	38 7%	34 6%	18 15% G*	8 4% *	9 5% *	9 5% *	6 4% *	21 8%	20 7%	19 9% M	8 10% M*	5 7% *	12 3%
3rd (80)	84 7%	50 9%	34 6%	3 3% *	7 4% *	18 10% *	30 15% CDG*	6 3% *	20 8%	25 8%	13 6%	8 10% *	4 5% *	33 8%
4th (70)	65 6%	31 6%	34 6%	16 13% D*	3 1% *	8 4% *	10 5% *	12 7% *	17 6%	16 5%	11 5%	8 11% *	1 1% *	28 7%
5th (60)	59 5%	35 6%	24 4%	3 3% *	12 6% *	12 7% *	13 7% *	10 6% *	8 3%	17 6%	14 6%	1 2% *	3 5% *	17 4%
6th (50)	74 7%	39 7%	35 6%	8 6% *	10 5% *	14 8% *	11 5% *	11 6% *	20 8%	19 6%	12 6%	16 21% IJM*	11 16% IJM*	9 2%
7th (40)	94 8%	49 9%	45 8%	3 2% *	17 9% *	12 7% *	23 11% *	20 12% *	19 7%	17 6%	25 12%	6 8% *	7 10% *	38 9%
8th (30)	104 9%	53 10%	51 9%	8 6% *	28 14% *	11 6% *	15 7% *	19 11% *	24 9%	19 6%	13 6%	4 5% *	11 15% *	57 13% I
9th (20)	113 10%	47 9%	65 11%	12 10% *	30 16% *	24 13% *	15 8% *	11 6% *	21 8%	26 9%	26 12%	5 6% *	4 5% *	48 11%
10th (10)	172 15%	86 16%	85 15%	28 23% H*	45 23% H*	27 15% *	23 11% *	21 12% *	28 10%	31 10%	42 19% IK	5 6% *	11 16% *	76 18%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	200 18%	77 14%	123 21% A	12 10% *	21 11% *	38 21% *	33 17% *	37 22% *	58 22% D	87 29% JKLM	21 10%	2 3% *	10 14% *	76 18% K
Mean score	40.12	42.97	37.4	45.98	33.53	36.6	44.35	38.6	42.44	37.37	43.49	61.49	38.78	35.85
Standard Deviation	33.632	33.341	33.713	35.717	29.233	32.392	33.666	33.315	35.763	35.131	33.553	29.921	30.025	32.024
Error Variance	1	2.012	1.965	10.351	4.403	5.816	5.722	6.502	4.836	4.127	5.232	11.366	13.081	2.398

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	96 8%	23 6%	41 12%	32 9%
		N		
2nd (90)	72 6%	18 5%	32 9%	15 4%
3rd (80)	84 7%	20 5%	36 10%	27 7%
			N	
4th (70)	65 6%	16 4%	25 7%	22 6%
5th (60)	59 5%	17 4%	23 7%	19 5%
6th (50)	74 7%	21 5%	28 8%	24 7%
7th (40)	94 8%	34 9%	34 10%	24 7%
8th (30)	104 9%	30 8%	24 7%	49 13%
9th (20)	113 10%	39 10%	27 8%	44 12%
10th (10)	172 15%	56 15%	44 12%	64 17%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	200 18%	112 29% OP	38 11%	48 13%
Mean score	40.12	31.94	49.66 NP	39.37 N
Standard Deviation	33.632	32.56	33.737	32.24
Error Variance	1	2.747	3.236	2.831

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Most important (100)	104 9%	46 8%	58 10%	14 11%	29 15%	33 18%	14 7%	10 6%	4 2%	16 5%	25 12%	3 3%	4 5%	54 13%
				H*	H*	GH*	*	*				*	*	
2nd (90)	80 7%	49 9%	31 5%	15 12%	30 15%	8 4%	5 3%	17 10%	6 2%	11 4%	18 9%	7 9%	8 12%	35 8%
				H*	EFH*	*	*	H*				*	I*	
3rd (80)	112 10%	57 10%	54 9%	16 13%	17 9%	19 11%	13 7%	12 7%	34 13%	14 5%	27 13%	8 11%	5 7%	53 12%
				*	*	*	*	*				*	*	
4th (70)	93 8%	35 6%	58 10%	8 7%	18 9%	16 9%	14 7%	10 6%	26 10%	22 7%	19 9%	9 12%	6 9%	31 7%
				*	*	*	*	*				*	*	
5th (60)	101 9%	51 9%	50 9%	10 8%	16 8%	11 6%	18 9%	21 13%	26 10%	32 11%	21 10%	7 9%	12 17%	29 7%
				*	*	*	*	*				*	M*	
6th (50)	114 10%	51 9%	64 11%	10 8%	17 9%	17 10%	22 11%	19 11%	30 11%	34 11%	24 11%	5 6%	6 9%	36 8%
				*	*	*	*	*				*	*	
7th (40)	111 10%	61 11%	49 9%	12 10%	17 9%	21 11%	15 8%	12 7%	34 13%	34 11%	20 9%	7 9%	2 3%	37 9%
				*	*	*	*	*				*	*	
8th (30)	98 9%	42 8%	57 10%	8 7%	18 9%	19 11%	14 7%	9 5%	29 11%	35 12%	17 8%	4 5%	5 8%	36 8%
				*	*	*	*	*				*	*	
9th (20)	110 10%	56 10%	55 9%	5 4%	16 8%	11 6%	34 17%	16 10%	27 10%	43 14%	14 7%	11 14%	2 3%	37 9%
				*	*	*	CE*	*		J		*	*	
10th (10)	113 10%	56 10%	57 10%	10 8%	8 4%	13 7%	23 12%	25 14%	33 13%	31 10%	14 7%	12 15%	8 12%	47 11%
				*	*	*	*	D*	D			*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Least important (0)	95 8%	49 9%	46 8%	15 12% *	9 4% *	13 7% *	25 13% *	18 10% *	16 6%	26 9%	15 7%	6 7% *	10 14% *	32 7%
Mean score	49.08	48.85	49.31	53.39	59.55	54.61	40.65	46.05	43.9	41.96	55.25	46.03	48.7	52.11
Standard Deviation	31.229	31.533	30.962	33.62 FH*	30.9 FGH*	32.36 FH*	30.511 *	31.731 *	26.535	28.034	30.673 I	30.858 *	32.726 *	32.759 I
Error Variance	0.862	1.8	1.657	9.171	4.92	5.804	4.7	5.898	2.662	2.628	4.373	12.089	15.54	2.51

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Most important (100)	104 9%	17 5%	32 9%	51 14%
				N
2nd (90)	80 7%	26 7%	29 8%	22 6%
3rd (80)	112 10%	21 5%	43 12%	45 12%
				N
4th (70)	93 8%	36 9%	30 8%	25 7%
5th (60)	101 9%	41 10%	30 9%	30 8%
6th (50)	114 10%	38 10%	41 12%	30 8%
7th (40)	111 10%	31 8%	39 11%	39 11%
8th (30)	98 9%	50 13%	24 7%	22 6%
		O		
9th (20)	110 10%	49 13%	30 8%	30 8%
10th (10)	113 10%	44 11%	28 8%	41 11%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1131	386	352	367
Least important (0)	95 8%	33 8%	27 8%	31 8%
Mean score	49.08	43.53	52.14	51.87
Standard Deviation	31.229	29.048	N	N
Error Variance	0.862	2.186	2.677	2.968

