

Polling Methodological Note – March 2020

A representative sample of 1,171 adults in Great Britain were interviewed between the 5th and 9th March 2020. All interviews were conducted as online self-completion. The Kantar online access panel was the main sample source.

The data was weighted to match population totals for age, gender, working status, 2019 General Election voting patterns, 2016 EU referendum voting patterns, education, region, and likelihood to vote in the next General Election. Further details on the weighting are given on page two.

Voting intentions

The voting intention figures provided aim to show the current political opinion of the nation rather than to accurately predict the outcome of the next General Election.

As well as weighting the data, a Likelihood to Vote (LTV) Model has been used to estimate the voting probability of each respondent. These probabilities vary by stated likelihood of voting, age and whether reported voting in the 2019 General Election. The probabilities themselves are based on those of respondents that participated in our polls immediately before and after the 2017 General Election.

Uncertainty

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that it lies within 2 points.

Sampling variance

We have estimated the sampling variation in our voting intention estimates using the methodology proposed by Kuha and Sturgis (2017¹). Bootstrap resampling was used to draw fifty sets of respondents from the achieved sample (in a way which matched the quota sampling design), each of these new samples was weighted and we have then used the distribution of estimates (from the resamples) to calculate margins of error (the range containing all but the two most extreme resample results).

- Conservative Party = 46.8% to 53.1%
- Labour Party = 27.1% to 32.2%
- Conservative lead over Labour = 15.8%pts to 25.6%pts

¹ See: https://www.europeansurveyresearch.org/news/non-prob/INPS_06_Kuha.pdf and <https://rss.onlinelibrary.wiley.com/doi/full/10.1111/rssa.12329>

Weighting

Weights have been applied to the sample to ensure that it is representative of the general public in Great Britain aged 18+. The sources for the population totals are provided in each table.

Gender* and working status

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Male working	377	385
Male not working	195	187
Female working	299	343
Female not working	300	256

*Those reporting an "other" gender are randomly allocated to male or female.

Gender* and age

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
Male 18-24	77	66
Male 25-34	98	101
Male 35-44	93	93
Male 45-54	107	101
Male 55-69	141	124
Male 70+	56	88
Female 18-24	70	62
Female 25-34	105	100
Female 35-44	101	94
Female 45-54	103	104
Female 55-69	157	130
Female 70+	63	109

*Those reporting an "other" gender are randomly allocated to male or female.

Region

Source: ONS Mid Year-2018 Population Estimates:

	Unweighted count	Weighted count
North East England	48	49
North West England	122	132
Yorkshire & Humber	109	99
East Midlands	93	88
West Midlands	124	106
East of England	134	112
London	143	158
South East England	163	165
South West England	90	103
Wales	47	58
Scotland	98	101

Education by age

Source: Annual Population Survey (Jul 2018-Jun 2019)

	Unweighted count	Weighted count
Aged 18-24 with a degree	44	23
Aged 25-44 with a degree	212	164
Aged 45-69 with a degree	143	124
Other	772	860

Vote in the 2016 EU referendum*

Source: EU referendum & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
Remain	41%	31%
Leave	42%	33%
Did not vote	16%	36%

*An imputed response is given for those that prefer not to say who they voted for in the referendum.

Vote in the 2019 General Election*

Source: General Election & ONS Mid Year-2018 Population Estimates

	Unweighted percentage	Weighted percentage
England - Labour	25%	18%
England - Conservative	33%	25%
England - Lib Dem	8%	7%
England - Other	7%	3%
England - No vote	14%	34%
Scotland - Labour	1%	1%
Scotland - Conservative	2%	1%
Scotland - SNP	2%	2%
Scotland - Other	1%	1%
Scotland - No vote	2%	3%
Wales - Labour	1%	1%
Wales - Conservative	1%	1%
Wales - PC	<0.5%	<0.5%
Wales - Other	<0.5%	<0.5%
Wales - No vote	1%	2%

*An imputed response is given for those that prefer not to say who they voted for in the 2019 General Election.

Likelihood to Vote in General Election

We have estimated the likelihood that each respondent will vote in the next General Election. This value is based on respondents' stated intention to vote, their age and whether they voted in the last general election. The expected population turnout has been included as a population total in the weighting matrix. This turnout has been estimated based on the relationship between sample and population turnout rates in the 2017 general election.

	Unweighted percentage	Weighted percentage
Estimated Voting Age Population turnout if General Election were to be held tomorrow	83%	59%

The model was developed using data from respondents that participated in Kantar Public polls immediately prior to the 2017 general election and immediately after the election.

Further details

Please contact Luke Taylor luke.taylor@kantar.com for further details on the methodology used in this polling.

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Definitely vote (4)	447 38%	214 37%	233 39%	12 9%	32 16%	61 33%	70 34%	97 48%	175 71%	230 75%	134 59%	41 51%	37 51%	4 1%
				*	*	CD*	CD*	CD*	CDEFG	JKLM	M	M*	M*	
Probably vote (3)	219 19%	114 20%	104 17%	35 27%	61 30%	32 17%	31 15%	32 16%	28 11%	50 16%	66 29%	27 34%	13 18%	57 13%
				H*	H*	*	*	*			IM	IM*	*	
Probably not vote (2)	188 16%	85 15%	103 17%	26 20%	49 24%	48 26%	32 16%	24 12%	9 4%	13 4%	14 6%	12 15%	7 10%	128 29%
				H*	H*	H*	H*	*				I*	*	IJ
Definitely not vote (1)	303 26%	150 26%	152 25%	51 40%	60 30%	43 23%	68 33%	49 24%	32 13%	15 5%	11 5%	-	16 22%	252 56%
				H*	H*	*	H*	*				*	IJK*	IJKL
Or would you prefer not to say?	14 1%	8 1%	6 1%	4 3%	- -	3 2%	4 2%	- -	3 1%	-	-	-	-	6 1%
				*	*	*	*	*				*	*	
NET : Definitely / Probably Vote	666 57%	328 57%	338 56%	47 37%	92 46%	93 50%	101 49%	129 64%	204 82%	280 91%	200 89%	68 85%	51 68%	61 14%
				*	*	*	*	C*	CDEFG	LM	LM	M*	M*	
NET : Definitely / Probably Not Vote	491 42%	236 41%	255 43%	77 60%	109 54%	91 49%	100 49%	73 36%	41 16%	28 9%	25 11%	12 15%	23 32%	381 85%
				GH*	H*	H*	H*	H*				*	IJ*	IJKL
Mean score	2.7	2.69	2.71	2.06	2.32	2.6	2.52	2.88	3.42	3.61	3.43	3.35	2.97	1.58
				*	*	C*	C*	CD*	CDEFG	KLM	LM	M*	M*	
Standard Deviation	1.228	1.227	1.229	1.041	1.066	1.174	1.275	1.25	1.051	0.786	0.817	0.736	1.224	0.746
Error Variance	0.001	0.003	0.003	0.009	0.006	0.007	0.008	0.008	0.005	0.002	0.003	0.007	0.02	0.001

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Gelikely.If the UK General Election were to be held tomorrow, do you think you would...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Definitely vote (4)	447 38%	221 57%	196 53%	30 8%
		P	P	*
Probably vote (3)	219 19%	56 15%	93 25%	62 16%
			N	*
Probably not vote (2)	188 16%	53 14%	38 10%	84 22%
				O*
Definitely not vote (1)	303 26%	52 13%	39 11%	207 54%
				NO*
Or would you prefer not to say?	14 1%	3 1%	3 1%	2 *
				*
NET : Definitely / Probably Vote	666 57%	277 72%	289 78%	91 24%
		P	P	*
NET : Definitely / Probably Not Vote	491 42%	105 27%	77 21%	292 76%
				NO*
Mean score	2.7	3.17	3.22	1.78
		P	P	*
Standard Deviation	1.228	1.111	1.01	0.982
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1023	512	510	123	175	171	180	168	206	408	288	98	113	107
Weighted Base	604	307	297	36	78	96	93	113	188	266	176	66	47	42
Conservative	301 50%	147 48%	154 52%	7 20%	24 31%	30 31%	37 40%	65 58%	137 73%	254 95%	8 5%	11 16%	7 14%	18 41%
				*	*	*	C	CDEF	CDEFG	JKLM		J*	J*	JKL*
Labour	177 29%	94 31%	83 28%	18 49%	35 45%	39 41%	36 38%	25 22%	24 13%	2 1%	148 84%	10 15%	4 8%	12 29%
				GH*	GH*	GH*	GH				IKLM	I*	I*	IL*
Liberal Democrats	69 11%	42 14%	28 9%	9 25%	14 18%	11 12%	10 11%	9 8%	16 8%	2 1%	16 9%	44 68%	1 2%	5 12%
				FGH*	H*	*					I	IJLM*	*	I*
SNP	25 4%	11 3%	14 5%	- 1%	3 4%	5 5%	6 6%	7 7%	3 2%	- *	- -	- -	22 46%	3 6%
				*	*	*						*	IJKM*	IJ*
Green	13 2%	6 2%	7 2%	1 3%	1 2%	4 4%	4 4%	1 1%	2 1%	- *	2 1%	1 1%	7 15%	2 4%
				*	*	*						*	IJK*	I*
Brexit Party	8 1%	4 1%	4 2%	- *	- *	- *	1 1%	4 3%	4 2%	5 2%	- *	- -	3 6%	- 1%
				*	*	*						*	J*	*
UKIP	4 1%	2 1%	2 1%	- -	- -	3 4%	- -	1 1%	- *	1 *	- -	- -	2 3%	1 3%
				*	*	*						*	*	*
Plaid Cymru	4 1%	- -	4 1%	- *	- *	1 1%	- -	1 1%	1 1%	- -	2 1%	- -	2 4%	- -
				*	*	*						*	*	*
Other	3 *	2 1%	1 *	- 0.01	- -	1 1%	- -	- *	1 0.01	- *	- -	- -	1 2%	2 4%
				*	*	*						*	*	IJ*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for - weighted by likelihood of turning out in the General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1023	452	457	103
Weighted Base	604	258	263	78
Conservative	301 50%	196 76% OP	78 30%	25 32% *
Labour	177 29%	32 12%	110 42% N	34 43% N*
Liberal Democrats	69 11%	8 3%	48 18% N	12 16% N*
SNP	25 4%	7 3%	16 6%	2 3% *
Green	13 2%	4 1%	8 3%	2 3% *
Brexit Party	8 1%	8 3% O	- -	- - *
UKIP	4 1%	3 1%	- -	1 2% *
Plaid Cymru	4 1%	- *	4 1%	- - *
Other	3 *	1 *	1 *	2 2% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

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	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1023	512	510	123	175	171	180	168	206	408	288	98	113	107
Weighted Base	758	385	372	62	121	128	119	133	195	285	198	77	53	134
Conservative	360 48%	177 46%	183 49%	15 25%	33 28%	36 28%	53 45%	80 60%	142 73%	271 95%	9 4%	12 16%	7 13%	55 41%
				*	*	*	CE*	CDE*	CDEF	JKLM	J*	*	JKL*	
Labour	227 30%	119 31%	108 29%	27 43%	58 48%	51 40%	39 33%	27 20%	24 13%	3 1%	166 84%	11 14%	5 9%	40 30%
				GH*	GH*	GH*	H*	*	*	IKLM	I*	I*	IL*	
Liberal Democrats	93 12%	56 15%	37 10%	16 26%	24 20%	13 10%	15 13%	9 7%	16 8%	3 1%	19 9%	53 69%	1 3%	17 12%
				EGH*	GH*	*	*	*	*	I	IJLM*	*	I*	
SNP	31 4%	12 3%	19 5%	1 2%	3 3%	7 6%	7 6%	9 7%	3 2%	- *	- -	- -	24 45%	7 5%
				*	*	*	*	*	*	*	*	*	IJKM*	*
Green	19 2%	8 2%	11 3%	1 2%	2 1%	8 7%	4 3%	1 1%	2 1%	- *	2 1%	1 1%	8 16%	6 4%
				*	*	*	*	*	*	*	*	*	IJK*	*
Brexit Party	9 1%	4 1%	5 1%	- *	- *	- *	1 1%	4 3%	4 2%	5 2%	- *	- -	3 6%	1 *
				*	*	*	*	*	*	*	*	*	J*	*
UKIP	8 1%	4 1%	3 1%	- -	- -	7 5%	- -	1 1%	- *	2 1%	- -	- -	2 4%	4 3%
				*	*	H*	*	*	*	*	*	*	*	*
Plaid Cymru	4 1%	- -	4 1%	- *	- *	1 1%	- -	1 1%	1 1%	- -	2 1%	- -	2 3%	- -
				*	*	*	*	*	*	*	*	*	*	*
Other	7 1%	6 1%	1 *	1 0.02	- -	5 4%	- -	- *	1 0.01	- *	- -	- -	1 2%	6 4%
				*	*	*	*	*	*	*	*	*	*	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

finalvotingintention.Voting intention for next General Election

Base: All adults in GB 18+ excluding those who plan not to vote & those who refuse to say who they will vote for

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1023	452	457	103
Weighted Base	758	301	306	140
Conservative	360 48%	223 74% OP	94 31%	41 29% *
Labour	227 30%	40 13%	125 41% N	59 42% N*
Liberal Democrats	93 12%	9 3%	55 18% N	24 17% N*
SNP	31 4%	8 3%	18 6%	4 3% *
Green	19 2%	6 2%	9 3%	4 3% *
Brexit Party	9 1%	9 3% O	- -	- - *
UKIP	8 1%	6 2%	- -	2 1% *
Plaid Cymru	4 1%	- *	4 1%	- - *
Other	7 1%	1 *	1 *	6 4% *

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Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
No, did not vote	447 38%	192 34%	255 43%	65 51% H*	102 51% H*	79 42% H*	93 45% H*	67 33% H*	41 17%	-	-	-	-	447 100% IJKL
Yes, Conservative	308 26%	155 27%	153 26%	6 5% *	22 11% *	34 18% *	38 19% *	75 37% CDEF*	132 53% CDEF	308 100% JKLM	-	-	-	-
Yes, Labour	226 19%	105 18%	121 20%	30 23% *	32 16% *	44 24% *	49 24% *	32 16% *	39 16%	-	226 100% IKLM	-	-	-
Yes, Liberal Democrat	80 7%	56 10% B	24 4%	7 5% *	21 11% *	13 7% *	12 6% *	10 5% *	18 7%	-	-	80 100% IJLM*	-	-
Yes, SNP - Scottish National Party	38 3%	13 2%	25 4%	7 6% *	9 4% *	7 3% *	5 2% *	7 4% *	3 1%	-	-	-	38 51% IJKM*	-
Yes, Green Party	10 1%	5 1%	4 1%	1 1% *	3 1% *	2 1% *	3 1% *	1 * *	1 *	-	-	-	10 13% IJM*	-
Yes, Brexit Party	11 1%	9 2%	2 *	- * *	1 * *	3 1% *	2 1% *	3 1% *	3 1%	-	-	-	11 15% IJKM*	-
Yes, Plaid Cymru	8 1%	4 1%	4 1%	4 3% *	- * *	- * *	- * *	- * *	3 1%	-	-	-	8 10% IJM*	-
Other party or individual	8 1%	6 1%	2 *	- * *	- * *	- * *	- * *	6 3% *	1 1%	-	-	-	8 11% IJM*	-
Prefer not to answer	36 3%	27 5%	9 2%	7 5% *	12 6% *	6 3% *	4 2% *	1 * *	7 3%	-	-	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Vote2019.The last General Election was held on 12th December 2019. Did you manage to vote in that General Election?