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	694	366	328	65	163	151	166	111	38	230	195	61	64	125
Weighted Base	652	337	315	68	143	155	147	103	36	136	143	38	45	265
More safe than it was 12 months ago	76 12%	47 14%	29 9%	15 22% **	17 12% *	23 15% *	15 10% *	6 6% *	- 1% **	14 10%	21 15%	2 6% **	3 6% *	33 12% *
Less safe than it was 12 months ago	239 37%	128 38%	111 35%	19 28% **	76 53% EG*	46 30% *	52 36% *	33 32% *	12 34% **	48 35%	52 37%	13 34% **	17 39% *	102 39% *
Much the same as it was 12 months ago	295 45%	145 43%	150 48%	26 39% **	41 29% *	77 50% D*	71 48% D*	57 55% D*	22 62% **	69 50%	63 44%	18 47% **	22 51% *	114 43% *
Don't know	42 6%	18 5%	24 8%	8 11% **	9 6% *	9 6% *	8 5% *	8 7% *	1 2% **	5 4%	8 5%	5 13% **	2 4% *	15 6% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	694	265	304	114
Weighted Base	652	187	209	238
More safe than it was 12 months ago	76 12%	17 9%	29 14%	28 12% *
Less safe than it was 12 months ago	239 37%	78 42%	82 39%	75 32% *
Much the same as it was 12 months ago	295 45%	88 47%	85 41%	115 48% *
Don't know	42 6%	4 2%	13 6%	19 8% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

JobSecurity2020.Thinking ahead to the period up until the end of 2020 how secure do you think your job is?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	694	366	328	65	163	151	166	111	38	230	195	61	64	125
Weighted Base	652	337	315	68	143	155	147	103	36	136	143	38	45	265
Very secure	172 26%	88 26%	85 27%	15 22% **	33 23% *	44 28% *	36 24% *	34 33% *	12 32% **	35 26%	36 25%	12 33% **	6 14% *	81 31% *
Somewhat secure	254 39%	117 35%	137 43%	18 27% **	61 42% *	50 32% *	72 49% *	36 35% *	17 48% **	62 45%	65 45%	7 18% **	23 53% *	90 34% *
Not very secure	125 19%	85 25% B	39 12%	14 20% **	30 21% *	45 29% FG*	18 13% *	11 11% *	7 19% **	19 14%	28 20%	7 20% **	9 21% *	46 18% *
Not at all secure	55 8%	28 8%	27 9%	12 17% **	8 6% *	10 6% *	15 10% *	10 10% *	- * **	14 10%	6 4%	10 26% **	3 7% *	22 8% *
Don't know	46 7%	19 6%	27 9%	9 14% **	11 8% *	7 5% *	6 4% *	12 12% *	- - **	7 5%	10 7%	1 3% **	2 5% *	25 10% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

JobSecurity2020.Thinking ahead to the period up until the end of 2020 how secure do you think your job is?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	694	265	304	114
Weighted Base	652	187	209	238
Very secure	172 26%	51 28%	56 27%	65 27% *
Somewhat secure	254 39%	75 40%	84 40%	86 36% *
Not very secure	125 19%	33 18%	38 18%	49 21% *
Not at all secure	55 8%	19 10%	13 6%	22 9% *
Don't know	46 7%	9 5%	18 8%	16 7% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Better than it was 12 months ago	62 5%	39 7%	23 4%	15 12% GH*	25 13% FGH*	14 8% H*	7 3% *	1 1% *	1 *	13 4%	21 10% M	6 8% *	9 13% M*	12 3%
Much the same as it was 12 months ago	229 20%	140 25% B	89 15%	50 41% EFGH*	57 30% FGH*	41 23% H*	30 15% *	23 13% *	28 10% *	60 20%	46 21%	12 15% *	14 20% *	82 19%
Worse than it was 12 months ago	840 74%	373 68%	467 81% A	58 47% *	112 58% *	126 70% C*	162 82% CD*	147 86% CDE*	236 89% CDE	225 75%	148 69%	60 76% *	46 67% *	334 78%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Better than it was 12 months ago	62 5%	20 5%	21 6%	19 5%
Much the same as it was 12 months ago	229 20%	70 18%	64 18%	79 22%
Worse than it was 12 months ago	840 74%	295 77%	267 76%	269 73%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Better than it is now	248 22%	135 24%	113 20%	25 21% *	38 20% *	41 23% *	37 19% *	32 19% *	74 28% *	106 36% JM	39 18%	17 22% *	17 25% *	66 15%
Much the same as it is now	414 37%	186 34%	228 39%	53 43% *	88 45% FG*	60 33% *	55 28% *	52 30% *	105 40%	114 38%	76 35%	33 42% *	20 29% *	158 37%
Worse than it is now	468 41%	231 42%	237 41%	44 36% *	68 35% *	79 44% *	106 53% DH*	87 51% DH*	85 32%	79 26%	101 47%	28 36% *	32 46% I*	204 48% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Better than it is now	248 22%	129 33% OP	70 20%	48 13%
Much the same as it is now	414 37%	140 36%	123 35%	139 38%
Worse than it is now	468 41%	118 30%	159 45% N	181 49% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Easier than it was 12 months ago	108 10%	59 11%	49 9%	17 13% F*	28 14% F*	28 15% F*	6 3% *	12 7% *	18 7%	26 9%	21 10%	11 14% *	7 10% *	42 10%
About the same as it was 12 months ago	685 61%	338 61%	347 60%	67 55% *	99 51% *	91 50% *	109 55% *	109 64% *	210 79% CDEFG	216 72% JM	129 60%	54 69% *	43 62% *	225 53%
Harder than it was 12 month ago	338 30%	156 28%	182 32%	39 32% H*	67 34% H*	62 34% H*	83 42% H*	50 29% H*	37 14%	56 19%	65 30% I	14 17% *	19 28% *	160 38% IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Easier than it was 12 months ago	108 10%	29 7%	35 10%	42 12%
About the same as it was 12 months ago	685 61%	267 69%	213 61%	189 52%
		P		
Harder than it was 12 month ago	338 30%	90 23%	103 29%	136 37%
				N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Handling them very well (4)	87 8%	66 12%	21 4%	5 4%	8 4%	9 5%	12 6%	13 8%	40 15%	56 19%	6 3%	1 1%	7 10%	17 4%
		B	*	*	*	*	*	CDE	JKM	*	*	*	*	
Handling them fairly well (3)	300 27%	138 25%	162 28%	51 41%	43 22%	38 21%	30 15%	53 31%	85 32%	131 44%	40 19%	18 23%	10 14%	89 21%
				DEF*	*	*	*	F*	F	JKLM	*	*	*	
Handling them fairly poorly (2)	273 24%	123 22%	150 26%	40 32%	66 34%	32 17%	51 26%	33 20%	51 19%	42 14%	64 30%	21 27%	18 26%	118 28%
				*	EGH*	*	*	*	*	I	I*	*	*	I
Handling them very poorly (1)	234 21%	129 23%	106 18%	9 7%	43 22%	54 30%	53 27%	37 22%	38 15%	10 3%	79 37%	26 32%	21 31%	88 20%
				*	C*	CH*	CH*	C*		IM	I*	I*	I	I
Not sure	237 21%	97 18%	140 24%	19 16%	34 18%	48 26%	52 26%	34 20%	50 19%	60 20%	26 12%	13 17%	14 20%	116 27%
				*	*	*	*	*	J	J	*	*	J	J
NET : Very/fairly well	387 34%	204 37%	183 32%	55 45%	52 27%	47 26%	42 21%	66 39%	125 47%	187 63%	46 21%	19 24%	16 24%	106 25%
				DEF*	*	*	*	F*	DEF	JKLM	*	*	*	
NET : Very/fairly poorly	507 45%	251 46%	256 44%	49 40%	108 56%	86 47%	104 53%	70 41%	89 34%	52 17%	143 67%	47 59%	39 57%	206 48%
				*	H*	*	H*	*		IM	I*	I*	I	I
Mean score	2.27	2.31	2.22	2.49	2.11	2.02	2	2.31	2.59	2.98	1.86	1.91	2.03	2.11
				DEF*	*	*	*	*	DEF*	JKLM	*	*	J*	J*
Standard Deviation	0.957	1.034	0.869	0.717	0.859	0.989	0.951	0.976	0.987	0.759	0.861	0.85	1.031	0.879
Error Variance	0.001	0.002	0.002	0.005	0.005	0.007	0.006	0.007	0.005	0.002	0.004	0.011	0.019	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Handling them very well (4)	87 8%	65 17% OP	11 3%	10 3%
Handling them fairly well (3)	300 27%	153 40% OP	60 17%	78 21%
Handling them fairly poorly (2)	273 24%	65 17%	98 28% N	102 28% N
Handling them very poorly (1)	234 21%	35 9%	127 36% NP	70 19% N
Not sure	237 21%	68 18%	55 16%	108 29% NO
NET : Very/fairly well	387 34%	218 57% OP	72 20%	88 24%
NET : Very/fairly poorly	507 45%	100 26%	225 64% NP	171 47% N
Mean score	2.27	2.78 OP	1.85	2.11 O*
Standard Deviation	0.957	0.899	0.875	0.848
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	1131	1131	1131	1131	1131	1131
Weighted Base	1131	1131	1131	1131	1131	1131
Much better	50 4%	57 5%	107 9%	55 5%	45 4%	55 5%
A bit better	104 9%	125 11%	156 14%	123 11%	124 11%	113 10%
No difference	282 25%	452 40%	460 41%	603 53%	655 58%	554 49%
A bit worse	391 35%	239 21%	183 16%	109 10%	133 12%	153 14%
Much worse	208 18%	119 10%	120 11%	85 8%	79 7%	134 12%
Not sure	95 8%	140 12%	105 9%	155 14%	95 8%	123 11%
NET : Much/a bit better	154 14%	182 16%	263 23%	178 16%	169 15%	167 15%
NET : Much / a bit worse	599 53%	358 32%	303 27%	195 17%	212 19%	287 25%

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much better	50 4%	34 6%	16 3%	9 7%	15 8%	7 4%	2 1%	3 2%	13 5%	22 7%	7 3%	1 2%	5 7%	13 3%
A bit better	104 9%	66 12%	39 7%	14 12%	16 8%	14 8%	16 8%	8 5%	36 14%	44 15%	17 8%	13 17%	7 10%	22 5%
No difference	282 25%	139 25%	143 25%	25 20%	56 29%	36 20%	56 28%	58 34%	51 19%	103 34%	50 23%	6 7%	10 14%	103 24%
A bit worse	391 35%	183 33%	209 36%	42 34%	47 24%	54 30%	62 31%	71 41%	116 44%	92 31%	75 35%	34 43%	33 47%	149 35%
Much worse	208 18%	90 16%	118 20%	23 19%	45 23%	42 23%	44 22%	21 13%	32 12%	15 5%	54 25%	20 26%	9 13%	95 22%
Not sure	95 8%	41 7%	54 9%	9 8%	15 8%	27 15%	18 9%	10 6%	16 6%	24 8%	12 5%	4 5%	6 8%	45 10%
NET : Much/a bit better	154 14%	100 18%	54 9%	24 19%	31 16%	21 11%	19 9%	11 7%	49 19%	66 22%	24 11%	15 19%	12 17%	36 8%
NET : Much / a bit worse	599 53%	273 49%	327 56%	65 53%	92 47%	96 53%	105 53%	92 54%	148 56%	107 36%	129 60%	55 69%	42 61%	244 57%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much better	50 4%	26 7%	9 3%	14 4%
A bit better	104 9%	59 15% OP	20 6%	25 7%
No difference	282 25%	135 35% OP	58 16%	80 22%
A bit worse	391 35%	125 32%	134 38%	125 34%
Much worse	208 18%	14 4%	111 31% NP	77 21% N
Not sure	95 8%	27 7%	20 6%	46 13% O
NET : Much/a bit better	154 14%	85 22% OP	29 8%	39 11%
NET : Much / a bit worse	599 53%	139 36%	245 70% NP	202 55% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much better	57 5%	44 8%	13 2%	4 3%	20 10%	8 4%	8 4%	2 1%	15 6%	20 7%	12 6%	1 1%	2 4%	21 5%
		B	*	*	G*	*	*	*	*	*	*	*	*	*
A bit better	125 11%	75 14%	50 9%	15 12%	30 15%	20 11%	11 5%	22 13%	27 10%	51 17%	24 11%	8 10%	12 18%	28 6%
				*	F*	*	*	*	*	M	*	*	M*	*
No difference	452 40%	212 38%	240 41%	49 39%	60 31%	48 26%	96 49%	71 41%	128 49%	147 49%	71 33%	29 37%	25 36%	161 38%
				*	*	*	DE*	E*	DE	JM	*	*	*	*
A bit worse	239 21%	115 21%	124 21%	33 27%	33 17%	46 25%	38 19%	34 20%	55 21%	40 13%	60 28%	27 34%	17 25%	88 21%
				*	*	*	*	*	*	I	I*	*	*	*
Much worse	119 10%	51 9%	68 12%	11 9%	28 14%	31 17%	21 11%	13 8%	14 5%	8 3%	26 12%	6 7%	4 6%	67 16%
				*	H*	H*	*	*	*	I	*	*	*	I
Not sure	140 12%	56 10%	84 15%	11 9%	23 12%	27 15%	24 12%	28 16%	26 10%	34 11%	22 10%	8 10%	8 12%	62 14%
				*	*	*	*	*	*	*	*	*	*	*
NET : Much/a bit better	182 16%	119 22%	63 11%	19 16%	50 26%	28 16%	18 9%	24 14%	42 16%	70 24%	36 17%	9 12%	15 22%	49 11%
		B	*	F*	*	*	*	*	*	M	*	*	*	*
NET : Much / a bit worse	358 32%	166 30%	192 33%	45 36%	61 31%	77 43%	59 30%	47 28%	68 26%	47 16%	86 40%	32 41%	21 31%	156 36%
				*	*	H*	*	*	*	I	I*	I*	I	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much better	57 5%	37 9%	8 2%	13 3%
A bit better	125 11%	65 17% OP	33 9%	26 7%
No difference	452 40%	176 46% O	118 33%	141 39%
A bit worse	239 21%	50 13%	101 29% N	85 23% N
Much worse	119 10%	10 3%	57 16% N	49 13% N
Not sure	140 12%	47 12%	36 10%	54 15%
NET : Much/a bit better	182 16%	102 26% OP	40 11%	38 10%
NET : Much / a bit worse	358 32%	61 16%	158 45% N	133 36% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much better	107 9%	64 12%	42 7%	20 16% *	11 6% *	17 10% *	11 5% *	12 7% *	36 14% *	53 18% JM	15 7%	6 8% *	9 12% *	24 6%
A bit better	156 14%	96 17% B	60 10%	15 12% *	19 10% *	21 12% *	26 13% *	25 14% *	50 19% *	68 23% JKM	23 11%	6 7% *	9 13% *	46 11%
No difference	460 41%	210 38%	250 43%	42 34% *	85 44% *	56 31% *	84 42% *	77 45% *	115 44% *	129 43%	86 40%	32 40% *	31 45% *	162 38%
A bit worse	183 16%	94 17%	89 15%	21 17% *	26 13% *	36 20% *	40 20% *	31 18% *	29 11% *	22 7%	47 22% I	21 27% I*	9 13% *	81 19% I
Much worse	120 11%	41 7%	79 14% A	10 8% *	34 17% H*	22 12% *	21 10% *	15 9% *	20 7% *	8 3%	32 15% I	7 9% *	11 16% I*	54 13% I
Not sure	105 9%	48 9%	57 10%	16 13% *	19 10% *	28 15% H*	16 8% *	12 7% *	15 6% *	19 6%	12 6%	6 8% *	1 1% *	61 14% IJL
NET : Much/a bit better	263 23%	160 29% B	103 18%	35 28% *	30 16% *	39 21% *	37 18% *	37 22% DF	86 32% *	120 40% JKM	38 18%	12 16% *	18 26% *	70 16%
NET : Much / a bit worse	303 27%	135 24%	168 29%	31 25% *	59 31% H*	58 32% H*	61 31% H*	45 27% *	49 18% *	31 10%	79 37% I	28 36% I*	20 28% I*	135 32% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much better	107 9%	75 19% OP	12 3%	19 5%
A bit better	156 14%	73 19% P	43 12%	37 10%
No difference	460 41%	169 44%	141 40%	138 38%
A bit worse	183 16%	41 11%	75 21% N	67 18%
Much worse	120 11%	7 2%	58 16% N	49 13% N
Not sure	105 9%	22 6%	23 7%	58 16% NO
NET : Much/a bit better	263 23%	147 38% OP	55 16%	55 15%
NET : Much / a bit worse	303 27%	48 12%	133 38% N	116 32% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much better	55 5%	31 6%	24 4%	11 9% *	9 5% *	11 6% *	9 4% *	4 2% *	12 5%	25 8% M	11 5%	2 3% *	6 9% M*	9 2%
A bit better	123 11%	80 15% B	43 7%	18 15% *	23 12% *	12 7% *	13 7% *	9 5% EFG	48 18% KM	57 19% KM	26 12%	5 7% *	7 10% *	28 6%
No difference	603 53%	278 50%	325 56%	48 39% *	93 48% *	74 41% *	113 57% E*	105 62% CE*	169 64% CDE	171 57%	105 49%	51 65% *	33 48% *	227 53%
A bit worse	109 10%	47 8%	62 11%	19 16% H*	27 14% H*	16 9% *	16 8% *	16 10% *	14 5%	10 3%	29 14% I	8 11% I*	12 17% I*	46 11% I
Much worse	85 8%	44 8%	42 7%	10 8% *	23 12% H*	21 12% H*	16 8% *	9 5% *	7 3%	5 2%	20 9% I	8 10% I*	7 10% I*	39 9% I
Not sure	155 14%	73 13%	83 14%	17 14% *	20 10% *	47 26% DH*	30 15% H*	27 16% H*	14 5%	32 11%	24 11%	4 5% *	4 6% *	79 18% K
NET : Much/a bit better	178 16%	111 20% B	67 12%	29 23% G*	32 16% *	22 12% *	22 11% *	13 7% FG	60 23% FG	81 27% JKM	37 17% M	7 10% *	13 19% *	36 9%
NET : Much / a bit worse	195 17%	90 16%	104 18%	29 24% H*	50 26% H*	37 20% H*	32 16% *	26 15% *	21 8%	15 5%	50 23% I	16 20% I*	19 27% I*	85 20% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much better	55 5%	35 9% OP	12 3%	7 2%
A bit better	123 11%	68 18% OP	29 8%	25 7%
No difference	603 53%	225 58%	180 51%	185 50%
A bit worse	109 10%	17 4%	55 16% N	34 9%
Much worse	85 8%	8 2%	37 11% N	38 10% N
Not sure	155 14%	34 9%	38 11%	78 21% NO
NET : Much/a bit better	178 16%	103 27% OP	40 11%	32 9%
NET : Much / a bit worse	195 17%	24 6%	93 26% N	72 20% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much better	45 4%	30 5%	16 3%	8 7% *	11 6% *	7 4% *	- * *	8 4% *	11 4% *	22 7% M	10 5% *	3 4% *	2 2% *	8 2% *
A bit better	124 11%	61 11%	62 11%	24 19% G*	32 16% G*	16 9% *	19 10% *	9 5% *	24 9% *	42 14%	17 8%	9 11% *	20 29% IJKM*	32 7%
No difference	655 58%	304 55%	351 61%	45 37% *	87 45% *	82 46% *	132 67% CDE*	108 63% CDE*	200 76% CDE	196 66% JL	116 54%	46 59% *	27 39% *	246 57% L
A bit worse	133 12%	75 14%	57 10%	27 22% H*	27 14% H*	30 16% H*	21 10% *	19 11% *	10 4% *	14 5% I	26 12% I*	11 14% I*	12 18% I*	66 16% I
Much worse	79 7%	44 8%	36 6%	12 10% *	15 8% *	18 10% *	13 7% *	9 5% *	12 4% *	7 2% I	28 13% I	5 6% *	4 6% *	31 7% *
Not sure	95 8%	39 7%	57 10%	7 6% *	22 11% H*	28 15% H*	12 6% *	19 11% H*	7 3% *	18 6% I	18 8% I	5 6% *	4 6% *	45 10% I
NET : Much/a bit better	169 15%	91 16%	78 14%	32 26% FG*	43 22% FG*	23 13% *	20 10% *	17 10% *	36 13% *	64 21% JM	28 13% I	12 15% I*	22 31% JM*	40 9%
NET : Much / a bit worse	212 19%	119 21%	93 16%	39 32% GH*	42 22% H*	48 27% H*	34 17% *	27 16% *	22 8% *	21 7% I	54 25% I*	16 21% I*	16 24% I*	97 23% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much better	45 4%	35 9% OP	5 1%	5 1%
A bit better	124 11%	54 14%	34 10%	35 9%
No difference	655 58%	240 62%	194 55%	206 56%
A bit worse	133 12%	21 5%	54 15% N	55 15% N
Much worse	79 7%	7 2%	40 11% N	29 8% N
Not sure	95 8%	29 8%	25 7%	36 10%
NET : Much/a bit better	169 15%	89 23% OP	39 11%	40 11%
NET : Much / a bit worse	212 19%	28 7%	94 27% N	85 23% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much better	55 5%	37 7%	17 3%	2 2% *	13 7% *	16 9% *	6 3% *	6 3% *	12 5% *	29 10% JM	4 2% *	2 2% *	6 8% *	15 3% *
A bit better	113 10%	61 11%	51 9%	22 18% H*	26 14% *	20 11% *	15 8% *	13 8% *	15 6% *	34 11% M	31 14% M	4 5% *	14 20% KM*	28 7% *
No difference	554 49%	267 48%	287 50%	32 26% *	66 34% *	70 39% *	106 54% CD*	103 60% CDE*	176 67% CDE	175 58% JLM	98 46% L*	47 60% *	23 34% *	189 44% *
A bit worse	153 14%	80 14%	74 13%	27 22% H*	31 16% H*	23 13% *	31 16% *	21 12% *	19 7% *	28 9% *	35 16% *	9 12% *	12 17% *	68 16% *