Base: All adults GB 18+

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Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
No, did not vote	447 38%	84 22%	42 11%	301 78%
		O		NO*
Yes, Conservative	308 26%	207 54%	84 23%	17 4%
		OP	P	*
Yes, Labour	226 19%	37 10%	145 39%	40 11%
			NP	*
Yes, Liberal Democrat	80 7%	15 4%	50 14%	15 4%
			NP	*
Yes, SNP - Scottish National Party	38 3%	9 2%	21 6%	8 2%
				*
Yes, Green Party	10 1%	2 1%	6 2%	1 *
				*
Yes, Brexit Party	11 1%	10 2%	1 *	- -
				*
Yes, Plaid Cymru	8 1%	- *	5 1%	2 *
				*
Other party or individual	8 1%	1 *	6 2%	- -
				*
Prefer not to answer	36 3%	19 5%	7 2%	- *
		P		*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

LabLeader1. Who do you think would make the best leader of the Labour party?

Base: All adults that voted for Labour at the last General Election

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	307	135	171	61	58	53	68	36	31	-	307	-	-	-
Weighted Base	226	105	121	30	32	44	49	32	39	-	226	-	-	-
Sir Keir Starmer	57 25%	28 27% *	29 24% *	4 13% **	5 17% **	9 21% *	15 30% **	12 38% **	12 31% **	-	57 25%	-	-	-
Lisa Nandy	33 15%	17 16% *	16 14% *	3 12% **	9 30% **	5 11% *	8 15% **	2 6% **	6 16% **	-	33 15%	-	-	-
Rebecca Long-Bailey	17 8%	11 10% *	7 5% *	3 9% **	3 8% **	3 7% *	2 4% **	4 13% **	3 7% **	-	17 8%	-	-	-
Don't know	118 52%	48 46% *	69 57% *	20 66% **	14 45% **	27 61% *	25 50% **	14 43% **	18 46% **	-	118 52%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

LabLeader1. Who do you think would make the best leader of the Labour party?

Base: All adults that voted for Labour at the last General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	307	58	206	39
Weighted Base	226	37	145	40
Sir Keir Starmer	57 25%	8 21% **	46 32% *	3 8% **
Lisa Nandy	33 15%	3 8% **	22 15% *	8 20% **
Rebecca Long-Bailey	17 8%	3 9% **	12 8% *	2 5% **
Don't know	118 52%	23 62% **	64 44% *	27 68% **

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

LabLeader2.Would any of the candidates for the Labour party leadership make you more likely to vote for the Labour party?

Base: All adults that did not vote for Labour at the last General Election

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	864	436	428	86	145	141	142	154	196	423	-	105	125	187
Weighted Base	945	467	478	98	169	142	156	170	209	308	-	80	74	447
Sir Keir Starmer	94 10%	51 11%	43 9%	23 23% DEH*	11 6%	9 6%	23 15%	12 7%	16 7%	31 10%	-	23 29% IM*	18 25% IM*	19 4%
Lisa Nandy	41 4%	29 6%	12 3%	8 8% *	7 4% *	4 3% *	10 6% *	5 3% *	7 3% *	19 6%	-	8 10% M*	4 6% *	8 2%
Rebecca Long-Bailey	33 4%	27 6%	6 1%	8 8% *	13 7% *	6 4% *	5 3% *	2 1% *	- *	6 2%	-	16 20% IM*	4 6% *	6 1%
None of these	590 62%	303 65%	286 60%	26 26% *	103 61% C*	96 67% C*	77 50% *	121 71% C*	167 80% CDF*	218 71% KL	-	28 35% *	35 47% *	291 65% K
Don't know	197 21%	64 14%	133 28% A	37 37% H*	37 22% *	28 20% *	44 28% H*	32 19% *	19 9% *	36 12%	-	8 10% *	13 18% *	124 28% IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

LabLeader2.Would any of the candidates for the Labour party leadership make you more likely to vote for the Labour party?

Base: All adults that did not vote for Labour at the last General Election

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	864	435	289	121
Weighted Base	945	348	223	345
Sir Keir Starmer	94 10%	26 7%	42 19% NP	26 8% *
Lisa Nandy	41 4%	21 6%	13 6%	7 2% *
Rebecca Long-Bailey	33 4%	5 2%	21 10% NP	7 2% *
None of these	590 62%	266 76% OP	105 47%	214 62% *
Don't know	197 21%	36 10%	45 20% N	91 26% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Leave	386 33%	188 33%	198 33%	7 5%	49 24%	57 31%	52 25%	78 38%	143 58%	207 67%	37 16%	15 19%	22 30%	84 19%
				*	C*	C*	C*	C*	CDEFG	JKLM		*	*	
Remain	368 31%	191 33%	178 30%	35 27%	55 28%	69 37%	66 32%	64 32%	79 32%	84 27%	145 64%	50 62%	40 54%	42 9%
				*	*	*	*	*	*	M	IM	IM*	IM*	
Did not vote	385 33%	185 32%	200 33%	74 58%	85 42%	60 32%	79 39%	61 30%	26 11%	17 5%	40 18%	15 19%	11 15%	301 67%
				EGH*	H*	H*	H*	H*			I	I*	*	IJKL
Don't know	32 3%	8 1%	24 4%	12 10%	12 6%	- *	8 4%	- -	- -	- -	3 1%	- -	- *	20 4%
				EGH*	*	*	*	*				*	*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Euref.On 23rd June 2016 a referendum was held on the UK's membership of the European Union. How did you vote in this referendum?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Leave	386 33%	386 100% OP	-	-
Remain	368 31%	-	368 100% NP	-
Did not vote	385 33%	-	-	385 100% NO*
Don't know	32 3%	-	-	-

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Leave	396 34%	200 35%	195 33%	9 7%	50 25%	59 31%	53 26%	81 40%	144 58%	226 73%	36 16%	12 15%	20 28%	83 19%
			*	C*	C*	C*	C*	C*	CDEFG	JKLM	*	*	*	*
Remain	436 37%	207 36%	228 38%	60 47%	79 39%	83 44%	81 40%	59 29%	73 30%	59 19%	156 69%	56 70%	44 59%	114 25%
			*	*	*	*	*	*	*	IM	IM*	IM*	IM*	IM*
Would not vote	245 21%	128 22%	117 20%	40 32%	56 28%	35 19%	45 22%	52 26%	17 7%	13 4%	15 7%	4 6%	6 8%	204 46%
				H*	H*	H*	H*	H*	H*	H*	*	*	*	IJKL
Don't know	95 8%	36 6%	59 10%	18 14%	16 8%	10 5%	25 12%	11 6%	14 6%	10 3%	19 8%	8 10%	4 5%	46 10%
			*	*	*	*	*	*	*	*	*	*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

NewEUref.If a new referendum was held on the UK's membership of the European Union, how would you vote in this referendum?

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Leave	396 34%	336 87%	31 8%	27 7%
		OP		*
Remain	436 37%	24 6%	297 81%	113 29%
			NP	N*
Would not vote	245 21%	7 2%	21 6%	210 54%
				NO*
Don't know	95 8%	18 5%	19 5%	35 9%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Yes	313 27%	151 26%	162 27%	47 37% H*	66 33% H*	61 32% H*	61 30% H*	41 20% *	37 15%	28 9%	113 50% IM	37 46% IM*	28 38% I*	102 23% I
Maybe	251 21%	137 24%	115 19%	43 33% H*	45 23% *	48 25% H*	44 21% *	40 20% *	32 13%	58 19%	46 21%	35 44% IJLM*	13 18% *	95 21%
No	409 35%	199 35%	210 35%	15 12% *	46 23% *	49 26% *	65 32% C*	75 37% C*	159 64% CDEFG	202 65% JKLM	37 16%	4 5% *	26 35% JK*	126 28% JK
Don't know	197 17%	85 15%	112 19%	23 18% *	43 21% H*	30 16% *	35 17% *	46 23% H*	21 8%	21 7%	30 13%	4 5% *	7 9% *	124 28% IJK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Rejoin.If the general economic situation turned out to be a lot worse after Brexit, should the UK consider re-joining the European Union?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Yes	313 27%	27 7%	189 51%	96 25%
			NP	N*
Maybe	251 21%	58 15%	82 22%	107 28%
				N*
No	409 35%	277 72%	48 13%	84 22%
			OP	*
Don't know	197 17%	23 6%	48 13%	98 26%
			N	NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Summary Table

Base: All adults GB 18+

	Generating economic growth	Reducing crime	Investing more in health care	Investing more in social care for the elderly	Reducing the national debt	Improving the future opportunities of our young people through better education	Stricter border controls to reduce immigration	Reducing income inequality between the richest and the poorest	Reducing unemployment	Negotiating a trade deal with the EU	Affordable housing
Unweighted Base	1171	1171	1171	1171	1171	1171	1171	1171	1171	1171	1171
Weighted Base	1171	1171	1171	1171	1171	1171	1171	1171	1171	1171	1171
Most important (100)	86 7%	158 14%	234 20%	65 6%	31 3%	84 7%	120 10%	89 8%	66 6%	122 10%	115 10%
2nd (90)	104 9%	169 14%	186 16%	95 8%	43 4%	84 7%	70 6%	98 8%	89 8%	77 7%	156 13%
3rd (80)	80 7%	131 11%	181 15%	142 12%	66 6%	85 7%	72 6%	94 8%	82 7%	76 7%	160 14%
4th (70)	80 7%	112 10%	135 12%	137 12%	110 9%	93 8%	93 8%	94 8%	124 11%	88 8%	105 9%
5th (60)	96 8%	117 10%	104 9%	110 9%	105 9%	123 11%	86 7%	99 8%	117 10%	120 10%	95 8%
6th (50)	135 12%	128 11%	73 6%	121 10%	77 7%	169 14%	66 6%	102 9%	131 11%	95 8%	74 6%
7th (40)	126 11%	104 9%	84 7%	101 9%	117 10%	132 11%	81 7%	124 11%	121 10%	100 9%	80 7%
8th (30)	153 13%	85 7%	53 4%	122 10%	139 12%	128 11%	79 7%	90 8%	130 11%	74 6%	119 10%
9th (20)	142 12%	95 8%	42 4%	117 10%	161 14%	105 9%	103 9%	99 8%	102 9%	117 10%	89 8%
10th (10)	105 9%	40 3%	54 5%	102 9%	181 15%	76 6%	146 12%	120 10%	116 10%	130 11%	101 9%
Least important (0)	65 6%	30 3%	26 2%	59 5%	140 12%	92 8%	254 22%	161 14%	94 8%	172 15%	78 7%
Mean score	47.75	61.34	68.57	50.96	37.59	48.82	41.19	45.9	47.27	45.44	55.17
Standard Deviation	29.541	28.652	28.108	28.966	28.224	28.925	35	32.358	29.353	33.392	31.937
Error Variance	0.745	0.701	0.675	0.716	0.68	0.714	1.046	0.894	0.736	0.952	0.871