Much worse	134 12%	60 11%	73 13%	20 16% H*	41 21% GH*	24 13% *	23 12% *	12 7% *	14 5% *	9 3% I	33 15% I	6 7% *	11 17% I*	67 16% I
Not sure	123 11%	48 9%	75 13%	20 16% *	16 8% *	27 15% *	16 8% *	16 9% *	28 11% *	24 8% *	14 7% *	11 14% *	3 4% *	61 14% *
NET : Much/a bit better	167 15%	99 18%	69 12%	25 20% *	39 20% *	36 20% *	21 11% *	19 11% *	27 10% *	63 21% KM	35 16% *	6 7% *	20 29% KM*	43 10% *
NET : Much / a bit worse	287 25%	140 25%	147 25%	47 38% GH*	73 37% GH*	47 26% H*	54 28% H*	33 19% *	33 12% *	37 12% I	68 32% *	15 19% *	23 33% I*	135 31% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much better	55 5%	37 10% OP	8 2%	10 3%
A bit better	113 10%	53 14% O	27 8%	31 8%
No difference	554 49%	223 58% OP	164 47%	155 42%
A bit worse	153 14%	30 8%	64 18% N	55 15%
Much worse	134 12%	8 2%	60 17% N	64 17% N
Not sure	123 11%	34 9%	29 8%	53 14%
NET : Much/a bit better	167 15%	90 23% OP	35 10%	41 11%
NET : Much / a bit worse	287 25%	39 10%	124 35% N	118 32% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Fut_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Very positive impact (4)	182 16%	120 22%	62 11%	4 3%	19 10%	19 11%	28 14%	37 22%	75 28%	112 37%	14 6%	6 7%	13 18%	37 9%
		B	*	*	*	*	CD*	CDEF	JKLM	*	J*			
Fairly positive impact (3)	320 28%	143 26%	177 31%	37 30%	56 29%	34 19%	40 20%	65 38%	88 33%	123 41%	42 20%	17 21%	25 36%	109 25%
				*	*	*	*	EF*	E	JKM	*	J*		
Fairly negative impact (2)	265 23%	137 25%	128 22%	51 41%	50 26%	52 29%	50 25%	33 19%	30 11%	23 8%	68 32%	31 39%	10 15%	118 28%
				GH*	H*	H*	H*	*	*		IL	IL*	*	I
Very negative impact (1)	156 14%	76 14%	80 14%	8 6%	32 16%	29 16%	29 14%	20 12%	37 14%	10 3%	51 23%	21 27%	15 21%	54 13%
				*	*	*	*	*	*		IM	IM*	I*	I
Don't know	208 18%	76 14%	132 23%	23 19%	37 19%	46 26%	52 26%	16 9%	35 13%	32 11%	41 19%	5 6%	7 10%	110 26%
			A	*	*	GH*	GH*	*	*		IK	*	*	IKL
NET : Top 2 Box	502 44%	263 48%	239 41%	41 33%	76 39%	53 29%	68 34%	101 59%	163 62%	235 78%	56 26%	22 28%	37 54%	146 34%
				*	*	*	*	CDEF*	CDEF	JKLM	*	JKM*		
NET : Bottom 2 Box	421 37%	213 39%	208 36%	59 48%	82 42%	82 45%	78 40%	53 31%	67 25%	32 11%	118 55%	52 66%	25 36%	172 40%
				H*	H*	H*	H*	*	*		ILM	ILM*	I*	I
Mean score	2.57	2.65	2.5	2.37	2.4	2.32	2.46	2.76	2.87	3.26	2.11	2.09	2.57	2.4
				*	*	*	*	CDE*	CDEF	JKLM	*	JK*	J*	
Standard Deviation	0.989	1.027	0.941	0.688	0.947	0.974	1.012	0.964	1.045	0.762	0.918	0.902	1.071	0.903
Error Variance	0.001	0.002	0.002	0.005	0.006	0.007	0.007	0.006	0.005	0.002	0.005	0.011	0.018	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Fut_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Very positive impact (4)	182 16%	141 37% OP	20 6%	20 5%
Fairly positive impact (3)	320 28%	166 43% OP	58 16%	92 25%
Fairly negative impact (2)	265 23%	19 5%	120 34% N	123 33% N
Very negative impact (1)	156 14%	4 1%	104 30% NP	47 13% N
Don't know	208 18%	56 14%	50 14%	86 23% O
NET : Top 2 Box	502 44%	308 80% OP	78 22%	112 30%
NET : Bottom 2 Box	421 37%	22 6%	224 64% NP	169 46% N
Mean score	2.57	3.35 OP	1.98	2.3 O*
Standard Deviation	0.989	0.638	0.896	0.83
Error Variance	0.001	0.001	0.003	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Very well	68 6%	45 8%	22 4%	2 2%	12 6%	16 9%	5 3%	10 6%	21 8%	42 14%	13 6%	5 7%	7 9%	1 *
		B	A	*	*	*	*	*	*	JM	M	M*	M*	
Fairly well	371 33%	148 27%	223 38%	37 30%	63 32%	41 23%	54 27%	51 30%	125 47%	168 56%	46 22%	12 16%	17 25%	117 27%
			A	*	*	*	*	*	CDEFG	JKLM		*	*	
Fairly poorly	310 27%	151 27%	159 27%	55 45%	51 26%	46 25%	58 29%	50 29%	50 19%	56 19%	70 33%	34 43%	18 26%	125 29%
				DEH*	*	*	*	*	*		I	I*	*	I
Very poorly	296 26%	169 31%	127 22%	17 13%	50 26%	61 34%	65 33%	48 28%	55 21%	20 7%	76 35%	20 26%	23 33%	140 33%
		B		*	*	CH*	C*	*		I	I*	I*	I	I
Not sure	87 8%	40 7%	47 8%	12 10%	17 9%	16 9%	16 8%	12 7%	14 5%	14 5%	10 4%	7 8%	4 6%	45 11%
				*	*	*	*	*	*			*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Very well	68 6%	40 10% OP	18 5%	10 3%
Fairly well	371 33%	180 47% OP	85 24%	93 25%
Fairly poorly	310 27%	78 20%	107 30% N	116 32% N
Very poorly	296 26%	67 17%	125 36% N	102 28% N
Not sure	87 8%	21 5%	17 5%	47 13% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Very good	152 13%	71 13%	81 14%	5 4%	24 13%	27 15%	16 8%	19 11%	61 23%	83 28%	17 8%	8 11%	11 16%	30 7%
				*	*	*	*	*	CFG	JKM	*	*	*	
Fairly good	422 37%	183 33%	239 41%	56 46%	75 38%	59 33%	70 35%	58 34%	103 39%	143 48%	82 38%	26 33%	24 35%	138 32%
				*	*	*	*	*		M	*	*	*	
Fairly poor	280 25%	138 25%	142 25%	38 31%	47 24%	45 25%	40 20%	52 30%	58 22%	48 16%	50 23%	29 37%	16 24%	126 30%
				*	*	*	*	*				I*	*	I
Very poor	201 18%	121 22%	80 14%	11 9%	36 19%	30 16%	51 26%	35 20%	39 15%	16 5%	59 27%	15 19%	14 20%	88 21%
		B		*	*	*	C*	*			I	I*	I*	I
Don't know	77 7%	40 7%	37 6%	12 10%	12 6%	19 11%	21 11%	8 5%	4 1%	9 3%	8 4%	1 1%	4 6%	46 11%
				H*	*	H*	H*	*				*	*	IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona2a.How would you rate the UK government in how it is communicating information about the coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Very good	152 13%	86 22% OP	30 9%	35 10%
Fairly good	422 37%	157 41%	137 39%	113 31%
Fairly poor	280 25%	75 19%	86 24%	115 31% N
Very poor	201 18%	54 14%	87 25% N	61 17%
Don't know	77 7%	14 4%	12 3%	43 12% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona5. The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use Bluetooth signals to keep a trace of which other app users people have been in close contact with. This would allow the app to warn users that have been in close proximity to anyone that reports testing positive for coronavirus. How likely or unlikely would you be to use this app?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Very likely	251 22%	126 23%	125 22%	32 26% *	39 20% *	44 24% *	31 16% *	36 21% *	69 26% *	84 28% M	58 27% M	25 32% M*	17 25% *	58 14%
Fairly likely	278 25%	118 21%	160 28%	30 24% *	69 36% EGH*	36 20% *	52 26% *	36 21% *	55 21% *	69 23%	67 31%	18 23% *	22 31% *	100 23%
Fairly unlikely	175 15%	82 15%	93 16%	31 25% E*	30 15% *	16 9% *	38 19% *	23 13% *	38 14% *	43 14%	28 13%	12 15% *	11 16% *	72 17%
Very unlikely	299 26%	178 32% B	121 21%	26 21% *	41 21% *	63 35% *	46 23% *	48 28% *	73 28% *	62 21%	41 19%	19 24% *	15 21% *	146 34% IJ
Not sure	128 11%	49 9%	79 14%	5 4% *	14 7% *	21 12% *	31 16% *	27 16% C*	29 11% *	42 14%	21 10%	4 5% *	4 6% *	51 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona5. The NHS is planning to launch a contact-tracing app for mobile phones. Once downloaded, this app would use Bluetooth signals to keep a trace of which other app users people have been in close contact with. This would allow the app to warn users that have been in close proximity to anyone that reports testing positive for coronavirus. How likely or unlikely would you be to use this app?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Very likely	251 22%	102 26% P	93 26% P	54 15%
Fairly likely	278 25%	85 22%	101 29%	85 23%
Fairly unlikely	175 15%	50 13%	52 15%	66 18%
Very unlikely	299 26%	104 27%	69 20%	118 32% O
Not sure	128 11%	45 12%	37 11%	43 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
It has not impacted my income	646 57%	297 54%	349 60%	31 26% *	61 32% *	91 50% CD*	124 62% CD*	108 63% CD*	231 87% CDEFG	207 69% JKLM	115 54%	39 49% *	30 44% *	234 55%
My income has reduced by less than half	173 15%	83 15%	90 16%	15 12% *	53 27% CH*	32 18% H*	29 15% H*	30 18% H*	13 5%	41 14%	38 18%	16 21% *	13 19% *	62 15%
My income has reduced by about half	82 7%	45 8%	37 6%	22 18% FGH*	24 13% H*	16 9% H*	10 5% *	7 4% *	3 1%	15 5%	26 12% I	3 4% *	3 5% *	30 7%
My income has reduced by more than half	75 7%	50 9% B	25 4%	19 16% FH*	26 13% FH*	10 6% *	5 3% *	12 7% H*	2 1%	12 4%	20 9%	12 15% I*	4 6% *	25 6%
I have lost my income completely	53 5%	30 5%	23 4%	18 14% FH*	11 5% *	12 7% *	3 2% *	7 4% *	3 1%	4 1%	7 3%	6 7% I*	11 16% IJM*	22 5%
My income has increased	39 3%	13 2%	26 4%	4 3% *	10 5% *	10 6% *	7 3% *	1 1% *	7 3%	10 3%	5 2%	3 4% *	3 4% *	17 4%
Don't know	63 6%	34 6%	28 5%	14 11% H*	9 5% *	10 5% *	20 10% H*	5 3% *	6 2%	9 3%	4 2%	1 1% *	4 6% *	37 9% IJ