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	86 7%	53 9%	33 6%	7 6%	21 10%	21 11%	8 4%	9 4%	21 9%	37 12%	6 3%	6 7%	7 10%	19 4%
				*	*	*	*	*		JM	*	*	*	
2nd (90)	104 9%	49 9%	55 9%	15 12%	15 8%	11 6%	16 8%	15 8%	31 13%	33 11%	17 8%	13 16%	8 11%	33 7%
				*	*	*	*	*			*	*	*	
3rd (80)	80 7%	43 7%	37 6%	5 4%	16 8%	17 9%	15 7%	9 4%	18 7%	40 13%	18 8%	5 6%	6 8%	10 2%
				*	*	*	*	*		M	*	*	*	
4th (70)	80 7%	42 7%	38 6%	1 1%	13 7%	16 9%	16 8%	16 8%	17 7%	24 8%	16 7%	8 10%	6 8%	19 4%
				*	*	*	*	*			*	*	*	
5th (60)	96 8%	53 9%	43 7%	11 9%	16 8%	8 5%	15 7%	20 10%	25 10%	32 11%	16 7%	9 11%	4 5%	33 7%
				*	*	*	*	*			*	*	*	
6th (50)	135 12%	46 8%	88 15%	7 5%	30 15%	17 9%	28 14%	16 8%	37 15%	34 11%	40 18%	6 7%	4 5%	49 11%
			A	*	*	*	*	*			*	*	*	
7th (40)	126 11%	71 12%	55 9%	18 14%	11 5%	16 8%	27 13%	23 11%	32 13%	24 8%	20 9%	8 9%	14 18%	57 13%
				*	*	*	*	*			*	*	*	
8th (30)	153 13%	76 13%	76 13%	14 11%	29 14%	27 14%	23 11%	29 14%	31 12%	29 9%	30 13%	17 21%	7 10%	62 14%
				*	*	*	*	*			I*	*	*	
9th (20)	142 12%	59 10%	83 14%	20 15%	20 10%	28 15%	20 10%	34 17%	20 8%	24 8%	33 15%	3 4%	1 2%	79 18%
				*	*	*	*	*			*	*	I	
10th (10)	105 9%	49 9%	56 9%	11 9%	21 10%	10 5%	27 13%	28 14%	10 4%	17 5%	18 8%	3 3%	11 15%	56 13%
				*	*	*	*	H*			*	*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H		I	J	K	L	M
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	65 6%	32 6%	33 6%	18 14% GH*	10 5% *	17 9% *	9 4% *	5 2% *	6 2% *	13 4%	11 5%	5 6% *	6 8% *	29 7%
Mean score	47.75	49.45	46.12	40.78 *	49.66 *	47.89 *	45.74 *	43.3 *	54.97 CFG	57.5 JM	45.45	53.96 M*	49.56 *	39.74
Standard Deviation	29.541	30.14	28.891	31.492	30.478	31.675	27.891	27.65	27.421	29.792	26.866	29.178	32.476	27.561
Error Variance	0.745	1.588	1.394	7.772	4.622	5.371	3.793	3.777	3.03	2.883	3.198	10.588	14.281	1.699

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	86 7%	41 11%	24 7%	18 5% *
2nd (90)	104 9%	37 10%	36 10%	27 7% *
3rd (80)	80 7%	34 9%	28 8%	16 4% *
4th (70)	80 7%	31 8%	37 10% P	11 3% *
5th (60)	96 8%	38 10%	30 8%	24 6% *
6th (50)	135 12%	34 9%	53 14%	44 11% *
7th (40)	126 11%	36 9%	32 9%	57 15% *
8th (30)	153 13%	59 15%	42 12%	47 12% *
9th (20)	142 12%	38 10%	22 6%	80 21% NO*
10th (10)	105 9%	21 5%	40 11%	37 10% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Generating economic growth

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	65 6%	16 4%	25 7%	24 6% *
Mean score	47.75	53.14	49.62	40.48
Standard Deviation	29.541	P 29.755	P 29.751	* 27.481
Error Variance	0.745	2.297	2.402	1.961

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	158 14%	73 13%	85 14%	25 19% H*	23 11% *	30 16% *	41 20% H*	23 11% *	16 7% *	30 10%	15 7%	6 8% *	7 10% *	98 22% IJ
2nd (90)	169 14%	97 17%	72 12%	14 11% *	45 22% E*	11 6% *	20 10% *	39 19% E*	40 16% *	60 20% JK	19 8%	4 5% *	12 17% *	60 13%
3rd (80)	131 11%	62 11%	69 12%	17 13% *	11 5% *	25 13% *	23 11% *	26 13% *	30 12% *	30 10%	23 10%	9 11% *	4 5% *	65 15%
4th (70)	112 10%	58 10%	54 9%	8 6% *	24 12% *	15 8% *	13 6% *	19 9% *	32 13% *	31 10%	20 9%	14 18% *	8 11% *	38 9%
5th (60)	117 10%	51 9%	66 11%	20 16% *	16 8% *	15 8% *	26 12% *	22 11% *	18 7% *	30 10%	28 13%	9 11% *	4 5% *	44 10%
6th (50)	128 11%	54 9%	75 12%	7 6% *	17 8% *	22 12% *	22 11% *	24 12% *	36 15% *	49 16% M	33 15%	8 10% *	3 4% *	32 7%
7th (40)	104 9%	45 8%	59 10%	7 5% *	24 12% *	20 11% *	16 8% *	12 6% *	26 10% *	27 9%	30 13%	7 9% *	4 6% *	36 8%
8th (30)	85 7%	38 7%	47 8%	13 10% *	11 5% *	11 6% *	19 9% *	17 8% *	15 6% *	15 5%	26 11% IM	9 11% *	15 20% IM*	19 4%
9th (20)	95 8%	57 10%	38 6%	12 9% *	8 4% *	18 10% *	15 7% *	17 8% *	25 10% *	18 6%	17 8%	7 9% *	15 20% I*	34 8%
10th (10)	40 3%	21 4%	20 3%	4 3% *	12 6% *	8 4% *	6 3% *	2 1% *	9 4% *	11 4%	13 6%	4 5% *	1 1% *	9 2%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	30 3%	16 3%	14 2%	1 1%	11 5%	10 6%	5 3%	2 1%	- *	7 2%	1 1%	3 4%	1 1%	12 3%
Mean score	61.34	61.41	61.29	63.73	61.07	57.32	62.71	64.15	59.95	62.36	54.27	53.58	54.25	67.3
Standard Deviation	28.652	29.383	27.958	29.034	30.41	30.739	29.31	26.732	26.057	27.093	25.72	27.607	30.308	28.831
Error Variance	0.701	1.509	1.305	6.606	4.602	5.058	4.189	3.53	2.737	2.384	2.931	9.479	12.438	1.859

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	158 14%	39 10%	30 8%	82 21% NO*
2nd (90)	169 14%	69 18%	54 15%	41 11% *
3rd (80)	131 11%	47 12%	30 8%	49 13% *
4th (70)	112 10%	43 11%	32 9%	36 9% *
5th (60)	117 10%	33 9%	39 11%	42 11% *
6th (50)	128 11%	44 12%	45 12%	39 10% *
7th (40)	104 9%	33 8%	36 10%	36 9% *
8th (30)	85 7%	21 6%	41 11%	21 5% *
9th (20)	95 8%	37 10%	30 8%	28 7% *
10th (10)	40 3%	11 3%	23 6%	5 1% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing crime

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	30 3%	8 2%	9 2%	6 2% *
Mean score	61.34	62.01	55.86	66.21
Standard Deviation	28.652	O	O	O*
Error Variance	0.701	2.009	2.208	1.985

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	234 20%	92 16%	142 24%	20 16% *	26 13% *	20 11% *	40 19% *	51 25% E*	77 31% DE	47 15%	70 31% IM	15 19% *	16 21% *	85 19%
2nd (90)	186 16%	95 17%	91 15%	23 18% *	27 14% *	37 20% *	29 14% *	36 18% *	33 13%	42 14%	36 16%	8 10% *	6 9% *	89 20%
3rd (80)	181 15%	101 18%	81 13%	23 18% *	31 15% *	30 16% *	29 14% *	27 14% *	41 17%	52 17%	39 17%	9 12% *	17 24% *	50 11%
4th (70)	135 12%	57 10%	78 13%	7 6% *	21 10% *	30 16% *	16 8% *	28 14% *	33 13%	47 15%	22 10%	5 6% *	15 21% *	46 10%
5th (60)	104 9%	50 9%	54 9%	8 6% *	13 7% *	11 6% *	25 12% *	20 10% *	28 11%	34 11%	15 7%	6 7% *	6 8% *	39 9%
6th (50)	73 6%	35 6%	38 6%	19 15% F*	16 8% *	11 6% *	6 3% *	8 4% *	14 5%	24 8%	10 4%	5 7% *	3 4% *	28 6%
7th (40)	84 7%	47 8%	36 6%	5 4% *	21 10% *	20 11% *	23 11% *	8 4% *	7 3%	17 5%	6 3%	11 13% J*	4 5% *	41 9%
8th (30)	53 4%	23 4%	29 5%	6 5% *	20 10% H*	6 3% *	8 4% *	11 5% *	3 1%	14 5%	12 5%	3 4% *	- - *	21 5%
9th (20)	42 4%	29 5%	13 2%	6 5% *	6 3% *	5 3% *	16 8% *	1 * *	7 3%	20 7%	4 2%	4 5% *	3 4% *	10 2%
10th (10)	54 5%	22 4%	31 5%	7 5% *	14 7% *	11 6% *	11 6% *	6 3% *	4 2%	8 2%	6 3%	9 11% IJ*	2 2% *	29 7%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	26 2%	20 4%	6 1%	5 4% *	6 3% *	6 3% *	2 1% *	6 3% *	1 *	3 1%	6 3%	6 7% *	2 3% *	9 2%
Mean score	68.57	66.3	70.73	65.34 *	61.01 *	65.56 *	65.5 *	73.08 D*	77.46 CDEF	67.44 K	75.35 IKM	57.14 *	72.15 K*	67.55 K
Standard Deviation	28.108	28.829	27.251	29.666	29.707	28.03	29.327	26.976	22.779	26.006	27.093	33.778	25.246	28.997
Error Variance	0.675	1.453	1.24	6.897	4.392	4.206	4.194	3.595	2.091	2.197	3.252	14.19	8.63	1.881

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	234 20%	82 21%	79 22%	73 19% *
2nd (90)	186 16%	43 11%	61 17%	78 20% *
3rd (80)	181 15%	65 17%	58 16%	57 15% *
4th (70)	135 12%	52 14%	48 13%	30 8% *
5th (60)	104 9%	42 11%	24 7%	37 10% *
6th (50)	73 6%	28 7%	18 5%	18 5% *
7th (40)	84 7%	26 7%	20 5%	33 9% *
8th (30)	53 4%	15 4%	14 4%	20 5% *
9th (20)	42 4%	14 4%	19 5%	4 1% *
10th (10)	54 5%	11 3%	15 4%	28 7% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in health care

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	26 2%	7 2%	12 3%	7 2% *
Mean score	68.57	69.32	69.35	68.38 *
Standard Deviation	28.108	26.445	29.037	28.903
Error Variance	0.675	1.814	2.288	2.169

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	65 6%	41 7%	24 4%	6 4% *	9 5% *	11 6% *	4 2% *	19 9% *	16 7%	23 7%	8 4%	7 9% *	3 4% *	16 4%
2nd (90)	95 8%	32 6%	63 10%	- * *	7 3% *	11 6% *	10 5% *	16 8% *	51 21% CDEFG	39 13% M	28 13% M	7 9% *	4 5% *	16 4%
3rd (80)	142 12%	62 11%	80 13%	15 12% *	17 8% *	13 7% *	23 11% *	40 20% E*	35 14%	36 12%	31 14%	7 9% *	14 19% *	50 11%
4th (70)	137 12%	80 14%	56 9%	28 22% D*	10 5% *	26 14% *	23 11% *	24 12% *	26 11%	33 11%	20 9%	12 15% *	4 5% *	62 14%
5th (60)	110 9%	51 9%	58 10%	3 2% *	10 5% *	23 13% *	19 9% *	17 8% *	38 15% C	33 11%	27 12%	10 12% *	4 5% *	32 7%
6th (50)	121 10%	50 9%	72 12%	19 15% *	20 10% *	16 9% *	18 9% *	33 17% H*	14 6%	26 8%	22 10%	4 5% *	17 23% I*	50 11%
7th (40)	101 9%	42 7%	59 10%	16 12% *	22 11% *	12 6% *	19 9% *	14 7% *	18 7%	26 8%	19 9%	9 11% *	6 8% *	39 9%
8th (30)	122 10%	46 8%	76 13%	11 8% *	16 8% *	30 16% *	39 19% GH*	10 5% *	17 7%	23 8%	23 10%	5 7% *	12 17% *	56 12%
9th (20)	117 10%	58 10%	59 10%	14 11% *	47 23% FGH*	19 10% *	12 6% *	8 4% *	18 7%	31 10%	13 6%	13 16% J*	1 1% *	52 12%
10th (10)	102 9%	78 14% B	25 4%	11 9% *	27 14% H*	15 8% *	28 14% H*	14 7% *	7 3%	20 7%	23 10%	3 3% *	7 10% *	46 10%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	59 5%	31 6%	28 5%	6 4%	17 8%	12 6%	7 3%	10 5%	8 3%	16 5%	10 4%	2 3%	2 2%	29 6%
Mean score	50.96	49.24	52.59	48.53	38.36	48.08	45.9	58.97	62.21	54.96	53.14	55.04	51.8	45.89
Standard Deviation	28.966	30.308	27.551	26.66	28.523	28.46	26.843	28.203	27.533	29.915	28.861	28.66	26.202	27.966
Error Variance	0.716	1.606	1.267	5.57	4.049	4.336	3.514	3.929	3.055	2.906	3.69	10.216	9.296	1.749