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona7.Which of the following best describe how the Coronavirus has affected your personal income?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
It has not impacted my income	646 57%	241 62%	193 55%	202 55%
My income has reduced by less than half	173 15%	67 17%	64 18%	41 11%
My income has reduced by about half	82 7%	25 7%	34 10%	14 4%
My income has reduced by more than half	75 7%	14 4%	20 6%	39 11%
I have lost my income completely	53 5%	9 2%	17 5%	25 7%
My income has increased	39 3%	14 4%	11 3%	13 4%
Don't know	63 6%	16 4%	13 4%	32 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	418	208	210	76	117	75	68	62	20	120	124	50	37	75
Weighted Base	383	209	175	74	114	70	48	56	21	73	91	36	32	139
Return to normal within a few weeks	31 8%	16 8%	15 8%	7 10%	7 6%	7 10%	4 9%	4 8%	- -	9 12%	8 9%	1 3%	2 7%	8 6%
Return to normal within a few months, but it will take more than a few weeks	70 18%	38 18%	32 18%	13 18%	24 21%	18 26%	10 20%	3 5%	2 10%	12 16%	23 25%	11 30%	4 12%	18 13%
Return to normal, but it will take more than a few months	137 36%	86 41%	51 29%	26 35%	46 40%	21 30%	17 36%	20 36%	7 35%	29 40%	37 40%	13 37%	12 37%	46 33%
Be permanently reduced	96 25%	53 25%	44 25%	15 20%	18 16%	20 28%	15 31%	19 35%	9 45%	17 24%	17 18%	7 18%	11 36%	39 28%
Don't know	50 13%	16 8%	33 19%	13 17%	19 17%	3 5%	2 5%	9 17%	2 9%	6 9%	6 7%	4 12%	2 7%	28 20%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona7b.Do you think that your personal income will...