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	65 6%	32 8%	20 6%	10 3% *
2nd (90)	95 8%	48 12% P	29 8%	18 5% *
3rd (80)	142 12%	46 12%	49 13%	44 11% *
4th (70)	137 12%	38 10%	38 10%	52 13% *
5th (60)	110 9%	40 10%	47 13%	19 5% *
6th (50)	121 10%	38 10%	40 11%	38 10% *
7th (40)	101 9%	40 10%	31 8%	28 7% *
8th (30)	122 10%	29 8%	36 10%	54 14% *
9th (20)	117 10%	33 9%	26 7%	57 15% *
10th (10)	102 9%	22 6%	33 9%	46 12% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Investing more in social care for the elderly

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	59 5%	19 5%	19 5%	20 5% *
Mean score	50.96	55.78	52.14	44.44
Standard Deviation	28.966	P 29.465	P 28.635	* 28.084
Error Variance	0.716	2.252	2.226	2.048

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	31 3%	19 3%	12 2%	4 3%	9 5%	4 2%	4 2%	6 3%	5 2%	11 3%	6 3%	7 9%	2 2%	6 1%
2nd (90)	43 4%	20 4%	23 4%	- *	15 8%	10 5%	4 2%	4 2%	9 4%	18 6%	8 3%	- 1%	2 2%	15 3%
3rd (80)	66 6%	44 8%	22 4%	7 5%	7 3%	9 5%	11 5%	16 8%	16 7%	23 8%	5 2%	4 5%	1 2%	28 6%
4th (70)	110 9%	57 10%	53 9%	7 6%	12 6%	27 14%	25 12%	11 6%	28 11%	34 11%	20 9%	8 10%	2 3%	43 10%
5th (60)	105 9%	51 9%	54 9%	20 15%	11 6%	20 11%	8 4%	17 8%	28 11%	27 9%	13 6%	11 13%	10 13%	43 10%
6th (50)	77 7%	25 4%	52 9%	10 8%	10 5%	14 8%	16 8%	8 4%	19 8%	18 6%	11 5%	1 2%	6 8%	39 9%
7th (40)	117 10%	68 12%	49 8%	19 15%	33 16%	21 11%	12 6%	21 10%	12 5%	35 11%	22 10%	7 9%	14 18%	37 8%
8th (30)	139 12%	81 14%	58 10%	17 13%	29 14%	18 10%	25 12%	25 12%	26 11%	35 11%	21 9%	7 9%	4 5%	72 16%
9th (20)	161 14%	70 12%	92 15%	19 15%	13 7%	25 14%	37 18%	23 11%	43 17%	38 12%	38 17%	14 17%	15 20%	50 11%
10th (10)	181 15%	74 13%	107 18%	13 10%	29 15%	16 9%	48 23%	44 22%	30 12%	35 11%	49 22%	11 14%	16 22%	67 15%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	140 12%	64 11%	76 13%	12 10% *	32 16% *	22 12% *	16 8% *	27 13% *	31 13%	35 11%	32 14%	10 12% *	3 5% *	48 11%
Mean score	37.59	39.79	35.49	38.22 *	37.8 *	42.22 *	34.48 *	34.46 *	38.74	41.96 J	32.16	39.99 *	34.65 *	37.95
Standard Deviation	28.224	28.602	27.72	25.284	30.328	28.26	26.838	28.464	28.461	29.489	27.748	30.802	24.195	26.97
Error Variance	0.68	1.43	1.283	5.01	4.577	4.275	3.512	4.002	3.265	2.824	3.411	11.8	7.926	1.627

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	31 3%	7 2%	17 5%	6 2% *
2nd (90)	43 4%	18 5%	12 3%	12 3% *
3rd (80)	66 6%	22 6%	19 5%	20 5% *
4th (70)	110 9%	41 11%	36 10%	33 8% *
5th (60)	105 9%	33 9%	35 9%	30 8% *
6th (50)	77 7%	18 5%	22 6%	34 9% *
7th (40)	117 10%	49 13%	38 10%	29 8% *
8th (30)	139 12%	38 10%	41 11%	60 16% *
9th (20)	161 14%	52 13%	57 15%	48 12% *
10th (10)	181 15%	46 12%	54 15%	74 19% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing the national debt

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	140 12%	61 16%	38 10%	41 11% *
Mean score	37.59	37.49	39.2	35.47 *
Standard Deviation	28.224	28.811	28.876	26.822
Error Variance	0.68	2.153	2.263	1.868

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	84 7%	34 6%	50 8%	22 17% GH*	14 7%	14 8%	19 9%	8 4%	7 3%	12 4%	25 11% I	6 7%	9 12% *	29 7%
2nd (90)	84 7%	35 6%	49 8%	8 7% *	12 6% *	14 8% *	17 8% *	14 7% *	18 7%	18 6%	11 5%	10 12% *	3 4% *	42 9%
3rd (80)	85 7%	34 6%	51 8%	11 8% *	20 10% *	8 5% *	25 12% *	9 4% *	12 5%	16 5%	19 8%	3 4% *	5 6% *	41 9%
4th (70)	93 8%	40 7%	53 9%	15 12% *	19 9% *	7 4% *	12 6% *	14 7% *	26 10%	34 11%	19 9%	5 6% *	4 5% *	30 7%
5th (60)	123 11%	64 11%	60 10%	10 8% *	20 10% *	34 18% H*	21 10% *	23 11% *	15 6%	25 8%	28 12%	13 16% *	9 12% *	46 10%
6th (50)	169 14%	106 19% B	63 10%	14 11% *	34 17% *	20 11% *	29 14% *	29 14% *	42 17%	43 14%	23 10%	13 17% *	13 18% *	66 15%
7th (40)	132 11%	54 9%	78 13%	12 10% *	16 8% *	31 17% *	15 7% *	37 18% *	21 8%	34 11%	33 14%	6 8% *	7 10% *	52 12%
8th (30)	128 11%	70 12%	58 10%	13 10% *	18 9% *	19 10% *	21 10% *	20 10% *	38 15%	49 16%	24 11%	7 9% *	4 5% *	41 9%
9th (20)	105 9%	55 10%	50 8%	4 3% *	15 8% *	20 11% *	21 10% *	25 12% *	21 8%	33 11%	15 7%	8 10% *	9 12% *	36 8%
10th (10)	76 6%	33 6%	42 7%	8 7% *	9 5% *	7 4% *	12 6% *	11 5% *	28 11%	29 9%	13 6%	7 8% *	5 7% *	17 4%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	92 8%	45 8%	46 8%	11 9% *	23 12% *	10 6% *	14 7% *	13 6% *	20 8%	15 5%	15 7%	3 4% *	7 9% *	45 10%
Mean score	48.82	47.21	50.36	56.2 H*	49.23 *	49.58 *	52.27 *	45.91 *	43.65	45.32	51.62 I	51.16 *	49.21 *	50.26
Standard Deviation	28.925	27.797	29.904	32.007	29.771	27.289	30.188	26.237	27.805	26.729	29.344	28.514	30.651	29.535
Error Variance	0.714	1.351	1.493	8.028	4.411	3.986	4.444	3.401	3.116	2.32	3.815	10.112	12.721	1.951

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	84 7%	19 5%	28 8%	34 9% *
2nd (90)	84 7%	28 7%	21 6%	34 9% *
3rd (80)	85 7%	27 7%	26 7%	25 7% *
4th (70)	93 8%	25 6%	32 9%	32 8% *
5th (60)	123 11%	40 10%	50 14%	31 8% *
6th (50)	169 14%	59 15%	43 12%	68 18% *
7th (40)	132 11%	41 11%	47 13%	39 10% *
8th (30)	128 11%	54 14%	39 11%	33 9% *
9th (20)	105 9%	45 12%	37 10%	23 6% *
10th (10)	76 6%	25 7%	27 7%	20 5% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Improving the future opportunities of our young people through better education

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	92 8%	24 6%	18 5%	46 12% *
Mean score	48.82	46.55	49.53	49.7 *
Standard Deviation	28.925	27.541	28.033	30.757
Error Variance	0.714	1.968	2.133	2.456

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	120 10%	45 8%	75 13%	8 6%	11 6%	15 8%	18 9%	28 14%	41 17%	68 22%	10 5%	8 10%	8 11%	25 6%
2nd (90)	70 6%	41 7%	29 5%	1 1%	7 4%	11 6%	5 3%	26 13%	20 8%	28 9%	4 2%	- *	6 8%	29 6%
3rd (80)	72 6%	37 7%	34 6%	5 4%	9 5%	11 6%	14 7%	14 7%	19 8%	30 10%	6 3%	2 2%	2 3%	31 7%
4th (70)	93 8%	34 6%	60 10%	13 10%	11 6%	18 9%	32 16%	9 4%	11 5%	26 9%	10 4%	6 7%	4 6%	47 10%
5th (60)	86 7%	33 6%	53 9%	17 13%	20 10%	5 3%	9 4%	17 8%	18 7%	24 8%	15 7%	1 2%	16 22%	28 6%
6th (50)	66 6%	46 8%	20 3%	13 11%	11 5%	13 7%	15 7%	6 3%	8 3%	14 5%	9 4%	5 7%	3 4%	32 7%
7th (40)	81 7%	33 6%	49 8%	2 2%	23 12%	9 5%	11 5%	16 8%	19 8%	23 8%	20 9%	3 4%	1 1%	24 5%
8th (30)	79 7%	35 6%	44 7%	14 11%	12 6%	13 7%	8 4%	14 7%	18 7%	25 8%	13 6%	3 4%	8 11%	28 6%
9th (20)	103 9%	61 11%	42 7%	15 12%	29 15%	14 7%	14 7%	12 6%	19 8%	15 5%	22 10%	9 11%	4 6%	49 11%
10th (10)	146 12%	72 13%	74 12%	17 13%	22 11%	35 18%	20 10%	20 10%	33 13%	22 7%	34 15%	21 27%	2 3%	61 14%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	254 22%	135 24%	118 20%	23 18% *	45 23% *	45 24% *	59 29% *	42 21% *	41 16%	32 10%	84 37% IM	21 26% I*	20 27% I*	95 21% I
Mean score	41.19	38.6	43.68	38.02	35.39	36.79	39.4	47.52	47.17	58.2	25.64	29.13	44.2	39.04
Standard Deviation	35	34.506	35.316	30.379	31.076	34.759	35.129	37.305	36.949	34.891	29.789	32.939	35.597	33.311
Error Variance	1.046	2.082	2.083	7.232	4.806	6.468	6.017	6.875	5.502	3.954	3.932	13.494	17.158	2.482

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	120 10%	71 18% OP	22 6%	21 5% *
2nd (90)	70 6%	36 9% O	13 3%	21 5% *
3rd (80)	72 6%	38 10% O	15 4%	19 5% *
4th (70)	93 8%	29 8%	20 6%	42 11% *
5th (60)	86 7%	25 6%	21 6%	39 10% *
6th (50)	66 6%	25 7%	16 4%	23 6% *
7th (40)	81 7%	26 7%	26 7%	26 7% *
8th (30)	79 7%	26 7%	21 6%	26 7% *
9th (20)	103 9%	22 6%	35 10%	42 11% *
10th (10)	146 12%	42 11%	45 12%	57 15% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Stricter border controls to reduce immigration

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	254 22%	46 12%	133 36% NP	70 18% *
Mean score	41.19	53.92	29.53	39.18
Standard Deviation	35	OP 35.745	32.634	O* 32.098
Error Variance	1.046	3.314	2.891	2.675

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	89 8%	41 7%	48 8%	2 2%	24 12%	11 6%	14 7%	12 6%	25 10%	11 4%	28 13%	9 11%	7 10%	34 8%
2nd (90)	98 8%	24 4%	74 12%	17 13%	18 9%	15 8%	18 9%	22 11%	8 3%	17 6%	19 8%	5 7%	7 9%	44 10%
3rd (80)	94 8%	51 9%	43 7%	13 10%	14 7%	27 14%	11 5%	15 8%	14 5%	17 5%	26 11%	6 8%	9 12%	31 7%
4th (70)	94 8%	65 11%	29 5%	9 7%	30 15%	10 5%	21 10%	15 8%	9 3%	9 3%	22 10%	7 9%	4 5%	41 9%
5th (60)	99 8%	60 10%	39 7%	16 12%	21 11%	17 9%	18 9%	15 8%	12 5%	13 4%	23 10%	8 10%	6 8%	49 11%
6th (50)	102 9%	47 8%	55 9%	16 13%	23 12%	17 9%	13 7%	22 11%	10 4%	18 6%	18 8%	10 13%	2 3%	52 12%
7th (40)	124 11%	61 11%	63 11%	10 8%	7 3%	20 11%	42 21%	9 5%	36 14%	30 10%	21 9%	6 8%	2 3%	62 14%
8th (30)	90 8%	49 9%	41 7%	7 6%	24 12%	13 7%	5 3%	18 9%	23 9%	29 9%	15 7%	8 10%	5 6%	29 7%
9th (20)	99 8%	47 8%	52 9%	12 9%	10 5%	16 9%	21 10%	20 10%	20 8%	26 8%	11 5%	5 6%	10 13%	45 10%
10th (10)	120 10%	50 9%	70 12%	9 7%	8 4%	29 16%	21 10%	21 10%	33 13%	52 17%	28 12%	5 6%	10 13%	23 5%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H		I	J	K	L	M
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	161 14%	76 13%	85 14%	16 13% *	22 11% *	11 6% *	19 10% *	33 16% *	59 24% EF	86 28% JM	14 6%	11 14% *	13 18% *	37 8%
Mean score	45.9	45.84	45.95	48.11	54.51	48.26	47.1	44.28	36.35	30.54	54.38	49.41	44.13	50.8
				H*	H*	H*	H*	*			I	I*	I*	I
Standard Deviation	32.358	30.999	33.629	30.633	31.506	30.931	30.607	33.132	33.522	30.991	31.828	32.491	36.159	29.657
Error Variance	0.894	1.68	1.888	7.354	4.94	5.121	4.568	5.423	4.529	3.119	4.488	13.129	17.704	1.967

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	89 8%	26 7%	33 9%	30 8% *
2nd (90)	98 8%	23 6%	36 10%	35 9% *
3rd (80)	94 8%	20 5%	49 13% N	26 7% *
4th (70)	94 8%	32 8%	28 8%	30 8% *
5th (60)	99 8%	13 3%	29 8%	52 14% N*
6th (50)	102 9%	41 11%	33 9%	24 6% *
7th (40)	124 11%	34 9%	27 7%	62 16% O*
8th (30)	90 8%	32 8%	28 8%	29 8% *
9th (20)	99 8%	34 9%	24 6%	34 9% *
10th (10)	120 10%	54 14% P	45 12% P	16 4% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing income inequality between the richest and the poorest

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	161 14%	76 20% O	37 10%	47 12% *
Mean score	45.9	38.63	50.54 N	48.85 N*
Standard Deviation	32.358	32.635	32.826	30.735
Error Variance	0.894	2.763	2.925	2.453

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	66 6%	45 8%	21 4%	12 9%	16 8%	18 10%	16 8%	3 2%	1 *	11 4%	6 3%	2 2%	4 5%	43 10%
2nd (90)	89 8%	46 8%	42 7%	19 15%	17 8%	20 11%	25 12%	7 3%	- *	11 4%	20 9%	8 10%	11 15%	34 8%
3rd (80)	82 7%	35 6%	47 8%	9 7%	23 11%	9 5%	6 3%	19 10%	17 7%	22 7%	14 6%	12 15%	1 1%	29 6%
4th (70)	124 11%	45 8%	78 13%	13 10%	36 18%	19 10%	15 7%	21 10%	19 8%	24 8%	28 12%	1 1%	4 5%	67 15%
5th (60)	117 10%	58 10%	59 10%	10 8%	29 15%	10 5%	23 11%	18 9%	26 10%	24 8%	11 5%	7 9%	10 13%	59 13%
6th (50)	131 11%	76 13%	55 9%	8 7%	17 8%	21 11%	24 12%	35 17%	27 11%	31 10%	22 10%	10 13%	15 21%	53 12%
7th (40)	121 10%	57 10%	64 11%	22 17%	8 4%	14 7%	17 8%	25 12%	36 15%	39 13%	18 8%	9 12%	5 6%	41 9%
8th (30)	130 11%	60 10%	70 12%	9 7%	16 8%	24 13%	21 10%	19 10%	41 16%	31 10%	29 13%	12 15%	11 15%	44 10%
9th (20)	102 9%	45 8%	57 10%	5 4%	15 7%	13 7%	21 10%	18 9%	30 12%	44 14%	32 14%	6 8%	2 2%	17 4%
10th (10)	116 10%	70 12%	46 8%	5 4%	22 11%	29 15%	15 8%	17 8%	28 11%	38 12%	17 7%	10 12%	4 5%	39 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	94 8%	36 6%	58 10%	16 12% D*	3 1% *	9 5% *	22 11% *	20 10% *	24 10%	33 11%	28 12% M	4 5% *	8 11% *	20 5%
Mean score	47.27	48.16	46.42	53.96	56.38	49.18	48.07	43.97	37.05	39.87	42.91	46.92	49.82	54.21
Standard Deviation	29.353	29.858	28.862	32.011 H*	28.119 GH*	31.584 H*	31.492 H*	26.687 *	23.606	28.215	29.923	28.471 *	29.601 *	28.561 IJ
Error Variance	0.736	1.559	1.391	8.03	3.935	5.34	4.836	3.518	2.246	2.585	3.967	10.081	11.864	1.825

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	66 6%	13 3%	16 4%	38 10% *
2nd (90)	89 8%	14 4%	28 8%	39 10% *
3rd (80)	82 7%	25 6%	31 9%	23 6% *
4th (70)	124 11%	34 9%	26 7%	60 16% *
5th (60)	117 10%	46 12%	26 7%	41 11% *
6th (50)	131 11%	32 8%	40 11%	58 15% *
7th (40)	121 10%	41 11%	43 12%	31 8% *
8th (30)	130 11%	48 12%	47 13%	34 9% *
9th (20)	102 9%	40 10%	44 12% P	16 4% *
10th (10)	116 10%	61 16% P	35 9%	20 5% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Reducing unemployment

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	94 8%	33 8%	32 9%	25 6% *
Mean score	47.27	40.8	44.45	55.83 NO*
Standard Deviation	29.353	27.937	29.125	28.753
Error Variance	0.736	2.024	2.302	2.147

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	122 10%	71 12%	51 9%	4 3%	13 7%	34 18%	26 13%	15 8%	30 12%	41 13%	27 12%	12 15%	6 8%	33 7%
2nd (90)	77 7%	34 6%	43 7%	4 3%	6 3%	20 11%	21 10%	13 6%	14 6%	22 7%	22 10%	11 13%	2 3%	18 4%
3rd (80)	76 7%	41 7%	36 6%	7 6%	17 8%	5 3%	19 9%	10 5%	18 7%	18 6%	16 7%	8 10%	9 12%	25 6%
4th (70)	88 8%	41 7%	47 8%	8 6%	15 7%	6 3%	19 9%	13 6%	27 11%	18 6%	27 12%	9 11%	7 9%	24 5%
5th (60)	120 10%	60 10%	60 10%	11 8%	25 13%	22 12%	18 9%	21 11%	23 9%	35 11%	23 10%	2 3%	4 5%	44 10%
6th (50)	95 8%	47 8%	48 8%	10 8%	15 7%	21 11%	15 7%	7 3%	27 11%	26 9%	26 12%	10 13%	6 8%	23 5%
7th (40)	100 9%	52 9%	48 8%	15 12%	12 6%	16 9%	12 6%	26 13%	18 7%	24 8%	22 10%	5 6%	10 14%	38 8%
8th (30)	74 6%	35 6%	39 7%	15 12%	12 6%	10 5%	16 8%	12 6%	9 4%	19 6%	17 7%	2 2%	3 5%	33 7%
9th (20)	117 10%	50 9%	67 11%	12 10%	31 16%	18 9%	13 6%	26 13%	16 6%	30 10%	21 9%	4 6%	9 12%	50 11%
10th (10)	130 11%	56 10%	74 12%	32 25%	28 14%	15 8%	3 1%	24 12%	28 11%	29 10%	11 5%	6 7%	11 15%	66 15%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	172 15%	85 15%	87 15%	10 8% *	27 13% *	21 11% *	43 21% *	35 17% *	38 15%	44 14% J	14 6%	11 14% *	7 9% *	93 21% J
Mean score	45.44	47.15	43.8	36.5	40.9	52.64	50.69	40.53	47.94	47.82	54.89	55.9	44.29	36.97
Standard Deviation	33.392	33.847	32.9	27.764 *	31.302 *	34.558 CDG*	35.345 C*	32.589 *	33.915 C	34.211 M	30.248 M	35.371 M*	31.401 *	32.546
Error Variance	0.952	2.003	1.807	6.041	4.876	6.393	6.092	5.246	4.636	3.801	4.054	15.56	13.352	2.369

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	122 10%	32 8%	62 17% NP	28 7% *
2nd (90)	77 7%	27 7%	36 10% P	11 3% *
3rd (80)	76 7%	25 7%	22 6%	29 8% *
4th (70)	88 8%	26 7%	32 9%	29 8% *
5th (60)	120 10%	43 11%	37 10%	39 10% *
6th (50)	95 8%	34 9%	31 8%	26 7% *
7th (40)	100 9%	28 7%	37 10%	33 9% *
8th (30)	74 6%	25 7%	17 5%	27 7% *
9th (20)	117 10%	35 9%	41 11%	37 10% *
10th (10)	130 11%	49 13% O	22 6%	52 14% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Negotiating a trade deal with the EU

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	172 15%	61 16% O	30 8%	73 19% O*
Mean score	45.44	43.63	55.11 NP	39.5 *
Standard Deviation	33.392	33.083	32.99	32.264
Error Variance	0.952	2.839	2.954	2.703

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Most important (100)	115 10%	58 10%	56 9%	19 15%	34 17%	8 5%	15 7%	29 14%	9 4%	17 5%	24 10%	3 3%	5 7%	60 13%
				H*	EH*	*	*	H*				*	*	I
2nd (90)	156 13%	98 17%	58 10%	25 20%	32 16%	27 14%	38 19%	11 6%	23 9%	20 6%	42 18%	15 19%	12 17%	67 15%
		B		G*	*	*	G*	*		I	I*	*	*	I
3rd (80)	160 14%	62 11%	98 16%	15 12%	37 19%	32 17%	30 15%	17 8%	28 11%	23 7%	29 13%	15 19%	6 8%	87 19%
				*	*	*	*	*		I*		*	*	I
4th (70)	105 9%	52 9%	53 9%	18 14%	10 5%	12 6%	13 6%	33 16%	20 8%	27 9%	22 10%	5 6%	16 22%	30 7%
				*	*	*	*	*				*	M*	
5th (60)	95 8%	43 8%	52 9%	3 2%	18 9%	21 11%	22 11%	13 6%	17 7%	30 10%	26 11%	5 7%	3 4%	30 7%
				*	*	*	*	*				*	*	
6th (50)	74 6%	41 7%	33 6%	4 4%	9 5%	14 7%	18 9%	15 7%	14 5%	25 8%	11 5%	7 8%	2 3%	23 5%
				*	*	*	*	*				*	*	
7th (40)	80 7%	42 7%	38 6%	3 2%	24 12%	8 5%	12 6%	10 5%	22 9%	28 9%	14 6%	9 12%	8 11%	21 5%
				*	*	*	*	*				*	*	
8th (30)	119 10%	58 10%	61 10%	10 8%	16 8%	17 9%	19 9%	29 14%	27 11%	39 13%	16 7%	7 9%	5 6%	42 9%
				*	*	*	*	*				*	*	
9th (20)	89 8%	41 7%	48 8%	9 7%	7 4%	10 5%	15 7%	19 9%	28 11%	28 9%	19 8%	7 9%	6 8%	25 6%
				*	*	*	*	*				*	*	
10th (10)	101 9%	47 8%	53 9%	11 8%	9 4%	13 7%	13 6%	17 8%	39 16%	47 15%	14 6%	2 3%	6 8%	32 7%
				*	*	*	*	*	D	JKM		*	*	

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Least important (0)	78 7%	31 5%	48 8%	10 8% *	4 2% *	24 13% D*	10 5% *	10 5% *	20 8%	24 8%	11 5%	4 5% *	5 7% *	30 7%
Mean score	55.17	56.84	53.58	60.61	65.68	52.48	58.14	53.84	44.51	44.03	60.19	57.77	55.94	60.29
				H*	EGH*	*	H*	*			I	I*	I*	I
Standard Deviation	31.937	31.667	32.136	34.442	28.851	32.502	30.24	31.42	30.988	29.96	30.761	29.023	31.551	32.491
Error Variance	0.871	1.753	1.724	9.296	4.142	5.655	4.459	4.877	3.87	2.915	4.192	10.476	13.48	2.361

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex.Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance.Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	EU Ref 2016			
	Total	Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Most important (100)	115 10%	23 6%	37 10%	46 12% *
2nd (90)	156 13%	44 11%	43 12%	70 18% *
3rd (80)	160 14%	37 10%	41 11%	78 20% N*
4th (70)	105 9%	35 9%	39 11%	31 8% *
5th (60)	95 8%	33 8%	30 8%	32 8% *
6th (50)	74 6%	32 8%	28 8%	13 3% *
7th (40)	80 7%	31 8%	31 9%	11 3% *
8th (30)	119 10%	39 10%	40 11%	34 9% *
9th (20)	89 8%	35 9%	34 9%	16 4% *
10th (10)	101 9%	43 11%	30 8%	28 7% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PublicPriorityIndex. Below is a list of possible measures to improve public life in the UK. Can you please rank them in order of importance. Please click and drag the most important measure into the boxes and carry on with each until all 11 are placed in your preferred order - Affordable housing

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Weighted Base	1171	386	368	385
Least important (0)	78 7%	34 9%	16 4%	27 7% *
Mean score	55.17	48.72	54.66	61.95 N*
Standard Deviation	31.937	31.493	30.632	32.167
Error Variance	0.871	2.573	2.547	2.687

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	676	377	299	86	174	152	138	103	23	226	189	70	73	105
Weighted Base	728	385	343	93	174	149	143	144	25	164	151	63	51	278
More safe than it was 12 months ago	90 12%	73 19%	18 5%	20 22%	34 19%	20 13%	9 6%	8 5%	- -	19 12%	12 8%	13 21%	5 9%	29 11%
		B	*	*	*	*	*	**			*	**	*	*
Less safe than it was 12 months ago	190 26%	111 29%	79 23%	22 24%	62 36%	39 27%	44 31%	17 12%	4 18%	32 20%	62 41%	31 49%	9 17%	51 18%
				*	G*	*	G*	*	**		IM	IM*	**	*
Much the same as it was 12 months ago	381 52%	163 42%	218 64%	45 49%	59 34%	70 47%	84 59%	104 72%	19 75%	104 63%	63 42%	17 27%	37 72%	160 57%
			A	*	*	*	D*	DE*	**	JK	*	*	**	K*
Don't know	66 9%	38 10%	28 8%	5 5%	19 11%	20 13%	6 4%	15 10%	2 7%	9 5%	13 9%	2 3%	1 3%	38 14%
				*	*	*	*	*	**		*	*	**	*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

JobSecurity.Do you feel that your current job is...?