Base: All adults whose personal income has been reduced by the coronavirus outbreak

	Total	EU Ref 2016			Impact on income			
		Leave	Remain	Did not vote	Reduced by less than half	Reduced by about half	Reduced by more than half	Lost my income completely
	N	O	P	Q	R	S	T	
Unweighted Base	418	153	184	73	210	82	67	59
Weighted Base	383	115	135	120	173	82	75	53
Return to normal within a few weeks	31 8%	10 8% *	13 10% *	6 5% *	17 10% *	10 12% *	2 2% *	1 3% **
Return to normal within a few months, but it will take more than a few weeks	70 18%	22 19% *	29 22% *	14 11% *	41 23% *	13 16% *	11 14% *	5 9% **
Return to normal, but it will take more than a few months	137 36%	37 32% *	48 36% *	52 43% *	54 31% *	29 36% *	44 59% Q*	10 19% **
Be permanently reduced	96 25%	29 25% *	32 24% *	30 25% *	31 18% *	21 25% *	16 22% *	28 53% **
Don't know	50 13%	17 15% *	12 9% *	18 15% *	30 18% *	9 10% *	2 3% *	9 17% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P, Q/R/S/T Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much too fast	175 15%	85 15%	90 16%	9 7% *	14 7% *	31 17% *	33 17% *	36 21% CD*	51 19% D	27 9%	42 19% I	13 17% *	13 18% *	75 17% I
A bit too fast	363 32%	171 31%	192 33%	21 17% *	63 32% *	51 29% *	80 40% C*	51 30% *	97 37% C	95 32%	81 38%	30 38% *	29 42% *	123 29%
About right	297 26%	147 27%	150 26%	34 27% *	60 31% *	52 29% *	38 19% *	34 20% *	79 30%	120 40% JKLM	49 23%	19 24% *	10 15% *	86 20%
A bit too slow	134 12%	59 11%	75 13%	37 30% DEFGH*	21 11% *	18 10% *	20 10% *	23 14% *	16 6% *	30 10%	20 9%	8 10% *	8 12% *	58 14%
Much too slow	81 7%	56 10% B	25 4%	7 6% *	19 10% *	18 10% *	9 4% *	16 10% *	11 4%	15 5%	14 7%	5 6% *	6 8% *	40 9%
Don't know	80 7%	35 6%	46 8%	16 13% H*	17 9% *	9 5% *	19 9% *	10 6% *	10 4%	12 4%	9 4%	4 5% *	4 6% *	45 11% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Restictions.How would you rate the pace at which the government is adjusting the restrictions to everyday life?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much too fast	175 15%	52 14%	63 18%	58 16%
A bit too fast	363 32%	136 35%	115 33%	104 28%
About right	297 26%	115 30%	91 26%	83 23%
A bit too slow	134 12%	43 11%	34 10%	50 14%
Much too slow	81 7%	30 8%	27 8%	24 7%
Don't know	80 7%	9 2%	21 6%	48 13%
				NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	166 15%	114 21%	53 9%	26 21%	27 14%	33 18%	26 13%	28 16%	27 10%	59 20%	21 10%	12 16%	14 21%	52 12%
		B	*	*	*	*	*	*	*	J	*	*	*	*
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	530 47%	258 47%	272 47%	51 41%	98 51%	86 48%	103 52%	90 53%	102 39%	79 27%	144 67%	41 52%	41 59%	211 49%
				*	*	*	*	H*			IM	I*	I*	I
They have got the balance about right	280 25%	113 21%	166 29%	25 21%	36 19%	32 18%	39 20%	37 22%	110 42%	138 46%	30 14%	16 21%	11 17%	80 19%
			A	*	*	*	*	*	CDEFG	JKLM	*	*	*	*
Don't know	155 14%	67 12%	88 15%	22 18%	33 17%	29 16%	30 15%	16 10%	24 9%	23 8%	20 9%	9 12%	3 4%	85 20%
				*	*	*	*	*	*	*	*	*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Response.Which of these comes closest to your view on how the government is responding to the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
They are placing too much emphasis on protecting people's health, and not enough on protecting the country's economy	166 15%	74 19% O	43 12%	48 13%
They are placing too much emphasis on protecting the country's economy, and not enough on protecting people's health	530 47%	143 37%	201 57% N	177 48%
They have got the balance about right	280 25%	135 35% OP	73 21%	66 18%
Don't know	155 14%	34 9%	35 10%	76 21% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

SecondWave.How concerned are you that there will be a second wave of Coronavirus infections in the UK?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Very concerned	437 39%	200 36%	237 41%	22 17% *	70 36% C*	84 46% C*	80 41% C*	67 39% C*	115 44% C	110 37%	93 43%	34 43% *	35 50% *	146 34%
Fairly concerned	491 43%	237 43%	254 44%	72 59% DG*	74 38% *	78 43% *	82 41% *	62 36% *	123 46%	135 45%	92 43%	39 49% *	21 30% *	194 45%
Not very concerned	120 11%	70 13%	50 9%	17 14% *	32 17% *	14 8% *	18 9% *	20 11% *	20 8%	37 12%	25 12%	5 6% *	12 18% *	39 9%
Not at all concerned	38 3%	18 3%	20 4%	4 3% *	8 4% *	2 1% *	10 5% *	10 6% *	4 1% *	10 3%	2 1%	1 2% *	1 1% *	23 5%
Don't know	45 4%	27 5%	17 3%	9 7% *	10 5% *	3 1% *	8 4% *	12 7% H*	3 1%	7 3%	3 2%	- *	- *	26 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