Base: All adults GB 18+ working full/part time

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	676	269	313	80
Weighted Base	728	216	247	240
More safe than it was 12 months ago	90 12%	46 21% O	20 8%	23 9% *
Less safe than it was 12 months ago	190 26%	37 17%	77 31% N	72 30% *
Much the same as it was 12 months ago	381 52%	123 57%	131 53%	117 49% *
Don't know	66 9%	11 5%	18 7%	29 12% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Better than it was 12 months ago	148 13%	102 18%	46 8%	27 21%	44 22%	18 10%	13 6%	13 7%	33 13%	58 19%	22 10%	21 26%	8 10%	27 6%
		B		FG*	FG*	*	*	*		JM		JM*	*	
Much the same as it was 12 months ago	662 56%	311 54%	351 59%	50 39%	111 55%	99 53%	129 63%	134 66%	139 56%	202 65%	91 40%	35 43%	37 50%	278 62%
				*	*	*	C*	C*		JK		*	*	JK
Worse than it was 12 months ago	362 31%	159 28%	202 34%	51 40%	46 23%	70 38%	64 31%	55 27%	76 31%	49 16%	113 50%	25 30%	30 40%	142 32%
				*	*	*	*	*		IKM		I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

PastEconomy.Compared to a year ago, do you think that the British economy is doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Better than it was 12 months ago	148 13%	77 20% OP	31 8%	33 8%
Much the same as it was 12 months ago	662 56%	256 67% O	155 42%	231 60% O*
Worse than it was 12 months ago	362 31%	52 13%	183 50% NP	122 32% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Better than it is now	205 17%	112 20%	93 15%	15 12% *	46 23% *	23 13% *	34 17% *	28 14% *	58 23% *	89 29% JM	23 10%	23 29% JM*	11 14% *	46 10%
Much the same as it is now	593 51%	296 52%	296 49%	78 61% H*	93 46% *	82 44% *	112 54% *	122 60% H*	106 43%	180 58% JK	80 35%	23 29% *	40 54% K*	252 56% JK
Worse than it is now	374 32%	164 29%	210 35%	35 28% *	62 31% *	82 44% G*	59 29% *	52 26% *	84 34%	39 13%	123 55% ILM	34 43% I*	24 32% I*	149 33% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

FutureEconomy.Thinking about the year ahead, in 12 months time do you think the British economy will be doing...?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Better than it is now	205 17%	124 32% OP	31 8%	49 13% *
Much the same as it is now	593 51%	208 54% O	160 43%	205 53% *
Worse than it is now	374 32%	54 14%	178 48% NP	132 34% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Easier than it was 12 months ago	140 12%	97 17%	43 7%	28 22%	50 25%	22 12%	10 5%	8 4%	21 9%	34 11%	23 10%	23 29%	20 27%	27 6%
		B		FGH*	FGH*	*	*	*				IJM*	IJM*	
About the same as it was 12 months ago	714 61%	346 60%	368 61%	67 53%	101 50%	86 46%	138 67%	150 74%	173 70%	228 74%	131 58%	43 53%	36 48%	259 58%
		*	*	*	*	E*	CDE*	DE	JKLM			*	*	
Harder than it was 12 month ago	317 27%	129 23%	188 31%	32 25%	50 25%	79 43%	57 28%	45 22%	54 22%	46 15%	71 32%	15 18%	18 25%	161 36%
		A		*	*	DGH*	*	*			I	*	*	IK

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

HHBudget.Compared to a year ago, do you find it easier or harder to meet your monthly household budget?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Easier than it was 12 months ago	140 12%	63 16%	42 11%	34 9% *
About the same as it was 12 months ago	714 61%	239 62%	218 59%	231 60% *
Harder than it was 12 month ago	317 27%	84 22%	109 30%	120 31% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Handling them very well (4)	70 6%	44 8%	26 4%	5 4%	13 6%	6 3%	9 4%	12 6%	25 10%	43 14%	6 2%	3 3%	4 5%	15 3%
Handling them fairly well (3)	300 26%	139 24%	160 27%	33 26%	57 28%	27 14%	40 19%	51 25%	92 37%	133 43%	33 15%	25 31%	23 31%	84 19%
Handling them fairly poorly (2)	289 25%	159 28%	129 22%	45 35%	56 28%	60 32%	54 27%	28 14%	45 18%	40 13%	71 31%	26 33%	13 18%	136 30%
Handling them very poorly (1)	198 17%	119 21%	79 13%	29 23%	26 13%	40 21%	28 14%	52 26%	22 9%	20 7%	61 27%	15 19%	12 16%	77 17%
Not sure	314 27%	110 19%	204 34%	15 12%	49 24%	54 29%	74 36%	60 30%	63 26%	72 23%	55 24%	11 14%	22 30%	135 30%
NET : Very/fairly well	370 32%	184 32%	186 31%	38 30%	70 35%	33 17%	49 24%	62 31%	118 47%	176 57%	39 17%	28 34%	27 36%	99 22%
NET : Very/fairly poorly	487 42%	278 49%	209 35%	74 58%	83 41%	100 54%	82 40%	80 39%	67 27%	61 20%	132 58%	41 52%	25 34%	212 48%
Mean score	2.28	2.24	2.34	2.13	2.37	1.99	2.23	2.16	2.65	2.84	1.9	2.22	2.37	2.12
Standard Deviation	0.911	0.943	0.871	0.855	0.867	0.824	0.865	1.019	0.865	0.82	0.823	0.838	0.923	0.834
Error Variance	0.001	0.002	0.002	0.006	0.005	0.005	0.006	0.007	0.004	0.003	0.004	0.01	0.016	0.002

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Negotiations. The UK government is currently negotiating with EU officials about how things will work between Britain and the EU in the future. How well do you think the UK government is handling these negotiations?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Handling them very well (4)	70 6%	42 11% OP	13 4%	10 3% *
Handling them fairly well (3)	300 26%	159 41% OP	62 17%	75 20% *
Handling them fairly poorly (2)	289 25%	51 13%	122 33% N	112 29% N*
Handling them very poorly (1)	198 17%	39 10%	91 25% N	68 18% *
Not sure	314 27%	94 24%	81 22%	120 31% *
NET : Very/fairly well	370 32%	202 52% OP	75 20%	85 22% *
NET : Very/fairly poorly	487 42%	90 23%	212 58% N	180 47% N*
Mean score	2.28	2.7 OP	1.99	2.11 *
Standard Deviation	0.911	0.877	0.848	0.826
Error Variance	0.001	0.003	0.003	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
with a trade deal with the EU	333 28%	189 33%	144 24%	32 25% *	98 49% CEFGH*	53 28% *	49 24% *	49 24% *	52 21% *	101 33%	67 30%	34 42% M*	25 34% *	100 22%
under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)	342 29%	195 34% B	147 25%	54 42% DE*	32 16% *	38 20% *	70 34% D*	59 29% *	89 36% DE	118 38% M	67 30%	26 32% *	27 37% *	93 21%
Don't know	496 42%	189 33%	307 51% A	42 33% *	71 35% *	96 51% *	86 42% *	95 47% *	107 43%	89 29%	92 41% I	20 25% *	22 29% *	253 57% IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

TransitionPeriod1.Do you think it is more likely that we will exit the transition period...

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
with a trade deal with the EU	333 28%	101 26%	128 35%	103 27% *
under WTO terms with no EU trade deal (referred to by some as an Australia-style deal)	342 29%	148 38% P	108 29%	84 22% *
Don't know	496 42%	136 35%	132 36%	198 51% NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
A UK-EU trade deal comes into force after the transition period	510 44%	269 47%	241 40%	54 42%	74 37%	80 43%	91 45%	77 38%	133 54%	145 47%	128 57%	48 59%	38 52%	143 32%
The UK exits under WTO terms with no EU trade deal (Australia-style deal)	260 22%	145 25%	115 19%	26 21%	50 25%	32 17%	49 24%	40 20%	62 25%	102 33%	32 14%	15 19%	20 27%	83 18%
Don't know	401 34%	159 28%	243 41%	47 37%	76 38%	75 40%	64 31%	85 42%	53 21%	61 20%	66 29%	17 22%	15 21%	222 50%
			A	*	H*	H*	*	H*				*	*	IJKL

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

TransitionPeriod2.Which of the following two scenarios do you prefer?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
A UK-EU trade deal comes into force after the transition period	510 44%	145 38%	239 65%	124 32%
			NP	*
The UK exits under WTO terms with no EU trade deal (Australia-style deal)	260 22%	154 40%	37 10%	68 18%
		OP		*
Don't know	401 34%	86 22%	92 25%	193 50%
				NO*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - Summary table

Base: All adults GB 18+

	the price of things you buy	the price of homes	the standard of care in the NHS	the standard of schools where you live	the mix of people where you live	your job and career opportunities
Unweighted Base	1171	1171	1171	1171	1171	1171
Weighted Base	1171	1171	1171	1171	1171	1171
Much better	67 6%	66 6%	89 8%	53 5%	94 8%	57 5%
A bit better	106 9%	135 12%	185 16%	158 14%	117 10%	126 11%
No difference	382 33%	532 45%	469 40%	642 55%	676 58%	633 54%
A bit worse	352 30%	178 15%	171 15%	91 8%	96 8%	168 14%
Much worse	180 15%	128 11%	164 14%	95 8%	87 7%	87 7%
Not sure	83 7%	131 11%	93 8%	131 11%	101 9%	100 9%
NET : Much/a bit better	173 15%	201 17%	273 23%	211 18%	211 18%	183 16%
NET : Much / a bit worse	532 45%	306 26%	336 29%	186 16%	183 16%	255 22%

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Much better	67 6%	57 10%	9 2%	5 4%	30 15%	12 6%	2 1%	15 7%	3 1%	24 8%	6 3%	8 10%	5 7%	11 3%
		B	*	*	FH*	*	*	*	*	*	*	*	*	*
A bit better	106 9%	63 11%	43 7%	23 18%	28 14%	12 6%	9 4%	7 3%	29 12%	42 14%	22 10%	16 20%	7 10%	19 4%
				FG*	*	*	*	*	*	M		M*	*	
No difference	382 33%	192 34%	190 32%	35 28%	53 27%	60 32%	67 33%	81 40%	86 35%	130 42%	44 19%	17 21%	20 27%	163 37%
				*	*	*	*	*	*	JK		*	*	J
A bit worse	352 30%	165 29%	187 31%	31 25%	65 32%	34 18%	80 39%	46 23%	95 38%	87 28%	90 40%	26 33%	23 32%	125 28%
				*	*	*	E*	*	EG		I	*	*	
Much worse	180 15%	65 11%	115 19%	27 21%	14 7%	64 34%	26 13%	31 15%	18 7%	6 2%	54 24%	11 14%	14 18%	91 20%
			A	H*	*	DFGH*	*	*			I	I*	I*	I
Not sure	83 7%	29 5%	54 9%	6 4%	11 5%	6 3%	21 10%	22 11%	18 7%	18 6%	10 4%	2 3%	4 6%	37 8%
				*	*	*	*	*	*	*	*	*	*	*
NET : Much/a bit better	173 15%	121 21%	53 9%	28 22%	57 29%	23 13%	11 5%	22 11%	31 13%	66 22%	28 12%	24 30%	13 17%	30 7%
		B		F*	EFGH*	*	*	*		JM		JM*	*	
NET : Much / a bit worse	532 45%	230 40%	302 50%	58 46%	80 40%	98 52%	106 52%	77 38%	113 46%	93 30%	144 64%	37 46%	37 50%	216 48%
			A	*	*	*	*	*		IM		I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of things you buy

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Much better	67 6%	43 11% OP	16 4%	8 2% *
A bit better	106 9%	47 12%	33 9%	21 5% *
No difference	382 33%	166 43% O	81 22%	127 33% *
A bit worse	352 30%	90 23%	142 38% N	115 30% *
Much worse	180 15%	13 3%	90 24% N	76 20% N*
Not sure	83 7%	25 7% O	7 2%	39 10% O*
NET : Much/a bit better	173 15%	90 23% OP	48 13%	29 7% *
NET : Much / a bit worse	532 45%	104 27%	232 63% NP	191 50% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Much better	66 6%	43 7%	24 4%	13 10% *	34 17% EFGH*	9 5% *	2 1% *	3 1% *	6 2% *	20 7% M	13 6% M*	8 10% M*	12 16% M*	6 1% M*
A bit better	135 12%	77 14%	57 10%	13 10% *	33 17% *	23 13% *	12 6% *	22 11% *	31 12% *	47 15% JM*	20 9% JM*	17 21% JM*	10 14% *	36 8% *
No difference	532 45%	276 48%	256 43%	38 30% *	63 31% *	76 41% *	115 56% CD*	101 50% C*	139 56% CD	184 60% JKL	83 37% *	31 39% *	13 18% *	216 48% L
A bit worse	178 15%	74 13%	104 17%	23 18% *	40 20% *	23 12% *	33 16% *	16 8% *	42 17% *	30 10% IM	54 24% IM	16 20% *	17 23% *	57 13% *
Much worse	128 11%	54 9%	74 12%	29 23% DFH*	15 7% *	40 22% DFH*	14 7% *	29 14% H*	1 1% *	12 4% I	31 14% I	4 5% *	4 6% *	74 17% I
Not sure	131 11%	48 8%	84 14%	12 9% *	16 8% *	15 8% *	29 14% *	32 16% *	28 11% *	15 5% I	26 12% I	4 6% *	17 23% I*	57 13% I
NET : Much/a bit better	201 17%	120 21%	81 14%	26 20% *	67 34% EFGH*	32 17% *	14 7% *	24 12% *	37 15% *	67 22% M	32 14% JM*	25 31% JM*	22 30% M*	42 9% M*
NET : Much / a bit worse	306 26%	128 22%	178 30%	52 41% GH*	63 27% *	63 34% H*	47 23% *	45 22% *	44 18% *	42 14% I	85 37% I	20 25% *	21 28% *	132 29% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the price of homes

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Much better	66 6%	33 9% O	11 3%	20 5% *
A bit better	135 12%	66 17% P	41 11%	26 7% *
No difference	532 45%	198 51% O	146 39%	182 47% *
A bit worse	178 15%	34 9%	87 24% N	53 14% *
Much worse	128 11%	20 5%	45 12% N	63 16% N*
Not sure	131 11%	35 9%	39 11%	40 10% *
NET : Much/a bit better	201 17%	99 26% OP	52 14%	47 12% *
NET : Much / a bit worse	306 26%	54 14%	131 36% N	116 30% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Much better	89 8%	60 11%	28 5%	8 6%	33 16%	9 5%	6 3%	14 7%	18 7%	38 12%	12 5%	19 23%	5 7%	14 3%
		B	*	F*	*	*	*	*	*	JM	JM*	*	*	*
A bit better	185 16%	88 15%	96 16%	31 24%	36 18%	24 13%	27 13%	25 12%	41 17%	74 24%	22 10%	9 11%	20 27%	48 11%
				*	*	*	*	*	*	JM	*	*	JM*	*
No difference	469 40%	235 41%	235 39%	37 29%	70 35%	71 38%	95 46%	89 44%	107 43%	160 52%	61 27%	20 24%	13 17%	209 47%
				*	*	*	*	*	*	JKL	*	*	*	JKL
A bit worse	171 15%	86 15%	86 14%	20 16%	16 8%	24 13%	46 22%	24 12%	42 17%	16 5%	57 25%	19 24%	18 25%	60 13%
				*	*	*	D*	*	*		IM	I*	I*	I
Much worse	164 14%	62 11%	103 17%	27 21%	20 10%	50 27%	17 8%	29 14%	21 8%	8 3%	57 25%	11 14%	12 17%	72 16%
				H*	*	DFH*	*	*	*		I	I*	I*	I
Not sure	93 8%	41 7%	51 9%	5 4%	25 12%	8 4%	14 7%	21 10%	19 8%	12 4%	18 8%	2 3%	5 7%	44 10%
				*	*	*	*	*	*			*	*	*
NET : Much/a bit better	273 23%	149 26%	125 21%	38 30%	69 34%	34 18%	33 16%	39 19%	59 24%	112 36%	33 15%	28 35%	25 34%	62 14%
				*	EF*	*	*	*	*	JM	JM*	JM*	JM*	*
NET : Much / a bit worse	336 29%	147 26%	188 31%	47 37%	36 18%	73 39%	63 31%	53 26%	63 25%	24 8%	114 51%	30 38%	31 42%	132 30%
				D*	*	D*	*	*	*	IM	I*	I*	I	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of care in the NHS

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Much better	89 8%	52 13% OP	24 7%	10 3% *
A bit better	185 16%	102 26% OP	36 10%	41 11% *
No difference	469 40%	173 45%	131 36%	155 40% *
A bit worse	171 15%	21 6%	88 24% N	62 16% N*
Much worse	164 14%	13 3%	78 21% N	73 19% N*
Not sure	93 8%	24 6%	12 3%	44 12% O*
NET : Much/a bit better	273 23%	154 40% OP	60 16%	51 13% *
NET : Much / a bit worse	336 29%	34 9%	166 45% N	135 35% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes.Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Much better	53 5%	44 8%	10 2%	3 2%	32 16%	6 3%	4 2%	3 1%	6 3%	18 6%	5 2%	9 11%	6 9%	7 2%
		B	*	CEFGH*	*	*	*	*			JM*	*	*	
A bit better	158 14%	83 15%	75 12%	32 25%	37 19%	24 13%	22 11%	13 7%	30 12%	52 17%	32 14%	19 24%	7 9%	46 10%
			G*	*	*	*	*	*			M*	*	*	
No difference	642 55%	313 55%	329 55%	43 34%	88 44%	94 50%	127 62%	123 61%	167 67%	199 65%	109 48%	31 39%	32 44%	259 58%
			*	*	*	C*	C*	CDE		JKL	*	*	K	
A bit worse	91 8%	33 6%	58 10%	14 11%	11 6%	20 11%	19 9%	13 6%	14 6%	11 4%	33 15%	11 13%	10 13%	26 6%
			*	*	*	*	*	*		IM	I*	*	*	
Much worse	95 8%	41 7%	54 9%	27 21%	11 5%	27 14%	8 4%	22 11%	1 *	10 3%	27 12%	2 2%	11 15%	43 10%
			DFH*	*	FH*	*	H*			I	*	I*	*	
Not sure	131 11%	57 10%	74 12%	9 7%	22 11%	16 9%	25 12%	28 14%	31 12%	17 6%	20 9%	8 11%	8 11%	66 15%
			*	*	*	*	*	*			*	*	I	
NET : Much/a bit better	211 18%	127 22%	84 14%	35 27%	69 34%	30 16%	26 13%	16 8%	36 14%	70 23%	37 16%	28 35%	13 18%	54 12%
		B	G*	EFGH*	*	*	*	*		M	JM*	*	*	
NET : Much / a bit worse	186 16%	74 13%	112 19%	41 32%	22 11%	47 25%	27 13%	35 17%	15 6%	21 7%	60 27%	12 15%	20 27%	69 16%
			DFH*	*	H*	*	H*			IM	*	I*	I	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the standard of schools where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Much better	53 5%	35 9% P	16 4%	1 *
A bit better	158 14%	62 16%	39 10%	50 13% *
No difference	642 55%	239 62%	192 52%	205 53% *
A bit worse	91 8%	11 3%	55 15% N	25 6% *
Much worse	95 8%	10 3%	32 9% N	49 13% N*
Not sure	131 11%	28 7%	35 9%	55 14% *
NET : Much/a bit better	211 18%	97 25% OP	55 15%	51 13% *
NET : Much / a bit worse	186 16%	21 6%	87 24% N	74 19% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Much better	94 8%	66 12%	28 5%	17 13%	38 19%	8 5%	5 3%	13 6%	12 5%	30 10%	13 6%	10 13%	18 24%	15 3%
		B	*	*	EFH*	*	*	*	*			M*	IJM*	
A bit better	117 10%	65 11%	52 9%	22 17%	31 15%	24 13%	17 8%	11 5%	12 5%	38 12%	23 10%	13 16%	5 7%	36 8%
				H*	H*	*	*	*	*			*	*	
No difference	676 58%	308 54%	369 62%	40 32%	84 42%	104 56%	130 63%	121 60%	195 79%	204 66%	128 57%	37 45%	37 51%	261 58%
				*	*	C*	CD*	C*	CDEFG	K		*	*	
A bit worse	96 8%	48 8%	48 8%	14 11%	21 10%	10 6%	26 13%	13 6%	12 5%	19 6%	22 10%	12 15%	5 7%	38 8%
				*	*	*	*	*	*			*	*	
Much worse	87 7%	34 6%	53 9%	19 15%	7 4%	30 16%	9 4%	19 9%	3 1%	6 2%	24 10%	4 5%	6 8%	44 10%
				H*	*	DFH*	*	H*			I	*	*	I
Not sure	101 9%	50 9%	50 8%	16 13%	19 9%	9 5%	18 9%	26 13%	13 5%	11 4%	17 7%	4 5%	2 3%	53 12%
				*	*	*	*	*	*			*	*	I
NET : Much/a bit better	211 18%	132 23%	80 13%	39 30%	69 34%	32 17%	23 11%	24 12%	25 10%	68 22%	36 16%	23 29%	22 30%	51 11%
		B		FGH*	EFGH*	*	*	*		M		M*	M*	
NET : Much / a bit worse	183 16%	83 14%	100 17%	33 26%	28 14%	41 22%	35 17%	31 16%	15 6%	25 8%	45 20%	16 21%	11 16%	81 18%
				H*	*	H*	H*	*		I	I	I*	*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - the mix of people where you live

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Much better	94 8%	51 13% O	21 6%	21 5% *
A bit better	117 10%	51 13%	27 7%	38 10% *
No difference	676 58%	241 62%	227 62%	200 52% *
A bit worse	96 8%	14 4%	39 11% N	40 10% *
Much worse	87 7%	8 2%	39 11% N	40 11% N*
Not sure	101 9%	22 6%	15 4%	47 12% O*
NET : Much/a bit better	211 18%	102 26% OP	48 13%	59 15% *
NET : Much / a bit worse	183 16%	21 6%	78 21% N	80 21% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Much better	57 5%	52 9%	5 1%	9 7%	30 15%	7 4%	4 2%	3 1%	4 2%	14 4%	9 4%	6 8%	11 15%	6 1%
		B		*	FGH*	*	*	*				*	M*	
A bit better	126 11%	69 12%	57 10%	33 26%	36 18%	17 9%	18 9%	16 8%	7 3%	36 12%	31 14%	16 20%	3 5%	36 8%
				EFGH*	H*	*	*	*				M*	*	
No difference	633 54%	295 52%	338 57%	29 23%	78 39%	88 47%	120 58%	125 62%	193 78%	205 66%	108 48%	37 46%	34 47%	244 55%
				*	*	C*	CD*	CD*	CDEFG	JKL	*	*	*	
A bit worse	168 14%	76 13%	92 15%	35 27%	36 18%	35 19%	36 18%	15 8%	11 4%	24 8%	42 19%	12 15%	17 23%	71 16%
				GH*	H*	H*	H*	*		I	I	*	I*	
Much worse	87 7%	36 6%	51 8%	16 13%	9 5%	33 18%	15 7%	13 6%	1 *	9 3%	27 12%	7 8%	3 4%	39 9%
				H*	*	DH*	H*	*		I	I	*	*	
Not sure	100 9%	44 8%	56 9%	6 5%	11 5%	6 3%	13 6%	30 15%	33 13%	21 7%	9 4%	2 3%	5 7%	51 11%
				*	*	*	*	E*	E			*	*	
NET : Much/a bit better	183 16%	121 21%	62 10%	41 32%	66 33%	24 13%	22 11%	19 9%	11 5%	49 16%	40 18%	22 28%	14 19%	42 9%
		B		EFGH*	EFGH*	*	*	*				M*	*	
NET : Much / a bit worse	255 22%	112 20%	143 24%	51 40%	46 23%	68 37%	51 25%	28 14%	11 5%	33 11%	69 31%	19 23%	20 27%	110 25%
				GH*	H*	GH*	H*	*		I	I	I*	I*	I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Outcomes. Compared to remaining part of the EU, do you think leaving the EU will make things better for you or make things worse? - your job and career opportunities

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Much better	57 5%	33 8%	19 5%	5 1%
		P		*
A bit better	126 11%	48 12%	32 9%	42 11%
				*
No difference	633 54%	242 63%	181 49%	199 52%
		O		*
A bit worse	168 14%	25 7%	80 22%	59 15%
			N	N*
Much worse	87 7%	10 2%	35 9%	42 11%
			N	N*
Not sure	100 9%	28 7%	21 6%	38 10%
				*
NET : Much/a bit better	183 16%	80 21%	51 14%	47 12%
				*
NET : Much / a bit worse	255 22%	35 9%	114 31%	101 26%
			N	N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Fut_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Very positive impact (4)	192 16%	108 19%	83 14%	10 8%	29 14%	21 11%	27 13%	31 15%	73 30%	104 34%	6 3%	15 19%	11 15%	44 10%
				*	*	*	*	*	CDEFG	JLM		J*	J*	
Fairly positive impact (3)	322 28%	167 29%	155 26%	36 28%	67 33%	37 20%	52 25%	56 28%	74 30%	118 38%	47 21%	23 28%	29 40%	101 23%
				*	*	*	*	*		JM		*	J*	
Fairly negative impact (2)	224 19%	98 17%	126 21%	34 27%	29 14%	45 24%	48 23%	28 14%	40 16%	37 12%	60 27%	19 24%	12 16%	91 20%
				*	*	*	*	*		I		*	*	
Very negative impact (1)	177 15%	87 15%	90 15%	31 24%	23 11%	44 24%	29 14%	29 14%	21 9%	11 4%	67 30%	14 18%	12 17%	69 15%
				H*	*	H*	*	*			IM	I*	I*	I
Don't know	256 22%	112 20%	144 24%	16 13%	53 26%	40 21%	49 24%	58 29%	39 16%	37 12%	45 20%	10 12%	9 13%	141 32%
				*	*	*	*	*				*	*	IK
NET : Top 2 Box	514 44%	275 48%	238 40%	46 36%	96 48%	58 31%	79 39%	87 43%	147 59%	222 72%	54 24%	37 47%	40 55%	146 33%
				*	*	*	*	*	CEFG	JKM		J*	JM*	
NET : Bottom 2 Box	401 34%	185 32%	216 36%	65 51%	52 26%	89 48%	77 38%	57 28%	62 25%	49 16%	127 56%	33 42%	24 33%	160 36%
				DGH*	*	DGH*	*	*			ILM	I*	I*	I
Mean score	2.58	2.64	2.51	2.22	2.69	2.23	2.49	2.62	2.95	3.16	1.96	2.54	2.61	2.4
				*	CE*	*	*	*	CEF*	JKM	*	J*	**	J*
Standard Deviation	1.026	1.039	1.008	0.963	0.959	1.033	0.989	1.037	0.978	0.816	0.882	1.043	0.989	0.991
Error Variance	0.001	0.002	0.002	0.008	0.006	0.007	0.006	0.007	0.005	0.002	0.004	0.015	0.015	0.003