SecondWave.How concerned are you that there will be a second wave of Coronavirus infections in the UK?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Very concerned	437 39%	148 38%	153 43%	127 35%
Fairly concerned	491 43%	164 42%	155 44%	161 44%
Not very concerned	120 11%	45 12%	31 9%	44 12%
Not at all concerned	38 3%	18 5%	7 2%	12 3%
Don't know	45 4%	11 3%	6 2%	23 6%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Local1.Do you approve or disapprove of the government using local lockdowns to tackle outbreaks of coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Strongly approve	503 44%	229 41%	274 47%	31 25% *	75 39% *	58 32% *	81 41% *	97 57% CDEF*	161 61% CDEF	185 62% JKLM	85 40%	29 37% *	29 42% *	161 38%
Approve	418 37%	201 36%	217 37%	38 31% *	76 39% *	86 48% G*	79 40% *	48 28% *	90 34%	92 31%	97 45% I	35 45% *	21 31% *	162 38%
Disapprove	80 7%	50 9%	30 5%	29 24% DEFGH*	19 10% H*	10 5% *	11 5% *	7 4% *	5 2%	5 2%	17 8% I	6 7% *	11 16% I*	36 8% I
Strongly disapprove	54 5%	36 6%	18 3%	11 9% *	11 6% *	11 6% *	11 5% *	5 3% *	6 2%	6 2%	5 2% I*	7 8% *	4 6% *	31 7% I
Don't know	76 7%	37 7%	39 7%	14 11% H*	14 7% H*	15 8% H*	17 9% H*	14 8% H*	2 1%	11 4%	11 5%	2 2% *	4 5% *	38 9%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Local1.Do you approve or disapprove of the government using local lockdowns to tackle outbreaks of coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Strongly approve	503 44%	209 54% OP	156 44%	133 36%
Approve	418 37%	137 35%	142 40%	128 35%
Disapprove	80 7%	20 5%	23 6%	34 9%
Strongly disapprove	54 5%	13 3%	12 3%	27 7%
Don't know	76 7%	7 2%	18 5%	46 12% NO

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Local2.How effective do you think local lockdowns will be in tackling the spread of coronavirus?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Very effective	218 19%	100 18%	118 20%	16 13% *	36 19% *	34 19% *	29 15% *	43 25% *	59 22% *	78 26% JM	27 13%	20 26% J*	21 30% JM*	65 15%
Fairly effective	592 52%	264 48%	328 57% A	64 52% *	91 47% *	101 56% *	107 54% *	79 46% *	151 57%	160 53%	112 52%	39 50% *	33 48% *	227 53%
Fairly ineffective	118 10%	73 13%	45 8%	19 15% *	28 15% *	14 8% *	17 9% *	17 10% *	22 8%	31 10%	33 15%	4 5% *	5 7% *	40 9%
Very ineffective	74 7%	46 8%	28 5%	6 5% *	12 6% *	18 10% H*	19 9% *	11 6% *	8 3% *	11 4%	8 4%	5 6% *	3 4% *	47 11% IJ
Don't know	130 11%	70 13%	60 10%	18 14% *	26 14% *	13 7% *	26 13% *	22 13% *	25 9%	20 7%	34 16%	10 13% I	8 11% *	48 11%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Local2.How effective do you think local lockdowns will be in tackling the spread of coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Very effective	218 19%	87 22%	61 17%	67 18%
Fairly effective	592 52%	211 55%	183 52%	186 51%
Fairly ineffective	118 10%	43 11%	41 12%	30 8%
Very ineffective	74 7%	25 6%	20 6%	29 8%
Don't know	130 11%	21 5%	46 13%	56 15%
			N	N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Much easier	84 7%	56 10%	28 5%	11 9%	15 8%	11 6%	10 5%	10 6%	27 10%	39 13%	13 6%	2 3%	11 17%	16 4%
		B	*	*	*	*	*	*	*	JKM	*	JKM*		
Easier	145 13%	86 16%	59 10%	23 19%	32 16%	29 16%	24 12%	11 6%	27 10%	43 14%	32 15%	4 6%	9 13%	45 10%
		G*	*	*	*	*	*	*	*			*	*	
Neither easier nor more difficult	502 44%	217 39%	286 49%	48 39%	64 33%	66 36%	97 49%	93 54%	135 51%	163 55%	87 40%	32 41%	23 34%	188 44%
		A	*	*	*	*	D*	DE*	DE	JL	*	*	*	
More difficult	120 11%	70 13%	50 9%	20 16%	28 14%	24 13%	18 9%	15 9%	15 6%	12 4%	30 14%	21 27%	6 8%	52 12%
		H*	H*	*	*	*	*	*	*	I	I	IJLM*	*	I
Much more difficult	85 8%	47 9%	38 7%	9 7%	19 10%	13 7%	16 8%	9 5%	19 7%	6 2%	30 14%	10 13%	13 19%	17 4%
		*	*	*	*	*	*	*	*	IM	IM	IM*	IM*	
Don't Know	194 17%	76 14%	117 20%	13 11%	36 19%	37 21%	32 16%	33 19%	42 16%	36 12%	23 11%	9 12%	6 9%	109 26%
		*	*	*	*	*	*	*	*			*	*	IJL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Much easier	84 7%	55 14% OP	13 4%	15 4%
Easier	145 13%	51 13%	34 10%	53 14%
Neither easier nor more difficult	502 44%	196 51%	153 44%	144 39%
More difficult	120 11%	14 4%	57 16% N	47 13% N
Much more difficult	85 8%	8 2%	52 15% NP	22 6%
Don't Know	194 17%	62 16%	42 12%	85 23% O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Mask1.Over the last week, how often have you worn a mask or cloth face covering when outside of your home?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Always	156 14%	64 12%	92 16%	14 11% *	24 12% *	25 14% *	35 18% *	17 10% *	42 16%	38 13%	29 14%	11 13% *	11 17% *	61 14%
Usually	195 17%	90 16%	105 18%	40 32% FGH*	35 18% *	36 20% *	25 13% *	18 11% *	40 15%	36 12%	53 25% I	17 21% *	14 20% *	68 16%
Sometimes	239 21%	145 26% B	94 16%	29 24% *	44 23% *	42 23% *	46 23% *	32 19% *	46 17%	66 22%	44 21%	16 20% *	19 28% *	89 21%
Rarely	131 12%	70 13%	61 11%	10 8% *	28 14% F*	21 12% *	6 3% *	22 13% F*	44 17% F	48 16%	24 11%	9 11% *	6 9% *	40 9%
Never	282 25%	129 23%	153 27%	16 13% *	37 19% *	39 22% *	63 32% C*	63 37% CDEH*	64 24%	81 27% J	35 16%	21 27% *	10 14% *	128 30% JL
Not applicable – I haven't left my home	106 9%	39 7%	67 12%	11 9% *	14 7% *	12 7% *	22 11% *	17 10% *	29 11%	25 8%	25 11%	5 7% *	9 12% *	37 9%
Don't Know	22 2%	15 3%	6 1%	4 3% *	12 6% FH*	4 2% *	- - *	2 1% *	- - *	4 1%	5 3%	- - *	- - *	5 1%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Mask1. Over the last week, how often have you worn a mask or cloth face covering when outside of your home?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Always	156 14%	55 14%	47 13%	50 14%
Usually	195 17%	46 12%	71 20%	73 20%
Sometimes	239 21%	78 20%	69 20%	85 23%
Rarely	131 12%	56 15%	43 12%	31 9%
Never	282 25%	115 30%	74 21%	89 24%
Not applicable – I haven't left my home	106 9%	34 9%	43 12%	29 8%
Don't Know	22 2%	3 1%	5 1%	10 3%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Mask2.Over the last week, how often have you worn a mask or cloth face covering when using public transport?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Always	185 16%	105 19%	80 14%	27 22% *	33 17% *	30 17% *	41 21% *	18 11% *	35 13%	46 15%	35 16%	8 10% *	13 19% *	73 17%
Usually	78 7%	54 10%	24 4%	19 15% FH*	15 8% *	21 12% H*	7 4% *	10 6% *	7 3%	8 3%	26 12% I	4 6% *	12 17% IM*	23 5%
Sometimes	40 4%	22 4%	18 3%	16 13% EFGH*	13 7% GH*	5 3% *	6 3% *	- *	- *	7 2%	7 3%	10 12% IJM*	1 1% *	15 3%
Rarely	33 3%	21 4%	12 2%	7 5% *	14 7% H*	8 5% *	2 1% *	1 *	1 1%	2 1%	8 4%	2 2% *	2 2% *	18 4%
Never	63 6%	31 6%	32 6%	8 6% *	23 12% H*	15 8% H*	7 4% *	7 4% *	3 1%	11 4%	12 5%	3 4% *	2 3% *	35 8%
Not applicable – I haven't used public transport	708 63%	301 55%	406 70% A	40 32% *	87 45% *	95 53% C*	135 68% CD*	133 78% CDE*	218 82% CDEF	221 74% JLM	124 58%	52 66% *	40 58% *	254 59%
Don't Know	24 2%	18 3%	6 1%	7 6% H*	11 5% H*	6 3% *	- *	1 1% *	- *	3 1%	3 1%	- *	- *	10 2%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Mask2.Over the last week, how often have you worn a mask or cloth face covering when using public transport?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Always	185 16%	53 14%	49 14%	74 20%
Usually	78 7%	18 5%	33 9%	28 7%
Sometimes	40 4%	9 2%	14 4%	15 4%
Rarely	33 3%	9 2%	7 2%	15 4%
Never	63 6%	22 6%	10 3%	28 8%
Not applicable – I haven't used public transport	708 63%	275 71% P	232 66% P	193 53%
Don't Know	24 2%	1 *	5 1%	14 4%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Vaccine.If a coronavirus vaccine is developed, do you plan to get vaccinated?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
Definitely	469 41%	239 43%	230 40%	38 31% *	50 26% *	63 35% *	74 37% *	88 52% CDE*	157 59% CDEF	171 57% JM	85 39% M*	39 49% M*	35 51% M*	123 29%
Probably	318 28%	138 25%	180 31%	48 39% *	63 33% *	47 26% *	51 26% *	40 23% *	70 26% *	85 29% L	69 32% *	22 27% *	11 15% *	126 29%
Probably not	86 8%	49 9%	36 6%	16 13% H*	19 10% *	22 12% H*	11 6% *	8 5% *	10 4% *	13 4% *	19 9% *	5 6% *	8 12% *	34 8%
Definitely not	95 8%	58 10%	37 6%	8 6% *	29 15% H*	14 8% *	22 11% H*	15 9% *	7 3% *	7 3% I	16 8% *	5 6% *	5 8% *	59 14% I
Don't know	163 14%	68 12%	95 16%	14 11% *	33 17% *	35 19% H*	40 20% H*	20 12% *	21 8% *	22 7% *	26 12% *	8 11% *	10 14% *	86 20% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Vaccine.If a coronavirus vaccine is developed, do you plan to get vaccinated?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
Definitely	469 41%	175 45% P	163 46% P	123 33%
Probably	318 28%	119 31%	106 30%	85 23%
Probably not	86 8%	22 6%	16 4%	44 12% O
Definitely not	95 8%	33 9%	18 5%	43 12%
Don't know	163 14%	37 10%	48 14%	73 20% N