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Fut_EU.Thinking ahead to 5 years from now, do you think Britain's decision to leave the European Union will have had a positive or negative impact on the United Kingdom?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Very positive impact (4)	192 16%	136 35% OP	20 5% *	35 9% *
Fairly positive impact (3)	322 28%	157 41% OP	75 20% *	87 23% *
Fairly negative impact (2)	224 19%	20 5%	122 33% NP	73 19% N*
Very negative impact (1)	177 15%	16 4%	100 27% NP	61 16% N*
Don't know	256 22%	57 15%	51 14%	129 34% NO*
NET : Top 2 Box	514 44%	293 76% OP	95 26% *	122 32% *
NET : Bottom 2 Box	401 34%	36 9%	222 60% NP	134 35% N*
Mean score	2.58	3.25 OP	2.05	2.38 *
Standard Deviation	1.026	0.779	0.899	0.996
Error Variance	0.001	0.002	0.003	0.004

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Very well	98 8%	57 10%	41 7%	2 1%	11 5%	20 11%	15 7%	20 10%	30 12%	56 18%	6 3%	6 7%	5 6%	23 5%
				*	*	*	*	*	C	JM	*	*	*	
Fairly well	459 39%	221 39%	238 40%	40 31%	66 33%	49 26%	95 46%	81 40%	127 51%	165 54%	75 33%	41 52%	23 32%	150 34%
				*	*	*	E*	*	CDE	JLM	J*	*	*	
Fairly poorly	223 19%	90 16%	133 22%	45 35%	43 21%	37 20%	23 11%	33 16%	42 17%	23 7%	62 28%	18 23%	19 26%	97 22%
				FGH*	*	*	*	*	*	I	I*	I*	I*	I
Very poorly	162 14%	93 16%	69 11%	27 21%	38 19%	45 24%	20 10%	15 8%	17 7%	10 3%	41 18%	10 13%	15 20%	73 16%
				H*	H*	FGH*	*	*	*	I	I*	I*	I*	I
Not sure	229 20%	111 19%	117 20%	14 11%	43 22%	36 19%	52 25%	52 26%	32 13%	54 18%	42 18%	5 6%	12 17%	104 23%
				*	*	*	*	H*			*	*	*	K

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Corona1.How well do you think the UK government is handling the Coronavirus outbreak?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Very well	98 8%	69 18% OP	12 3%	17 4% *
Fairly well	459 39%	177 46%	137 37%	136 35% *
Fairly poorly	223 19%	43 11%	79 21% N	94 25% N*
Very poorly	162 14%	40 10%	68 19% N	50 13% *
Not sure	229 20%	57 15%	71 19%	87 23% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Corona2.To what extent do you the public will follow the government guidance on Coronavirus?

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Almost everyone will follow the guidance	95 8%	50 9%	44 7%	25 19% FGH*	27 13% H*	13 7% *	11 5% *	12 6% *	8 3% *	21 7%	18 8%	10 13% *	19 25% IJM*	21 5%
Most people will follow the guidance	572 49%	271 47%	301 50%	39 30% *	89 45% *	85 45% *	111 54% C*	87 43% *	161 65% CDEG	189 61% JM	110 49%	47 58% *	37 50% *	181 41%
Most people won't follow the guidance	332 28%	164 29%	168 28%	46 36% H*	52 26% *	45 24% *	64 31% *	80 40% H*	45 18%	71 23%	60 27%	15 19% *	9 12% *	166 37% IKL
Almost nobody will follow the guidance	49 4%	32 6%	18 3%	9 7% *	7 3% *	12 6% *	1 1% *	9 4% *	12 5%	12 4%	13 6%	2 2% *	4 5% *	19 4%
Not sure	123 11%	55 10%	69 11%	10 8% *	26 13% *	32 17% *	19 9% *	14 7% *	22 9%	16 5%	25 11%	6 8% *	6 8% *	60 13% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Corona2.To what extent do you the public will follow the government guidance on Coronavirus?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Almost everyone will follow the guidance	95 8%	28 7%	44 12%	21 5% *
Most people will follow the guidance	572 49%	231 60% OP	182 49%	158 41% *
Most people won't follow the guidance	332 28%	88 23%	98 26%	138 36% N*
Almost nobody will follow the guidance	49 4%	18 5%	12 3%	17 4% *
Not sure	123 11%	21 5%	33 9%	52 14% *

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	GENDER			AGE						GE Vote 2019				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
	A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
Much easier	78 7%	48 8%	30 5%	11 8% *	15 7% *	9 5% *	10 5% *	14 7% *	19 8% *	35 11% J	5 2% *	5 7% *	5 7% *	25 6% *
Easier	101 9%	69 12% B	33 5%	7 5% *	28 14% *	16 8% *	17 8% *	13 6% *	20 8% *	44 14% M	17 7% *	10 12% *	9 12% *	22 5% *
Neither easier nor more difficult	630 54%	284 50%	346 58%	52 41% *	111 55% *	93 50% *	118 58% *	109 54% *	147 59% C	193 63% L	118 52% L	41 51% *	22 30% *	241 54% L
More difficult	126 11%	55 10%	71 12%	32 25% DEFH*	14 7% *	18 9% *	12 6% *	23 12% *	27 11% *	7 2% I	30 13% I	11 13% I*	22 30% IJM*	54 12% I
Much more difficult	74 6%	44 8%	29 5%	16 12% H*	4 2% *	21 11% H*	16 8% H*	14 7% *	2 1% *	10 3% I	28 12% *	4 4% *	3 5% *	26 6% *
Don't Know	162 14%	73 13%	89 15%	10 8% *	29 14% *	31 16% *	32 15% *	28 14% *	32 13% *	18 6% *	28 12% *	10 13% *	13 17% *	79 18% I

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Corona3.Do you think that leaving the European Union will make it easier or harder for the UK government to handle outbreaks like the Coronavirus in the future?

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
Much easier	78 7%	50 13% OP	11 3%	17 4% *
Easier	101 9%	55 14% P	36 10% P	7 2% *
Neither easier nor more difficult	630 54%	229 59%	194 53%	200 52% *
More difficult	126 11%	7 2%	54 15% N	62 16% N*
Much more difficult	74 6%	12 3%	34 9% N	27 7% *
Don't Know	162 14%	33 9%	40 11%	72 19% N*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	GENDER		AGE						GE Vote 2019				
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M
Unweighted Base	1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
University degree	355 30%	182 32%	172 29%	23 18% *	92 46% CGH*	71 38% CH*	62 30% *	53 26% *	53 21%	82 27%	82 36% M	42 52% IM*	36 48% IM*	98 22%
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	756 65%	348 61%	408 68%	101 79% DE*	112 56% *	105 56% *	135 66% *	135 67% *	168 68%	213 69% KL	141 62%	39 48% *	32 44% *	312 70% KL
No qualifications	119 10%	66 12%	53 9%	10 8% *	16 8% *	15 8% *	20 10% *	21 10% *	37 15%	24 8%	18 8%	3 4% *	9 12% *	54 12%

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Qual.Select which, if any, educational qualifications you have from the list

Base: All adults GB 18+

	Total	EU Ref 2016		
		Leave	Remain	Did not vote
		N	O	P
Unweighted Base	1171	493	495	160
Weighted Base	1171	386	368	385
University degree	355 30%	109 28%	150 41%	89 23%
			NP	*
Any other qualifications (e.g. A Levels, O Levels, GCSEs, BTEC, Diplomas, Trade Apprenticeships)	756 65%	256 66%	219 59%	256 67%
				*
No qualifications	119 10%	38 10%	26 7%	51 13%
				*

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied

Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
Unweighted Base		1171	571	599	147	203	194	210	190	227	423	307	105	125	187
Weighted Base		1171	572	599	128	201	187	205	202	248	308	226	80	74	447
GENDER	Male	572 49%	572 100%	- -	65 51%	101 50%	93 50%	101 49%	103 51%	109 44%	155 50%	105 46%	56 70%	37 50%	192 43%
	Female	599 51%	- -	599 100%	62 49%	100 50%	94 50%	104 51%	100 49%	139 56%	153 50%	121 54%	24 30%	37 50%	255 57%
AGE	18-24	128 11%	65 11%	62 10%	128 100%	- -	- -	- -	- -	- -	6 2%	30 13%	7 8%	13 17%	65 15%
	25-34	201 17%	101 18%	100 17%	- *	201 100%	- *	- *	- *	- *	22 7%	32 14%	21 26%	12 16%	102 23%
	35-44	187 16%	93 16%	94 16%	- *	- *	187 100%	- *	- *	- *	34 11%	44 20%	13 16%	11 15%	79 18%
	45-54	205 18%	101 18%	104 17%	- *	- *	- *	205 100%	- *	- *	38 12%	49 22%	12 14%	10 13%	93 21%
	55-64	202 17%	103 18%	100 17%	- *	- *	- *	- *	202 100%	- *	75 24%	32 14%	10 13%	17 23%	67 15%
	65+	248 21%	109 19%	139 23%	- *	- *	- *	- *	- *	248 100%	132 43%	39 17%	18 22%	12 16%	41 9%

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Crossbreaks

Base: All adults GB 18+

		GENDER		AGE						GE Vote 2019					
		Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Conservatives	Labour	Lib Dems	Other	No vote
		A	B	C	D	E	F	G	H	I	J	K	L	M	
GE Vote 2019	Weighted Base	1171	572	599	128	201	187	205	202	248	308	226	80	74	447
	Conservatives	308	155	153	6	22	34	38	75	132	308	-	-	-	-
		27%	28%	26%	5%	12%	19%	19%	37%	55%	100%	-	-	-	-
				*	*	*	*	*	CDEF*	CDEFG	JKLM	*	*	*	*
	Labour	226	105	121	30	32	44	49	32	39	-	226	-	-	-
		20%	19%	21%	25%	17%	25%	24%	16%	16%	-	100%	-	-	-
				*	*	*	*	*	*	*	-	IKLM	*	*	*
Lib Dems	80	56	24	7	21	13	12	10	18	-	-	80	-	-	
	7%	10%	4%	6%	11%	7%	6%	5%	7%	-	-	100%	-	-	
			B	*	*	*	*	*	*	-	-	IJLM*	*	*	
Other	74	37	37	13	12	11	10	17	12	-	-	-	74	-	
	7%	7%	6%	10%	6%	6%	5%	8%	5%	-	-	-	100%	-	
			*	*	*	*	*	*	*	-	-	*	IJKM*	*	
No vote	447	192	255	65	102	79	93	67	41	-	-	-	-	447	
	39%	35%	43%	54%	54%	43%	46%	33%	17%	-	-	-	-	100%	
				GH*	GH*	H*	H*	H*	H*	-	-	*	*	IJKL	
EU Ref 2016	Leave	386	188	198	7	49	57	52	78	143	207	37	15	22	84
		34%	33%	34%	6%	26%	31%	26%	38%	58%	67%	17%	19%	30%	20%
					*	C*	C*	C*	C*	CDEFG	JKLM	*	*	*	*
	Remain	368	191	178	35	55	69	66	64	79	84	145	50	40	42
	32%	34%	31%	30%	29%	37%	33%	32%	32%	27%	65%	62%	55%	10%	
			*	*	*	*	*	*	*	M	IM	IM*	IM*	*	
Did not vote	385	185	200	74	85	60	79	61	26	17	40	15	11	301	
	34%	33%	35%	64%	45%	32%	40%	30%	11%	5%	18%	19%	15%	70%	
				EFGH*	H*	H*	H*	H*	H*	I	I*	*	*	IJKL	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
Unweighted Base		1171	493	495	160
Weighted Base		1171	386	368	385
GENDER	Male	572 49%	188 49%	191 52%	185 48% *
	Female	599 51%	198 51%	178 48%	200 52% *
AGE	18-24	128 11%	7 2%	35 10% N	74 19% NO*
	25-34	201 17%	49 13%	55 15%	85 22% *
	35-44	187 16%	57 15%	69 19%	60 16% *
	45-54	205 18%	52 14%	66 18%	79 21% *
	55-64	202 17%	78 20%	64 17%	61 16% *
	65+	248 21%	143 37% OP	79 21% P	26 7% *

Table continues

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied



Polling March 2020 OnLineBus Survey (S6783 - 40312012-10)

Crossbreaks

Base: All adults GB 18+

		EU Ref 2016			
		Total	Leave	Remain	Did not vote
			N	O	P
GE Vote 2019	Weighted Base	1171	386	368	385
		308	207	84	17
	Conservatives	27%	57%	23%	4%
			OP	P	*
	Labour	226	37	145	40
		20%	10%	40%	11%
				NP	*
	Lib Dems	80	15	50	15
		7%	4%	14%	4%
				NP	*
Other	74	22	40	11	
	7%	6%	11%	3%	
			P	*	
No vote	447	84	42	301	
	39%	23%	12%	78%	
			O	NO*	
EU Ref 2016	Leave	386	386	-	-
		34%	100%	-	-
			OP		*
	Remain	368	-	368	-
	32%	-	100%	-	
			NP	*	
Did not vote	385	-	-	385	
	34%	-	-	100%	
				NO*	

Overlap formula used - Column Means: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) - Column Proportions: Columns Tested (5%): A/B, C/D/E/F/G/H, I/J/K/L/M, N/O/P Minimum Base: 30 (**), Small Base: 100 (*) Continuity correction applied