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
University degree	345 30%	174 31%	171 30%	23 18% *	76 39% CGH*	82 45% CGH*	71 36% CH*	40 23% *	54 20%	80 27%	76 35%	25 32% *	24 35% *	126 29%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	713 63%	336 61%	377 65%	89 73% E*	110 57% *	98 54% *	116 58% *	131 77% DEFH*	169 64%	200 67%	134 62%	51 64% *	46 67% *	257 60%
No qualifications	121 11%	68 12%	54 9%	17 14% E*	27 14% E*	5 3% *	18 9% *	9 5% *	45 17% EG	32 11%	16 7%	6 7% *	6 8% *	57 13%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1131	462	461	191
Weighted Base	1131	386	352	367
	345	81	132	127
University degree	30%	21%	38%	34%
		N	N	N
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	713	274	223	196
	63%	71%	63%	53%
		P		
No qualifications	121	45	15	57
	11%	12%	4%	15%
		O	O	O

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling July 2020 OnLineBus Survey (S6783 - 40312012-28)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1131	552	579	129	199	183	206	190	224	410	292	105	93	198
Weighted Base		1131	553	578	123	194	180	198	171	264	299	215	79	69	428
GENDER	Male	553 49%	553 100%	- -	63 51%	98 50%	90 50%	98 49%	86 50%	119 45%	146 49%	109 51%	38 48%	46 67%	191 45%
	Female	578 51%	- -	578 100%	60 49%	97 50%	91 50%	100 51%	85 50%	146 55%	154 51%	106 49%	41 52%	23 33%	236 55%
AGE	18-24	123 11%	63 11%	60 10%	123 100%	- -	- -	- -	- -	- -	6 2%	27 13%	14 18%	5 7%	58 14%
	25-34	194 17%	98 18%	97 17%	- *	194 100%	- *	- *	- *	- *	16 5%	53 25%	8 10%	17 25%	91 21%
	35-44	180 16%	90 16%	91 16%	- *	- *	180 100%	- *	- *	- *	30 10%	40 19%	7 8%	10 15%	81 19%
	45-54	198 18%	98 18%	100 17%	- *	- *	- *	198 100%	- *	- *	36 12%	32 15%	7 8%	11 16%	106 25%
	55-64	171 15%	86 16%	85 15%	- *	- *	- *	- *	171 100%	- *	62 21%	34 16%	9 12%	14 21%	50 12%
	65+	264 23%	119 22%	146 25%	- *	- *	- *	- *	- *	264 100%	148 49%	29 14%	34 43%	11 16%	42 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1131	553	578	123	194	180	198	171	264	299	215	79	69	428
	Conservatives	299 27%	146 27%	154 27%	6 *	16 *	30 *	36 *	62 CDEF*	148 56%	299 100%	-	-	-	-
	Labour	215 20%	109 21%	106 19%	27 25%	53 29%	40 24%	32 16%	34 *	29 11%	-	215 100%	-	-	-
	Lib Dems	79 7%	38 7%	41 7%	14 13%	8 4%	7 4%	7 3%	9 6%	34 13%	-	-	79 100%	-	-
	Other	69 6%	46 9%	23 4%	5 4%	17 9%	10 6%	11 6%	14 8%	11 4%	-	-	-	69 100%	-
	No vote	428 39%	191 36%	236 42%	58 53%	91 49%	81 48%	106 55%	50 30%	42 16%	-	-	-	-	428 100%
EU Ref 2016	Leave	386 35%	201 37%	185 33%	16 14%	48 26%	39 22%	51 26%	88 52%	143 55%	219 74%	43 20%	9 *	23 33%	89 21%
	Remain	352 32%	182 34%	169 30%	34 31%	64 35%	52 29%	54 27%	56 33%	92 35%	67 23%	143 68%	56 71%	30 43%	45 11%
	Did not vote	367 33%	161 30%	207 37%	61 55%	74 40%	87 49%	92 47%	27 16%	27 10%	11 4%	25 12%	13 17%	17 24%	283 68%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1131	462	461	191
Weighted Base		1131	386	352	367
GENDER	Male	553 49%	201 52%	182 52%	161 44%
	Female	578 51%	185 48%	169 48%	207 56%
AGE	18-24	123 11%	16 4%	34 10% N	61 17% N
	25-34	194 17%	48 12%	64 18%	74 20%
	35-44	180 16%	39 10%	52 15%	87 24% N
	45-54	198 18%	51 13%	54 15%	92 25% NO
	55-64	171 15%	88 23% P	56 16% P	27 7%
	65+	264 23%	143 37% OP	92 26% P	27 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1131	386	352	367
	Conservatives	299 27%	219 57% OP	67 20% P	11 3%
	Labour	215 20%	43 11%	143 42% NP	25 7%
	Lib Dems	79 7%	9 2%	56 16% NP	13 4%
	Other	69 6%	23 6%	30 9%	17 5%
	No vote	428 39%	89 23% O	45 13%	283 81% NO
	Leave	386 35%	386 100% OP	- -	- -
	Remain	352 32%	-	352 100% NP	- -
Did not vote	367 33%	-	-	367 100% NO	
EU Ref 2016					

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

